

AI Integration for Idea Creation and Feasibility

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Brainstorming Sites

FounderPal.ai Free AI Business Idea Generator -

<https://founderpal.ai/business-ideas-generator> (shown in webinar)

Pros: Asks for target audience (people with a sweet tooth 15-75 in fort worth Texas), and personal interests (cooking, baking, making people happy).
Generated AI menu planner, DessertWise Pricing & Inventory, Fort Worth Dessert Pop-up. Each has a one-sentence description. Path after that not clear, but there is an idea validator, which only gives one-sentence thoughts on ideas.

Target audience: cupcake lovers aged 15-75 in fort worth Texas

Personal interests: cooking, baking, making people happy

Only check service & offline (if generate doesn't work, tab through the page to the bottom and try generate again)

<https://founderpal.ai/business-ideas-generator?key=U6Z0X7F376>

NoteGPT.io AI Idea Generator - <https://notegpt.io/ai-idea-generator> (shown in webinar)

Pros: You can put any idea in and it generates suggestions. Each is one sentence. There are not details or backup resources. NoteGPT has a free educational plan for people registering with an .edu email, and offers other AI bots, like a mind map

Idea: A food truck for cupcake lovers aged 15-75 in fort worth Texas

Ideamap.ai - <https://ideamap.ai/room/b2h3qxq6gqqi3or> (shown in webinar)

Pros: Produces a very detailed rundown of issues facing a business. Great if you do best with visual representations. No details or sources, though.

Shared Link: <https://ideamap.ai/join/clea003ex2saj80>

Logicballs.com AI Business Ideas Generator -

<https://dashboard.logicballs.com/tools?tool=business-ideas-generator>

Pros: Asks for skills (baking, making people happy, organizing work) and interests (baking, cupcakes, Fort Worth TX) and generates business ideas. Generates target market, unique value proposition and initial steps for 5 ideas.

Idea Validator Sites

The Prompt We Put into Each Site:

Red Jett Sweets would be a cupcake food truck in Fort Worth TX. It has several unique flavors. The two women founders have experience in the restaurant industry and small business operations. They have tested their market and product in summertime soft launches doing cupcakes for events and have had positive feedback from dozens of customers. The plan would be to launch the business in summer 2026.

GPT Business Feasibility Evaluation -

<https://chatgpt.com/g/g-6788427b584c8191b920264118bb9bc0-business-feasibility-evaluation> (shown in webinar)

Pros: A pretty reasonable, albeit short, validation. Includes global evaluation, business summary (includes costs and revenues), key factors assessments (on 5-point scales, along the lines of Skill Module 4.2 but uses a different model), conclusions and recommendations, cost analysis and investment validation, final recommendation. Explicitly mentions ethics. Does little “blue sky” thinking. Free for all runs.

Cons: No sources or details on derivations given. Most sections (e.g. competition) don’t name anyone or any companies.

Shared Link:

<https://chatgpt.com/share/69a8ce6e-fda8-8000-a2d7-2664039b3c61>

Ideaproof.io - <https://ideaproof.io/dashboard> (shown in webinar)

Pros: Very complete validation. Includes Executive Summary, quantitative scorecards, strengths/concerns, market & execution factors (numerical analyses), TAM/SAM/SOM, financial summaries, unit economics, revenue projections, tech/risk assessments, strategic opportunities, team requirements, roadmap, app resources. Free for basic runs.

Cons: No sources or details on derivations given. Limited credits for advanced runs or multiple ideas to do basic validation on. Limited to 70 credits (20 credits per idea)

No way to share this one!

GPT New Business Idea Generator -

<https://chatgpt.com/g/g-67e27c3b25b48191964a2b069c21b5cc-new-business-ideas-generator>

Pros: Very complete validation. Includes Overview, market opportunity, competitive landscape, product & pricing strategies, startup costs, revenue projections, branding strategy, operational plan, risk assessment, growth strategy, SWOT, recommendations, next steps and executive summary. Does a good job of “blue sky thinking”. Free for all runs.

Cons: No sources or details on derivations given. Most sections (e.g. competition) don't name anyone or any companies.

Shared Link: <https://chatgpt.com/share/69a8d247-32fc-8000-8148-5f7c313179e6>

VenturusAI.com - <https://venturusai.com/>

Pros: Very detailed strategy analysis (click “View Strategic Frameworks” under “Industry Insight”). Includes SWOT, PESTEL, 5 Forces, and CATWOE analytic models. Free for all runs but limited to 2 reports at a time (not sure how long until it resets).

Cons: No sources or details on derivations given.. Most sections (e.g. CATWOE actors) don't name anyone or any companies by name. Any other elements cost.

Shared Link: <https://venturusai.com/business/4lJsVH-red-jett-sweets>

Founderpal.ai - <https://founderpal.ai/idea-validator>

Pros: Very short. Overall assessment. Covers priority, budget, consequences, competition, differentiation, and marketing.

Cons: No sources or details on derivations given. Most sections (e.g. CATWOE actors) don't name anyone or any companies by name. Not as useful as others listed here, or as promising as their idea generator is.

DIY Validation Prompt (should work for any AI): This model builds on the IDEO idea from ESB Chapter 4. Copy and paste all the below into your AI. Add your description of the idea you have in mind. The more details you add, the more the AI must work with!

Role: Critical Venture Auditor.

Task: Unbiased DVF evaluation of the idea provided below.

Requirements: * **(1) Anti-Optimism:** Prioritize market friction, execution risks, and failure modes. No "fluff."

- **(2) DVF Analysis:** **(a) Desirability:** "Pain point" vs. "Nice-to-have" assessment; **(b) Feasibility:** Technical/operational "Hardest Part"; **(c) Viability:** Unit economics (CAC/LTV) and sustainability.
- **(3) Evidence:** Cite industry data, case studies, or academic frameworks. If unverifiable, state "Source not found."
- **(4) Pre-Mortem:** List top 3 reasons for failure within 24 months.
- **(5) Output:** Markdown headers + "Critical Verdict" summary table.

IDEA: [INSERT YOUR IDEA HERE]
