



Fund11 Feedback Report (public - POA)

Last Updated: Apr 18, 2024

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Q7: The current onboarding process to Project Catalyst has been easy, clear and straightforward.

F11 Overall - Key Stats & Trends

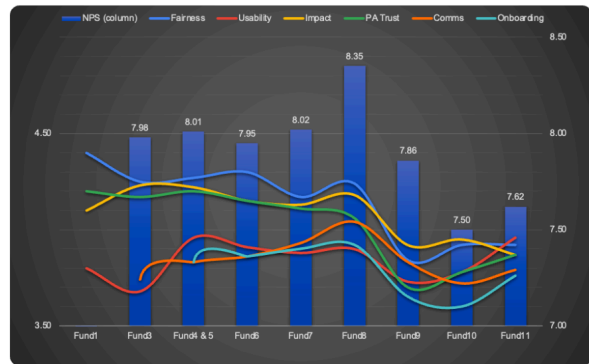
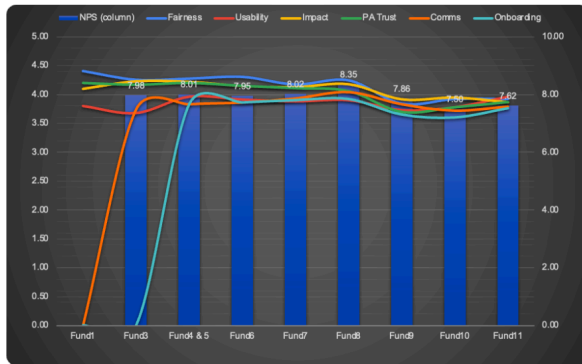
Project Catalyst Feedback

* for internal consumption only

	Fairness	Usability	Impact	PA Trust	Comms	Onboarding	NPS (column)	Sample size
Fund1	4.40	3.80	4.10	4.20				159
Fund3	4.25	3.68	4.23	4.17	3.74		7.98	2,022
Fund4 & 5	4.27	3.96	4.22	4.20	3.83	3.83	8.01	1123
Fund6	4.30	3.91	4.15	4.15	3.86	3.86	7.95	352
Fund7	4.17	3.88	4.13	4.11	3.93	3.90	8.02	758
Fund8	4.24	3.90	4.18	4.06	4.04	3.92	8.35	693
Fund9	3.84	3.73	3.92	3.70	3.83	3.65	7.86	667
Fund10	3.92	3.78	3.95	3.78	3.72	3.60	7.50	853
Fund11	3.92	3.96	3.87	3.87	3.79	3.76	7.62	856

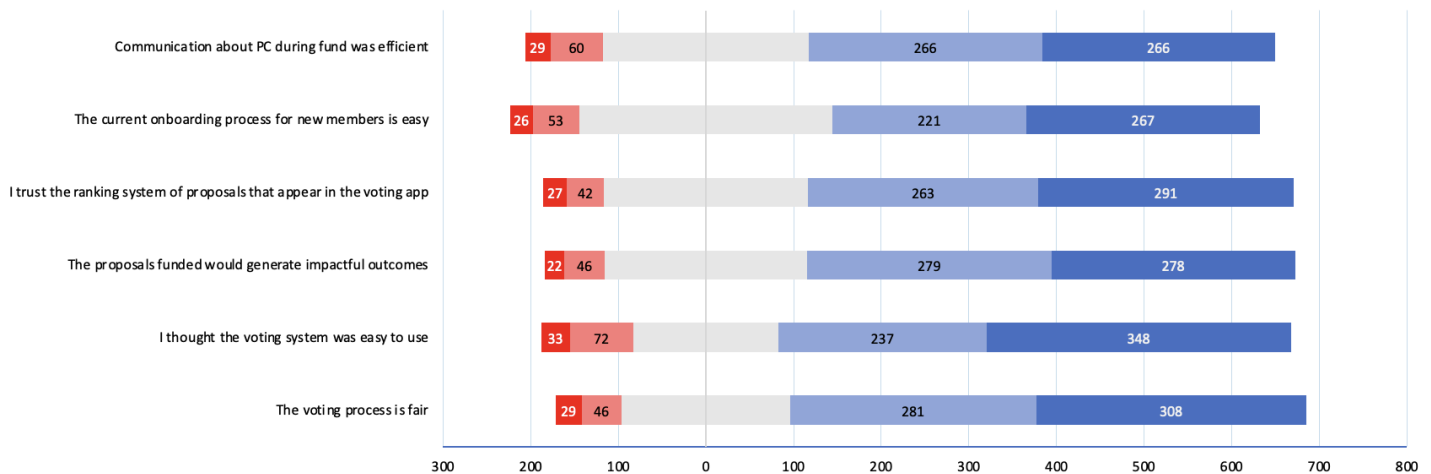


Zoomed in view.

