

## **Media Library: Sumeet Shah**

Please contact [sumeetshahwork@gmail.com](mailto:sumeetshahwork@gmail.com) or [sumeet@vhs.vc](mailto:sumeet@vhs.vc) for any questions/commentary!

### 2025

- January 2025: [INTERVIEW: The TPF Q&A: Sumeet Shah, VHS Ventures](#)

### 2024

- October 2024: [PANEL: Investor Perspectives - Advice for fundraising Founders \(Lynx Collective\)](#)
- July 2024: [INTERVIEW: The dos and don'ts of getting your pitch across to investors \(WeWork Ideas\)](#)
- February 2024: [INTERVIEW: On the Beauty Tech Industry \(Forbes\)](#)
- February 2024: [PANEL: Funding Your Brand's Ascent: Navigating the Crossroads of Equity and Debt \(Manufactured\)](#)

### 2023

- October 2023: [INTERVIEW: About VHS Ventures \(Consumer VC Club\)](#)
- August 2023: [INTERVIEW: The Story of VHS Ventures w/ Charles Cormier \(Part 1 & Part 2\)](#)

### 2022

- June 2022: [PANEL: The Metaverse and Fashion & Beauty \(FaB Ventures\)](#)
- March 2022: [INTERVIEW: Coworking with Sumeet Shah \(Retail Brew\)](#)
- January 2022: [ARTICLE: 8 D2C E-commerce Trends That Will Dominate 2022 \(Clearco Blog\)](#)

### 2021

- November 2021: [PANEL: How Sneaker Startups are Evolving and Affecting the World of Sneaker Culture \(Consumer Goods Summit\)](#)
- July 2021: [PANEL: Investing Trends in Ecommerce \(DTCX Summit\)](#)
- March 2021: [PODCAST INTERVIEW: Strategy Sprints On Me and Swiftarc Ventures](#)

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### 2020

- October 2020: [PANEL: Shifting Business Strategy During COVID-19 \(CVC Summit\)](#)
- September 2020: [INTERVIEW: The Evolution of Brand \(Ascent Conference\)](#)
- September 2020: [PANEL: Venture Capital Market Update, COVID-19 Edition](#)
- August 2020: [PANEL: Cubicle Lift - An Honest Conversation on Workplace Mental Health](#)
- August 2020: [PITCH PANEL: Vested Interest by Gorgias](#)
- March 2020: [INTERVIEW: Newark Venture Partners on Peak Pitch XIV](#)
- February 2020: [INTERVIEW: EisnerAmper On Trends Within VC and Consumer Products](#)
- February 2020: [INTERVIEW: Modern Retail On VC and the DTC Industry](#) (Paywall; PDF version available [here](#))
- February 2020: [INTERVIEW: Coworker Magazine On Me and Swiftarc Ventures](#)
- February 2020: [PODCAST INTERVIEW: The Consumer VC On My Origin Story](#)

### 2019

- October 2019: [INTERVIEW: Sunday Safari Conversation With Traub Group](#)
- June 2019: [ARTICLE: A VC Investor On What We Look For in Companies](#)
- May 2019: [PANEL: #IRLConn 2019: The New Face of Funding](#)
- March 2019: [PODCAST INTERVIEW: TLDR Daily: The Ethics of Ugly Produce](#)

### 2018

- December 2018: [INTERVIEW: Bloomberg on Rothy's & Ecommerce Startups](#)
- November 2018: [INTERVIEW: Conversation with The Port on startups](#)
- September 2018: [INTERVIEW: Addepto on the future of AI](#)
- September 2018: [PODCAST INTERVIEW: Wantra on startups and VC](#)
- June 2018: [INTERVIEW: Conversation with PodcastBus](#)
- March 2018: [PANEL: SXSW 2018, How Women Are Reinventing Saturated Marketplaces](#)
- March 2018: [PANEL: Moderator at Brainfood Bites ATX](#)

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#### 2017

- November 2017: [INTERVIEW: Essential Thinking with STORK](#)
- June 2017: [INTERVIEW: Raising VC 101 With Startup HandMeDowns](#)
- March 2017: [INTERVIEW: 37 Questions w/ NYU Future Labs](#)
- March 2017: [PODCAST INTERVIEW: The Reset](#)
- February 2017: [INTERVIEW: Inside the Mind of a VC with AlleyWatch](#)
- February 2017: [INTERVIEW: dotNYC "Ready, Demo, Launch"](#)
- January 2017: [ARTICLE: How to Build a Winning Pitchbook \(Firmex\)](#)

#### 2016

- November 2016: [INTERVIEW: Forbes Magazine on Haymakers for Hope](#)
- October 2016: [INTERVIEW: BREAKOUT on Haymakers for Hope, Startups, and VC](#)
- August 2016: [INTERVIEW: Alpha Venture Partners on consumer startups and VC](#)
- July 2016: [TV INTERVIEW: BET's F In Fabulous \(Season 1, Episode 6\)](#)
- May 2016: [INTERVIEW: Founders Friday NYC \(the very first one\)](#)
- April 2016: [INTERVIEW: Requests for Startups on startups and VC](#)
- February 2016: [PRESENTATION: An Introduction to NYC Tech](#)
- January 2016: [MAGAZINE INTERVIEW: 2016 Tech Forecast for California Sunday Mag](#)

#### 2015

- December 2015: [PODCAST INTERVIEW: The 20 Minute VC](#)
- November 2015: [VIDEO INTERVIEW: Startups 101 for NYDesigns](#)
- January 2015: [PRESENTATION: User Acquisition & What VCs Look For \(for ERA\)](#)
- January 2015: [PODCAST INTERVIEW: Fashion Is Your Business, Part 1](#)
- January 2015: [PODCAST INTERVIEW: Fashion Is Your Business, Part 2](#)

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#### 2014

- October 2014: [ARTICLE: How Private Equity Can Outmaneuver Strategic Buyers \(Firmex\)](#)
- August 2014: [INTERVIEW: Business Insider About Wearable X](#)
- July 2014: [ARTICLE: Private Equity vs. Venture Capital \(Firmex\)](#)
- May 2014: [ARTICLE: How Private Equity Can Enter the Startup Realm \(Firmex\)](#)
- January 2014: [ARTICLE: 5 Predictions for Private Equity \(Firmex\)](#)

#### 2013

- July 2013: [INTERVIEW: Moving From Private Equity to Startups/VC \(Buyouts Magazine\)](#)
- July 2013: [VIDEO INTERVIEW: Private Equity's Image Makeover \(The Deal Magazine\)](#)
- March 2013: [ARTICLE: The Past, Present, and Hopeful Future for Private Equity \(Firmex\)](#)