

Agricultural Communications

Instructor - Daniel Schmidt
E Mail - Dschmidt@Kiefer.k12.ok.us

Course Description: This course introduces students to the broad field of ag communications. Content includes the role and history of electronic media, legal aspects of communication, news and feature writing in agriculture, news photography, ethics, and Web layout and design. This course is designed to act as a capstone course to the Agricultural education program.

FFA Description: FFA is a dynamic youth organization that changes lives and prepares members for premier leadership, personal growth and career success through agricultural education. FFA develops members' potential and helps them discover their talent through hands-on experiences, which give members the tools to achieve real-world success. Members are future chemists, veterinarians, government officials, entrepreneurs, bankers, international business leaders, teachers and premier professionals in many career fields. FFA is an intracurricular student organization for those interested in agriculture and leadership.

Course Content

- | | | |
|-----------------------|-------------------------------|------------------------|
| ➤ Agriculture | ➤ Resume Building | ➤ Employability Skills |
| ➤ Communications | ➤ Formulas for Career Success | ➤ Goal Setting |
| ➤ Scholarship writing | | ➤ Leadership |

Students will have the opportunity to take Express Employment Professionals Career Preparedness Certification.

Grading Policy:

- The course will follow the school grading policy
- The total grade for this class will be broken down as follows
 - 40% Tests and Quizzes
 - 50% Assignments and Participation
 - 10% SAE and FFA Activities
- All work submitted late will lose 5 pts each day that it is late
- All agriculture students will have an SAE program and will keep records using TheAET.com
- In the case of a school wide closure the Ag/FFA program will utilize google classroom and iCEV curriculum. There is a link on our chapters website to our virtual Ag classrooms.

FFA Membership & Activities:

- All students enrolled in a Kiefer Agricultural Education course will be members of the National FFA.
- Students will have the opportunity to participate in leadership conferences, career development events, earn scholarship money, and build skills that will last a lifetime.
- Students are encouraged to participate in our chapter fundraisers. The money raised goes towards chapter expenses for the classroom, contests, camps, field trips, and banquets.
- Students in the Kiefer FFA program will follow the rules for extracurricular activities set forth by the school district.
- Students will be required to be on-site in an agricultural education class to participate in the FFA program. In the case of a school wide closure then all Ag/FFA students will be enrolled into distance learning. If a student needs to isolate they will transition to distance learning for the period of time.