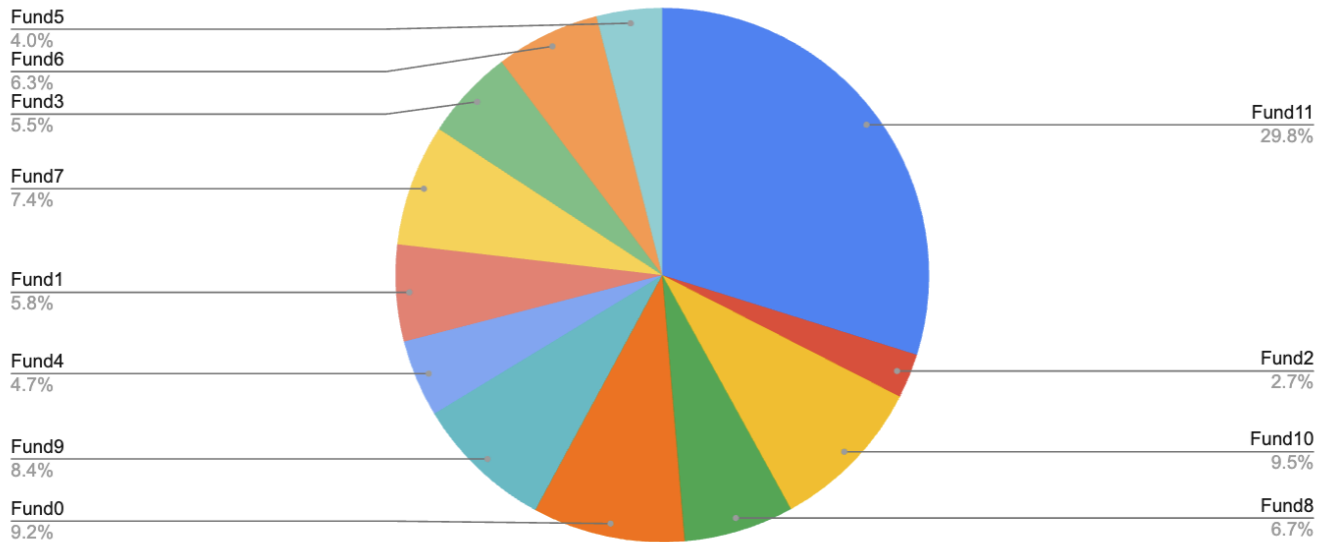


Project Catalyst Overall - Fund11 Feedback Survey

Strongly Disagree Disagree Neutral Agree Strongly Agree



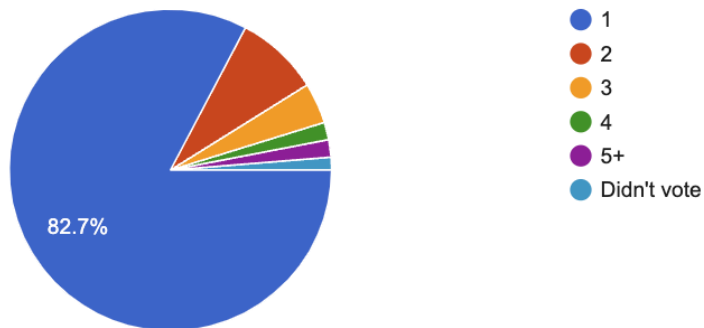
When did you join Project Catalyst for the very first time?



How many wallets did you vote with?

856 responses

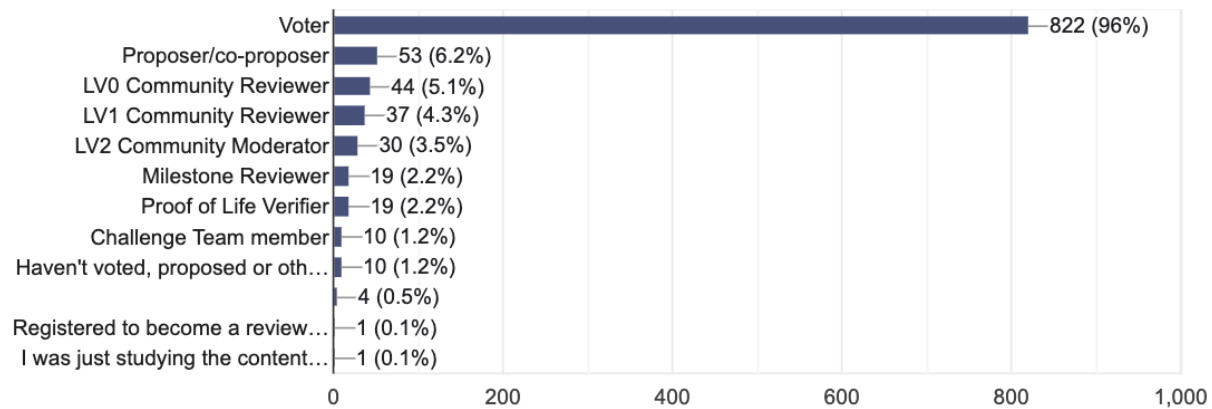
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Which role(s) did you undertake during Fund11?

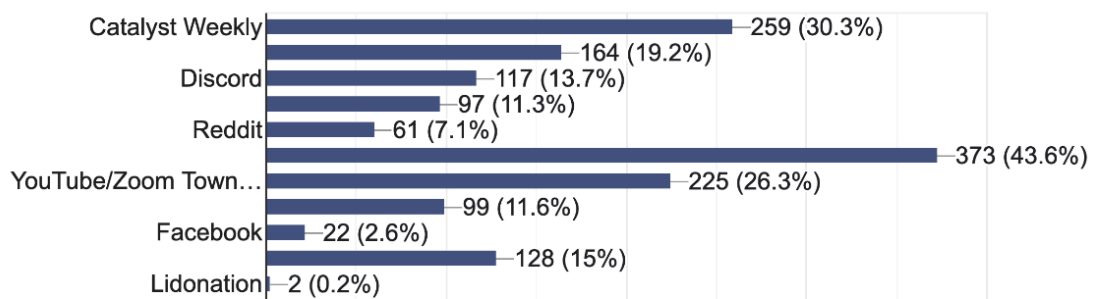
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856 responses



Which platform do you use as your primary source of information about Project Catalyst?

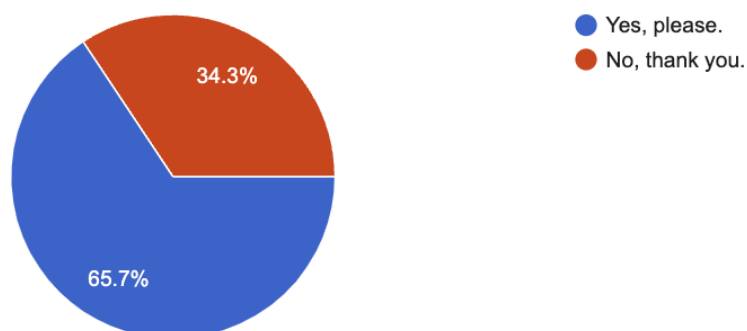
856 responses



Would you be open to being contacted in the future to share more about your experience in Catalyst?

