

OMOJOLA OLAMIDE OMOLABAKE

Content Writer | SEO Strategist | Digital Storyteller

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Writing Portfolio: <https://peach-melantha-89.tiny.site/>

PROFESSIONAL SUMMARY

Content Writer and Digital Storyteller with 2+ years producing high-performing blog content, editorial features, and brand copy across media and creative platforms. Currently drives daily editorial output for a multi-category women-centric media brand and supports technical documentation for a creative technology company. Trained lawyer (LL.B, B.L.) with strong research accuracy and audience-first writing instincts across SEO content, book editing, and long-form storytelling.

CORE SKILLS

Editorial & SEO Content Writing · Technical Writing & Documentation · Keyword Research & On-Page SEO · Book Editing & Proofreading · Content Strategy & Planning · Long-Form & Feature Writing · Fact-Checking & Research · Canva / WordPress / Freepik · Social & Carousel Content · Editorial Calendar Management

PROFESSIONAL EXPERIENCE

Content Writer & Copywriter *Jul 2026 – Present*

Talented Women Network (TWN), Laerryblue Media — Full-Time

- Produce daily multi-category editorial content — business news, entrepreneur features, fashion, and lifestyle — against a 270-piece monthly output target.
- Own end-to-end fact-checking and verification for all entrepreneur and news features, ensuring accuracy before drafting rather than after.
- Execute structured weekly and monthly content rotations across seven editorial categories, maintaining consistent brand voice and house style.
- Built a personal Content Operations Reference Guide and editorial calendar to standardise workflow and improve turnaround speed.

Technical Writer (Intern) *Jul 2026 – Present*

FLUX Creative Technologies

- Write technical and thought-leadership content, including a cybersecurity LinkedIn post and Medium article, translating research into audience-ready copy.
- Merge independently sourced research with FLUX's required article structure to produce accurate, well-cited technical pieces.

Content Writer & Book Editor *Jan 2025 – Present*

Inkmedia Creative (Remote)

- Ghostwrite long-form book chapters (3,200–4,300 words each) for a nonfiction client title, applying a structured five-part narrative framework.
- Edit and proofread manuscripts for grammar, clarity, tone, and narrative flow across full-length books.
- Produce social carousel copy, infographic text, and Reels scripts to support brand campaigns and audience engagement.

Freelance Writer & Editor *2024 – Present*

Upwork

- Deliver SEO-optimised blog posts, website copy, and marketing content for global clients across multiple industries.
- Maintain a strong client rating through consistent quality, clear communication, and on-time delivery.

Creative Writer *2022 – Present*

Substack / Medium

- Publish reflective essays and prose poetry on faith, creativity, and personal growth to a growing subscriber base.
- Maintain a consistent publishing schedule, optimising posts for readability and audience engagement.

ADDITIONAL EXPERIENCE

- SEO Content Writer, Future Peak Digital (Remote) — Nov 2025–Jan 2026: Wrote SEO-optimised blog and web content; conducted keyword research and designed supporting graphics.
- Content Writer (Intern), Pehchaan: The Street School — Jun–Nov 2025: Produced 1,500-word human-interest features from volunteer and student interviews.
- Content Writer & Copywriter (Intern), Credico — Mar–May 2024: Wrote blog and internal communication content; supported content planning and keyword research.

EDUCATION

B.L. (Barrister at Law) — Nigerian Law School, Lagos Campus | 2024 – 2025

LL.B. (Second Class Upper) — Olabisi Onabanjo University / 2018 – 2023
Senior School Certificate (WAEC) — Lagos State Model College, Badore

CERTIFICATIONS

- Pehchaan: The Street School Certificate — 2025
- Content Creation Track, Terra Learning (Side Hustle) — 2020
- Bright Network Virtual Internship Certificate — 2020