

Email Template for Students

Dear Students,

Thinking about becoming an adult and planning for your future can be overwhelming! We are very excited to introduce your school's college and career readiness platform, SchoolLinks, to help you reduce that anxiety and fear about your future! All of SchoolLinks' features are designed to step-by-step help you plan for your future plans (don't forget to make back up plans too). SchoolLinks has taken years of student feedback to make sure your experience using it is friendly, fun and most importantly helpful! SchoolLinks can be accessed on your phone, tablet, or computer.

SchoolLinks allows you to:

- Take swipeable surveys and quizzes to learn more about your interests and what careers might be right for you 📱
- Research careers and watch mentor videos to help you navigate the college and career planning process 🧑🏫
- Explore college profiles to learn information about campus life, the student body, and more 🧑🎓
- Learn about financial literacy and how decisions you make can financially impact you after you graduate 💰
- **Create course plans based on your career pathway** 🧑🏫

SchoolLinks can be an amazing tool to help you decide and prepare for your path after high school even if you're not 100% sure yet! We offer more than 80 experiences, such as career interest inventory assessments, college and career search, scholarship matching, college application tracking, and more.

Read this [document](#) to learn more about how to login to your account. (Clever login)

Read this [document](#) to learn more about how to login to your account. (ClassLinks login)

We look forward to getting started and helping you map your future!

Email Template for Staff

Dear Staff,

We are very excited to introduce your district's college and career readiness platform, SchoolLinks! With a student-first design, this platform will add an additional layer of real-world application and supercharge student interest in their futures. This outcomes-driven platform gives students ownership over their trajectory in and out of the classroom. The tool moves with students from year to year to help support evidence of learning.

SchoolLinks allow you to:

- Centralize all student info in one place (course plans, resumes, transcripts, scores, etc)
- See a caseload snapshot, or drill down by school, grade, or to the individual student level.
- Create targeted events and invite students that showed interest in particular information sessions, college rep visits, and job fairs.
- Post internships and scholarships local to the area.
- Track students' college applications.
- Help students create course plans based on career pathways.
- Send electronic transcripts and supporting documents.
- Review students' specific personalized plan name in their state.

Read this [document](#) to learn more about how to login to your account. (Clever login)

Read this [document](#) to learn more about how to login to your account. (ClassLinks login)

We look forward to getting started and helping you help students!

Email Template for Parents and Guardians

Dear Families,

We are very excited to introduce your district's college and career readiness platform, SchoolLinks! All of the SchoolLinks features are designed with students in mind to help them become career, college, and life ready. As a guardian, you will have the opportunity to join your student in their career and college exploration process and have conversations with them about their future. You will have access to SchoolLinks through your own account.

SchoolLinks allows you to:

- View the results of your student's career interest, strength, and mindset assessments to learn more about their interests and what careers might be right for them
- See what colleges and careers your student has favorited and set as goals
- Check your personalized dashboard for upcoming events as well as important reminders and to-dos for your student
- Complete your own research on colleges, careers, and more to help you have informed conversations with your student
- Compare college costs and explore expected financial aid, scholarships, and out of pocket expenses
- Review your student's course plans

SchoolLinks is a tool that gives you access to the bigger picture of your students' future. It also allows you to connect with their school counselor by allowing you to message them directly through the platform.

Watch this [video](#) and read this [document](#) to learn more about how to create your account.

We look forward to getting started and helping you help your student!

Content for School Website

[SchoolLinks](#) is your district's post-secondary planning platform with over [80 features](#) to support students and counseling staff.

SchoolLinks is a modern, college and career readiness platform to help students discover their interests and strengths and prepare them for what comes after graduation. SchoolLinks is accessible by [_____ - _____](#) grade students, their parents and guardians, and school staff.

Students can:

- Take swipeable surveys and quizzes to learn more about your interests and what careers might be right for you
- Research careers and watch mentor videos to help you navigate the college and career planning process
- Explore college profiles to learn information about campus life, the student body, and more
- Learn about financial literacy and how decisions you make can financially impact you after you graduate
- Find internships, volunteer opportunities, and scholarships offered in your area.

Students login to SchoolLinks via [\(Clever, ClassLink, Google\)](#)

Staff can:

- Centralize all student info in one place (course plans, resumes, transcripts, scores, etc)
- Create targeted events and invite students that showed interest in particular information sessions, college rep visits, and job fairs
- Post internships and scholarships local to the area
- [Track students' college applications](#)
- [Review students' specific personalized plan name in their state](#)

Staff login to SchoolLinks via [\(Clever, ClassLink, Google\)](#)

Parents and Guardians can:

- View the results of your student's career interest, strength, and mindset assessments to learn more about their interests and what careers might be right for them.
- Check your personalized dashboard for upcoming events as well as important reminders and to-dos for your student.
- Complete your own research on colleges, careers, and more to help you have informed conversations with your student.
- Compare college costs and explore expected financial aid, scholarships, and out of pocket expenses

You will receive notification and directions when your accounts are ready to login.