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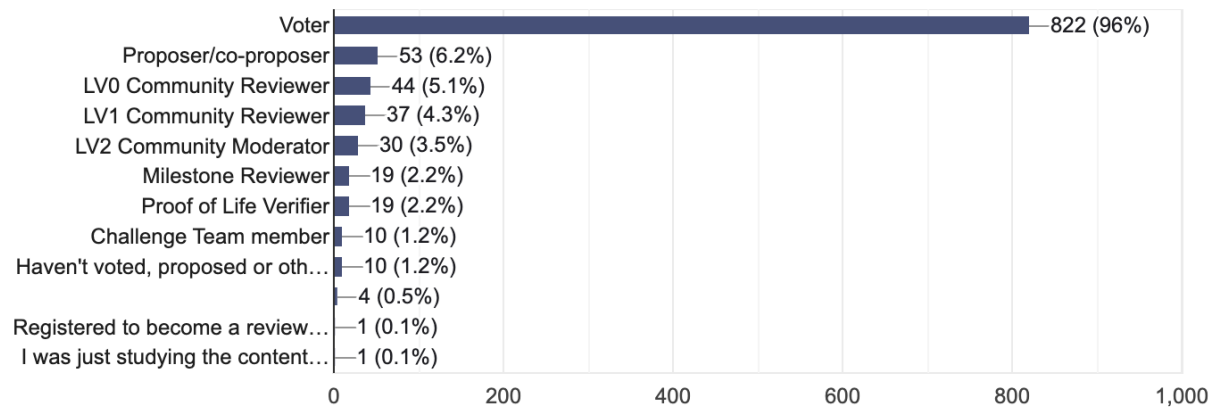
856 responses



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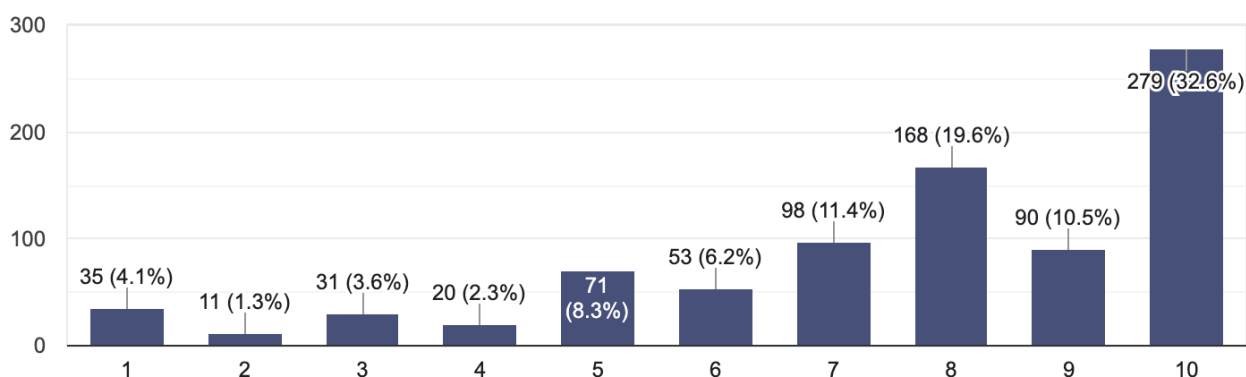
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856 responses



Q1: NPS - On a scale below (1-10), how likely are you to recommend the Project Catalyst to a friend or a colleague?

856 responses



What community loves about Project Catalyst? ❤️ Selected Quotes:

"Project Catalyst is the single most powerful community funding mechanism in all of crypto"

"Project catalyst is the best and fairest way to grow the cardano ecosystem"

"Although I don't know many in the real world who invest in crypto I would absolutely chat Cardano and Catalyst voting with them when it is meaningful to the conversation."

"If they are in Cardano, to make them aware they have governance over their assets within the ecosystem. To also instill a mindset for active participation when voltaire arrives. Just like in our own democracy its your plight to exercise your right to vote"

"It's very fair and it gives you the right that you need"

"I have already recommended the Project Catalyst to my friend."

"I'm confident in the Catalyst team."

"Because it takes no effort to support the growth of the Cardano ecosystem. All hail Cardano!"

"The catalyst site appears to be easier to navigate since I tried to vote previously. I also like having a say in how my investments are managed."

"This is one of the biggest initiatives in crypto space. It is the best thing I love about Cardano"

"Project catalyst is a truly unique and powerful tool available to everyone and it has the ability to empower the everyday person to impact their own existence and that of the whole ecosystem."

"Because it's easy to use and it's a way of participating in deciding which cardano projects should be funded"

"I think it is great that the whole community can voice their opinion. It is one of the great reasons why I have held ADA all of these years."

"Excellent source of funding for everyone with good proposals."

"I love the idea of Cardano and its ecosystem plus the community voting power on new projects. Participation in the strategy is a must for a decentralized economy."

"Great governance mechanism compared to other projects, good research and peer review"

"Because we can have a voice in the development of cardano and get rewarded for it."

"Mainly because of the opening and democratic for presenting, evaluating, and receiving ADAs while participating in the process. Reviewing teaches a lot about the sector, the quality of the proposals, and how Cardano progresses in security, quality, and value."

"Being a part of the Cardano community has given me the opportunity to be enlightened and contribute to our community."

"This is the big opportunity to work in the Blockchain industry without money investment. We contribute our efforts then get back more than money"

"I think Catalyst is a very cool initiative and unlike anything I've been a part of before. I wish it all the success in the world."

"I think it's important for a Cardano user to participate in the Project Catalyst and express his/her opinion. Decentralization depends on projects like this one."

"I'm not aware of a better system"

"I like the basic narrative of cardano project governance and Catalyst is an important part of deliberation."

"I recommend to every cardano holder to vote in general and more so for projects that will enhance as well as make the ecosystem more useful, fun and engaging."

"The process is one of the greatest funding mechanisms that I'm aware of. Great work catalyst team!"

"Catalyst allows every community member to share their opinion and contribute to the growth of Cardano"

"It's a great concept wherein you can have a meaningful effect on the ecosystem"

"Works great and being involved in the voting is key to the mission and vision of Cardano. If you're going to hold the token, might as well participate"

"Happy that the voting process is more streamlined this round and it feels less clunky. I think I would like the downvote button back though to combat wonky proposals. All in all, the catalyst has come a long way and the improvements are impressive and appreciated immensely."

"It's an opportunity to be onboard and to also generate money by helping the community through the work with the Catalyst community."

"I love the transparency and decentralization that the project provides"

"Best voting and participation tool and process. It's impressive in crypto space and for project / stakeholder cohesion in general. This is a cardano use case."

"It's a fair platform where cardano holders can witness and promote state of the art developments made on Cardano"

"Catalyst brings funding options for people that would otherwise sit on their ideas. So I think it helps foster general innovation and not just blockchain related. Even if the vote counting needs to be improved with DIDs to have a more fair system, I want to participate in catalyst more than voting for my own country president (which I feel is useless)"

"Almost everything is on point-the voting interface made easy, proposals sorted and categorized nicely etc"

"It has been best learning experience for me to express, initiate and finish open-source projects"

"Big fan. Will apply for funding for the first time next round."

What community feels needs some more work? 🙌 Selected Quotes:

"On the whole, the catalyst is OK at the moment for where Cardano is, but in future when Cardano scales catalyst will need to potentially handle allocations in tens of millions per project. Ideascale needs to be easy to use slick and professional."

"I found that I didn't really know where to start and that I was wasting a lot of time trying to find something I was interested in voting for. Like most things, they're needs to be an engaging story or reason why. I'm not a dev or technical crypto person, but I love the functionality of Ada and its products. Catalyst is lacking in generating the same excitement to users like myself."

"I have a hard enough time onboarding friends/family. Crypto is still pretty nerdy and not super user friendly. Hard to on-board avg user and explain wallets/defi and those dumb native tokens."

"Catalyst is a very valuable and awesome project, but it is too complicated for the ordinary ada holder, which results from the nature of the project. We just have to rely on the zealots of the cardano community to oversee the correct direction of the project. Fingers crossed! Cardano is the best!"

"Only english language"

"Not easy to understand/review the different proposals. Ideally should be easier to get a better understanding to vote with a deeper sense of purpose"

"Ideascale is not working in my country well. Processes are always changing and difficult to adapt once you lose connection."

"Most of my friends aren't interested in crypto. If they were I would recommend Bitcoin first. If they were already invested in BTC then I would introduce them to ADA. If they were in ADA, then I would recommend them to look into Project Catalyst. It's a process for most people to reach this point."

"It's massive task read all proposals though app. UX/UI is not good."

"I don't trust the voting system yet."

"As of almost all blockchain alike projects, you need to be an advanced IT user to use projects/apps like this. It is key to connect the average user, so once you tell them about a project like this. It is easy to explain and to use."

"Fragmented and scattered information, takes too long to get informed enough to decide if a deeper dive in is of interest"

"You need to spend a long time to know the players, what they are up to, who is who, the tech. DReps with proper accountability and unbiased thoughts are pretty much needed"

"Need to be ultra geeky to understand something about Catalyst and the vast majority of proposal."

"There are so many proposals that it is difficult to vote, and it is also difficult for an amateur to judge the quality of the proposals."

"I would recommend only because I believe catalyst is an excellent way for the community to secure funding for great ideas and improvements. But it's not a simplistic process yet."

"It's a good way to get funding but the ideascale interface isn't the best"

"Project Catalyst holds the keys to decentralized collaboration and innovation funding, and it is very exciting to be a part of. As it stands, participation still seems restricted to smaller groups of people with skills or an interest in emergent or exponential tech, crypto funds or decentralized governance. This is still currently a niche field of interest."

"I'm new to voting and i'm not sure what the impact of voting will be to Cardano overall"

"I feel that a lot of votes are based on a project you know and like but not based on a fair access to the information of all

Projects. I vote A because I know A. I could have vote B but I don't get info on B easily enough to think about checking B"

"I think the overall vision is really cool, but the UI is not easy enough for people like my parents/friends that aren't already into the space"

"Difficult and time consuming to onboard from scratch (having to explain what it is and its purpose,how to use it, which apps to use, the 500 Ada requirement etc)."

"There are too many nominations, it is very difficult to read all of them. So we need to qualify and choose a useful idea which brought Cardano to a sustainable and expandable chain before the Catalyst start. Less than 10 nominations."

"I actually would not even know where to point them for how to get involved. It might be worth a few minutes at the beginning of every town hall to briefly cover the roles in catalyst and how anyone gets involved. If this is not clear as I listen to the town halls every few weeks, that seems like a problem. Even though this is repetitive to include in every town hall, I still think it's very important so that it sinks in and everybody knows the main roles and catalyst and how to explore those roles. The beginning resources etc. That shouldn't take more than three to five minutes at the beginning of every call and will be extremely valuable for the life and vitality of the catalyst. Both to welcome new members or random pass or buys and to keep funneling people towards roles that they are interested in"

"Excellent concept and community, but voting process has been an unfair mess since Fund 9"

"The process isn't easy to follow for first time users"

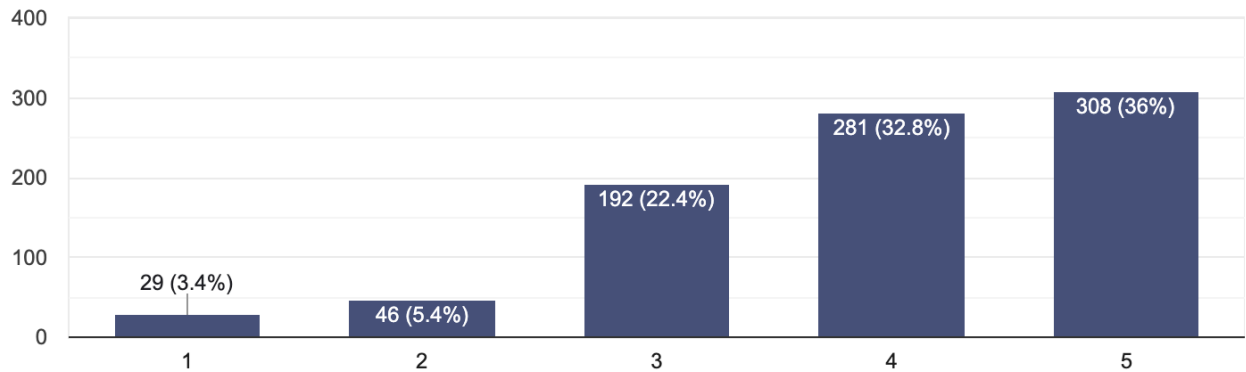
"The reduced input from several OG active friendly voices has left the atmosphere fairly flat in comparison to earlier Funds. Less appealing for newcomers."

"it is a necessary process for cardano, however, both selecting proposals and voting with the app are extremely time-consuming. it's really hard to recommend this burden to others."

"Catalyst is a very promising voting platform to ensure future governance but more Holders need to be aware that votes are happening as they are investing in the ecosystem. Its like with political votes in democracies will spend heavily on marketing yet the only way you can be aware of votes currently is viewing certain wallets or seeing social media posts, access to previous votes would be great to see impact from results and more money marketing cardano would bring more users into the ecosystem"

Q2: The voting process is fair.

856 responses



Key themes who answered **1** (strongly disagree), **2** (disagree), **3** (neither agree or disagree) out of **5** (strongly agree).

1. Whale influence
2. Volume of proposals

Selected Quotes On What Could Improve:

“Large communities have more chances regardless of the interest of the project.”

“Voting is strongly skewed towards large holders”

“Lists are too long. Anyone at the bottom doesn't get looked at”

“More assurance that the proposals are from credible proposers”

“To be able to register all my wallets and have more voting power as a result”

“Project verification and more specific categorization of projects”

“Equal voting no matter how big is your bag”

“I fundamentally disagree with proof of stake based voting unless ‘stake’ is defined more broadly than just amount of ADA.”

“Randomization of order that options are shown”

“Large holders were able to down vote competitors last round, but the abstain option this time should help”

“Larger wallets deserve more voting power but not to dominate the outcome.”

“Give more voting power to small accounts”

“Projects at the top of the list have quicker visibility. Also I struggled finding a way to filter on feasibility and impact.”

“Better presentation of projects with pictures, videos and visual content, to better compare and understand projects. Otherwise, only projects with the biggest community attract people”

“I voted yes on so many proposals and the app just deleted them all for no reason. I had to revote again and this happened for 3 times”

“Show voters how their voting power and choices relate to category budgets”

“In fund 10 there was a lot of controversy over whales being able to wipe out votes from smaller projects. Not sure whether this is still the case.”

“Need better ways to sort and verify projects”

“Seeing scores on the proposal instead of having to click each one.”

“More insight into the projects with video content explaining the projects.”

“Metrics measuring fairness”

“It is hard to navigate I suggest to be able to upload video on catalyst where they explain their proposal”

“Better understanding. From what I've read online, voting is inspiring skewed towards larger wallets. Hardly democratic.”

“My thoughts on this are still developing, but I do believe there is too much power being held by the top 1% of wallets”

“Higher simplicity in navigating through proposal in the sense that the proposals considered more useful for cardano as a whole have higher visibility compared to others. One cannot read through every proposal so what ends up happening is that already affirmed projects get much higher visibility through media while independent projects which may have a big impact are to be scavenged within the huge list of proposal making it difficult for average cardano user to be sure they are voting in the best interests of cardano rather than for the personal objectives of some.”

“Follow through to check if the fund are used well. Self voting to getting Fund is not a good practice.”

“The community reviews aren't always accurate. It is clear some reviewers don't read the full proposals and their scores can greatly impact a projects perception.”

“Application of modern voting concepts such as Quadratic Voting”

“Reduce the pool of proposals actually going to the voting stage, so that people can comfortably read all proposals in each panel and vote for the best. Until then it will continue to be a popularity contest. Remove all 1-3 star proposals”

"Quadratic voting or something similar that enables people with less ada to also have a fair share in decision-making"

"Website that lists all proposals, would allow for better research before voting."

"To many proposals, how should I make a fair choice?"

"The reviewing process needs to improve. Too many good proposals get buried among hundreds of garbage ones."

"A better mix of plutocracy, democracy (when we have Identity) and meritocracy (track record AND better UI/UX that's more informative and allows exploration of topics, favorites even outside the voting app that can link to it for voting; sharing of those favorites, etc)"

"People do not have time to check all proposals, so they will likely gravitate to the first ones near the top of the list and lose patience going down the list. Need a filter to include in order the proposals based on value for the money, or feasibility, etc."

"Implementing a budget cap for each category is essential to be able to determine when a voter should stop voting in a category. Without this, voting power can be diluted or votes cast may not reflect the voter's actual intent if they are aware of when their own votes conflict."

"A short oversight of 1. fund capital available, 2. How much fund available for which category 3. Are the persons/ companies checked before submitting their project?checked"

"I'd like to see the outcomes first of having removed downvoting. Too early to say if that had a desirable impact. But that was a big one I was interested to see."

"With hundreds of proposals per category, voters likely get lost into the details of a few proposals that appear at the top of the list. There must be a way to present the proposals so that they have an equal chance of drawing attention from voters."

"Reduce the volume of proposals per funding round, then turn voting power into total castable votes per round so that you can only vote one time per ADA. I also think we should have this be how we select the next round. You have to spend your vote between the active proposals on the table for pass/fail OR vote on eligible proposals to qualify for voting on the next round. Keep the reviewers to make proposals meet min requirements but let the community decide what proposals are available based on a minimum threshold of votes. This will help space out people from spamming each fund with 5 proposals when they have 6 open proposals still under development."

"Better way to categorize proposals. Add an impact statement."

"Since there is no limit to the number of votes, if a voter has a large amount of ADA, the influence will be too large."

"There are many proposals that do not benefit Cardano, and I think it is necessary to narrow down the number of proposals in advance."

"Since it's my first time voting, I wanted to tell you that it seems clunky. Not totally sure how what I voted on will be used or all the proposals to varying degrees."

"You need a factor to reduce the weight of whales and level out the impact of wealth."

"Still undecided about how the Abstain votes work atm. It seems to be a symbolic replacement for the down votes. That said, the system seems to align more closely with legacy voting ballots."

"I like that we are still experimenting with removing the downvote button for example, but I'd still like to see more attempts to make it fair rather than purely controlled by whales. I think having a limit of your total ADA might be worth investigating. Eg. If I have 10,000 ADA I can spend it all to upvote a single project, upvote 5 projects with 2000 etc"

"List how many times a project has already been funded."

"Some reviews like I see still have to have enough minimum character to get requirements. They only type general thing, not focus in detail and give the reason why they think like that. Need more LV2 reviews"

"Maybe some slight tapering of value for whales but acknowledging they could split accounts anyway"

"More clarity and less proposals (they should be pre-sorted somehow and only leave the top 10 choices of any niche)"

"I think the influence of whales is exacerbated by the inability of most people to take time to go through the voting process. I hope we can either increase non-whale participation through something like the vote delegation we'll see with Dreps, or introduce quadratic voting of some sort."

"There should be better overview, a better catalyst website about new projects that need funding. Catalyst App is missing notifications. Almost forgot to vote. And also had several issues past 2 updates and now app says I need to re-register, without any explanation why."

"Would love to get progress updates on the projects that I vote for and require some milestone completion and gate some of the awarded ada. Projects need to deliver"

"I think the process is correct, but it's necessary more diffusion in other languages to reach more people to participate"

"There are too many votes for a single person to give a fair assessment and vote. A simple mechanism like export/import votes could help a lot, making it possible for people who have the time to share their votes with others, this could work as a first version of catalyst drep"

"I'm not sure if the plutocracy method is the most fair."

"Need to find a mechanism that would prevent voting becoming centralized based on ownership"

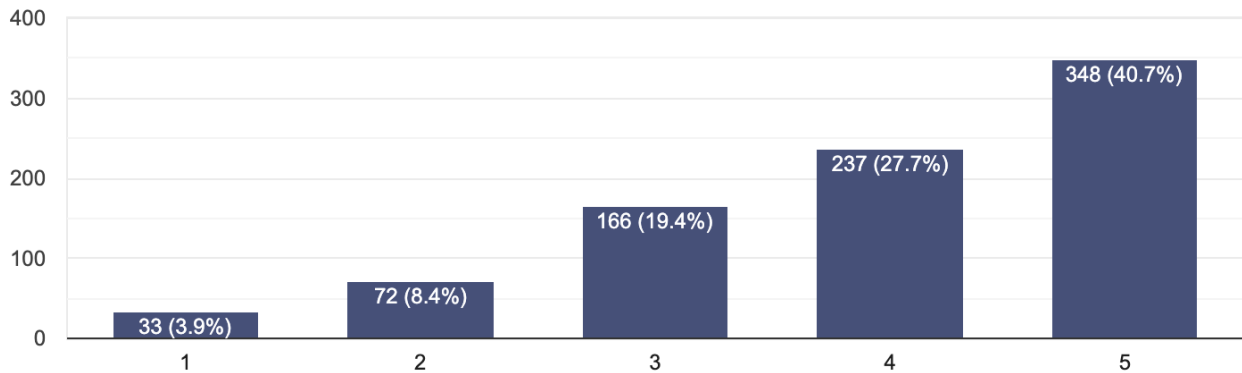
"Too many teams, some large and popular, offering no value or trying to game catalyst by marketing within the same or different categories"

"I cannot prove it is fair; I just believe it is fair"

"Clear and transparent rules and schedule for voting"

Q3: I thought the voting system was easy to use.

856 responses



Key themes who answered **1** (strongly disagree), **2** (disagree), **3** (neither agree or disagree) out of **5** (strongly agree).

1. Loss of votes upon app reset
2. Desire for desktop alternate to mobile voting
3. Need better navigation/use of filters

Selected Quotes On What Could Improve:

"Stop requiring two apps for voting, stop ting some random pin and code to voting. Let people vote with their wallet password."

"I want to find it by keyword or break down the classification by category It's hard to see the last item. It would also be nice to have a full translation for Koreans. It's hard because it's mobile."

"Autovote to select all DFP at once"

"Add a trending feature or a "critics" top choices, exciting new ideas, or dev recommended projects. Idk, something that makes a non technical person feel like they can contribute but doesn't have to read every proposal. Or if there are two similar proposals, at the bottom of the proposal offer the recommendation to check out the similar proposal."

"More flow into the voting selection, once you select yes no vote, to jump into the next one to vote"

"Its difficult to find proposals I read on X in the proposal list"

"When I tap the heart icon, they are not accessible for later review."

"Allow users to prepare votes before the voting starts so they don't have to go through them all again"

"See a random order of reviews in each proposal"

"I can't read all the proposals. I'd like to be able to share my favorite list and similarly be able to import the favorites of others that I trust."

"Using a person like myself, who is new to this process, but very accustomed to webpage use is critical to make the pages, more user-friendly and easy to understand"

"Shorten dramatically the number of votes and sections. Make sure the app is stable build."

"Option to select and vote all proposals with impact > x"

"This PIN always makes me trouble."

"Seems to be getting easier over time, but still a lot of scrolling and searching. Not sure how to improve though"

"Really appreciate not having to scroll back to your current location while navigating the proposals, big help!"

"Maybe seeing exactly how much voting power is allocated."

"It requires a lot of reading and knowledge to be able to make an informed decision. Having some option that simplifies the idea and impact in a way more people could understand would lead to better, more informed decisions"

"More languages should be supported for people who don't speak English"

"Would like to have a search tool to that browse through all proposals by Idea nbr"

"My last complaint regarding displaying an alert if you're eligible to receive voting rewards was added. This was my number one complaint and happy it was added."

"Is there a browsert voting app? Mobile was hard to view"

"desktop version"

"Make it easy to swipe between proposals when voting, rather than tapping little arrows. I also feel like the dialog box that pops up after voting is unnecessary and I usually just immediately tap out of it so I can continue voting."

"A rating or filter to identify mature, legitimate project teams would be helpful."

"Check marks that all multiple selections of approve or abstain"

"Search is off even if using exact keywords."

"My selected votes did not save. Whenever I closed the app, my selected votes were lost. This made it so I had to review and cast votes all at one time. Very tedious."

"Have the possibility to preserve my votings before casting. Currently when you close the app all voted are lost"

"Pending votes should be saved. I vote during multiple days and only at the end of the voting period I submit my votes. In Fund 11 I had to start from the beginning 3 times because my pending votes were gone the next day. Really crappy experience"

"I've spent a whole day reading proposal and selecting which ones to vote yes on and which ones to abstain without singing to wake up the next morning and find out that all my selection are gone, having to redo it a gain was horrible"

"I don't know if I'm diluting one vote by voting for to many proposals in the same category"

"Im new to voting but perhaps ability to choose multiple filters at once e.g price + impact"

"When I closed my app for a day it lost all the votes that were pending."

"Always make sure that there is a 'return to voting' option when navigating. It should always take you back to the proposal list you were parsing, included filtered or organized lists."

"I think there should be a way to filter the proposals by categories. I know there's 5 sections but it would be great to have filters like NFTs, gaming, infrastructure, security,...."

"Can we put the review score in the front proposal's page? So we can screen the proposal first, before opening the reviews in each categories."

"A survey of my interests or knowledge to pre-sort the proposals would be nice."

"Currently need to switch between systems to get all the information required to make a decision. It's time consuming and not practical at all."

"I spent hours voting but not submitting. Later upon returning my pending votes all disappeared and I had to start over."

"The application is easy to use but the difficult thing is to go and check all the proposals, which by seeing the quantity, it is difficult. I believe that by better categorising them it would be easier to assess and find the ones that I am interested in."

"I'm still not 100% sure how the voting mechanism works. I can vote for several different projects I like. But not sure how many votes go to each project. Whether I should vote for my Number 1 preference or do all projects voted for get equal votes?"

"Better categorization of topics and proposals"

"The votes were gone. Had to try to vote 3 times"

"Give filters for each category to select proposals by score in impact, feas, audit"

"The app is slightly convoluted to dig through and find the best things to vote for. Too many clicks to get to information."

"I find it a bit challenging to navigate on mobile, but that's mostly due to the plethora of proposals. It's a bit of an exhausting endeavor."

"Filters needs to stick when you navigate to and from proposals as you review for voting."

"Remember pending votes between app restarts"

"I voted on several things but they all got deleted before i submitted them. Just submit the votes before ending and starting another session."

"can we add a filter on  selection!"

"An easier way to see your hearted proposals and the ability to "vote yes to all hearted proposals" instead of having to go into each one"

"I'd love to just be able to vote on one item and then automatically be directed to the next proposal in my queue."

"Voting directly from project catalyst or easy user experience between voting app and porject Catalyst"

"Cache vote progress. I had to re-select proposals 3 times because I closed the app before the final submission of the votes"

"I think having an easier way to back up your voting pin would be useful. Perhaps to have it saved somewhere on the wallet? Almost forgot mine!"

"More consistent UI (open source logo missing from search results); easier to make/change selection, particularly in bulk; better search input (e.g. 1-click clear)"

"When select your vote for a project, go directly to the next one, instead of to displaying the list."

"There are many proposal so temporary "basket" the preferred one to "my selection" would make sense. The favorite is a layer 1 filter, then adding to basket gives a second round of consideration."

"Doing the voting on a phone is not very effective, should be possible to do this on a computer"

"A way to show how much of the categories funds I have voted for"

"I first set my goal to look into those with 4/5 aggregate and above for each of the sections. Then if indeed 4/5 and above, I read the problem statement and the solution statement. Then read the negative comments with 1/5 and 2/5 in the impact section. Thereafter I assess and decide to vote yes or not. Therefore, I think it would help to find all the ratings in one glance on the list of the proposals and there isa feature that allows me to search for the two negative ratings on each of the section. Presently I have to click on each section sequentially and determine the 4's of 5 and painfully scroll up and down to find the 1 or 2 of 5 ratings."

"Need the app to save when I select to list proposals in a manner other than the default of random. Don't like losing my place due to a misclick and needing to start from the top."

"Either possibility to connect wallets or a solution to export and import votes. Also a desktop browser application to vote would be nice."

"Saving concept votes! Best approach is to take several days to read and judge the proposals, but unfortunately all my.work from day 1 was not saved... that was frustrating."

"Looking forward to the implementation of the voting function from a web browser."

"I made selections in the app, closed it a while later by accident and when I came back all my selections were gone. That cost me a bit of time."

"better filter mechanism on project data and the ability for the app to memorize the votes over many days before sending your selection, also a live dashboard with vote results should be possible in the future, but great to see all new features from fund 10 onward like the stop on down voting..."

"I marked selections, but didn't have time to finish. When I came back, the selections were gone. Almost gave up trying again."

"Web version. Hard to review details on phone"

"Budget cap, allow for custom tags to be added to projects by proposers so that projects can be found by a tag and not just by proposer name or proposal title. Expand arrow for proposal ratings should be closer to left side directly under proposal title & details. It was hard to find these expand arrows from a UX perspective. Visible star rating or 5/5 style rating without expanding would be helpful and save time with voting. When searching proposals by name or proposer, the category of the proposal is also not currently visible, making it very difficult to manually calculate a budget cap for each category."

"Fix the app so votes you've selected before voting aren't removed. If the phone is turned off info is gone !"

"The app is way better than before but still need an advanced filtering system based on proposals tags (finance, gaming, dev, real world applications, music,...)"

"I'm thinking when AI gets a bit better, maybe some quick summaries of each proposal?"

"Perhaps a little more about the project in the summary."

"Switch more easily between impact, feasibility, and value reviews; going back is tedious and loses place."

"A more simple way to see proposals categorized"

"Make it easier to view the overall review scores without having to read every one individually. To really take time to learn about a proposal takes in my opinion an unwarranted amount of time. I would imagine it also leads to rushed decisions."

"The app did not save my bookmarked proposals across a hard refresh. Requiring me to spend the time to manually search and input the formation at least twice to vote once. Additionally, I needed to vote with multiple wallets, and had to repeat the process of manually searching and bookmarking proposals. Additionally the latency of screens on the app is very long. So repeating the process at least four times is more time than it's worth. The app needs to be snappy and seamless to incentivize voting."

"This was my first time voting, My iPhone wasn't new enough to be able to vote. I write this from my iPad instead. And this question can be understood in two ways: A "technical" and a "systemic". In both cases my answer is "2""

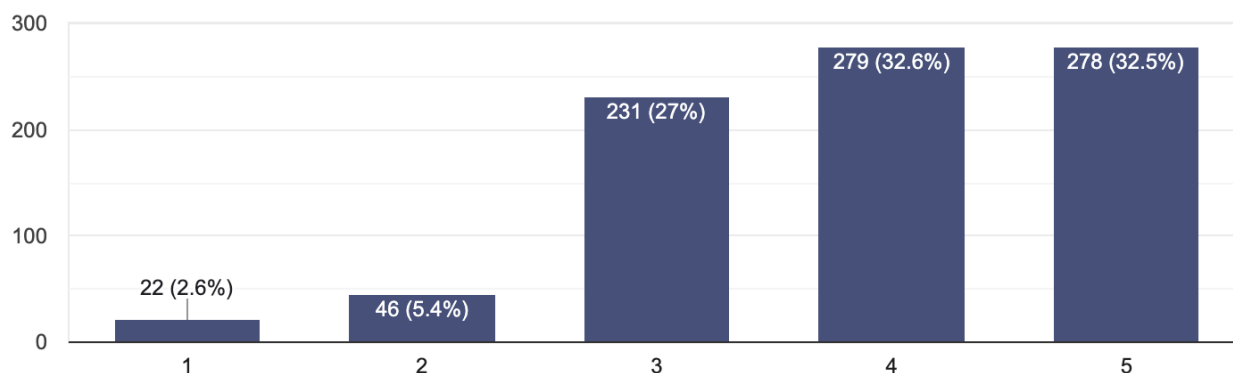
"Its hard to tell if you voted for everything. When you vote, you don't know when/if you can come back"

"Improvement of registration process in the voting process. Can't voting and registration be made possible in one process?"

"I would like to see these features: 1) Dark mode 2) Persist voting selection even if phone turns off and 3) You should have right/left arrows to move between Impact, Feasibility, and Value for Money pages (the same way you can use the right/left arrows between proposals)"

Q4: The proposals funded would generate impactful outcomes.

856 responses



Key themes who answered **1** (strongly disagree), **2** (disagree), **3** (neither agree or disagree) out of **5** (strongly agree).

1. Unclear how/where to follow up about outcomes post vote
2. Unclear impact metrics around outcomes

Selected Quotes On What Could Improve:

"Improve relation between funding and results. Better statistics/measurements"

"More detailed information on the proposer's road map and implementations."

"Clear feedback of outcome of funded projects"

"Only projects which are already building on cardano should be funded as some projects don't produce results even after receiving funds from the treasury."

"There seems to be too many proposals. Many are very good. It may do good, but there's too much clutter."

"Follow-up how voted projects are progressing"

"As mentioned in the first Catalyst Network meeting (discussing the HEART framework), it will take an ongoing process to design and refine outcomes across the board. The Milestones implementation is a helpful addition."

*"I browsed through previous funds, and a lot of cool stuff *seems* to be promised of being built, but I honestly haven't seen much materialize. Maybe I just am not looking in the right places."*

"Besides a few good players in this space. I don't notice results."

"I believe most ideas are still too vague. Maybe before being including on the app, someone can reach out and give these people a critique before submitting to voters on the app."

"Will need to see how projects use their funds first. Seemed like a lot of proposals were money grabs for the projects and were not doing much."

"Need more visuals, charts and photos in review. 1 photo can say more than 10 pages of texts"

"Deployment of development results"

"It's hard to tell which projects have a higher probability of success vs others, so it's unclear if they will have an impact."

"Voting clarity must improve and some follow-up feedback on the funds spending"

"Sometimes difficult to evaluate the impact"

"I think that the proposals should either include a roadmap with progress related rewards and allocation of funds only received when each step completed"

"How is impact of financing measured? Who keeps track of results?"

". more clarity where we are as an ecosystem and what we need to focus on...potentially suggested road maps with outlined implementation trade-offs"

"Ecosystem needs modeling so that impact can be predicted and checked. Modeling would also allow for registering impact statements, and feedback from checking impact statements could help iterate the model."

"The follow up appears poor and feel that we are wasting resources on scam proposals."

"The projects should be forced to generate output that is licensed at least under (A)GPL."

"I honestly feel like good proposals are starting to be come scarce. To much emphasis on "research" or "club" proposals and less on actual useful products."

"We will not know the outcome until an impact is made or not."

"It would be interesting to have, within the app, the progress that voted proposals are doing after that they received findings."

"It seems much better than early rounds, but largely seems to reward the same players repeatedly. It stifles those trying to innovate and bootstrap, which is why the fund exists."

"Need more explanations of what the money will be used for, an audit and follow up later"

"How can it be verified that projects will deliver?"

"It's not clear what will be funded yet, so it seems a bit early for this question."

"Testimonials from selected projects in previous funds"

"Publishing and then having a recorded community discussion on the outcomes."

"Maybe a newsletter telling us what the results were and the impact of said votes."

"I need more proof as to how the resources will be used"

"Difficult to follow up on all the proposals so sometimes missing details"

"Winning projects generate and share KPIS information and how they are generating an impact."

"I never read any follow up about the outcomes of a catalyst funding, so I can't say"

"There are too many proposals that are not focused on the ecosystem in my opinion. There are too many games and not focused proposals which overload the visibility of the advancements that would better help Cardano ecosystem."

"Future information about payouts because of reached milestones"

"Follow up to see if the projects are finished (on time) is essential and project that can be easily proved as "done" should not be able to ask for more funds larger than their impact."

"Perhaps a rating system of past funding rounds might prove insightful, which rounds produced the best outcomes and a synopsis of what type of projects in each category."

"Conflict of interest should be avoided in some way"

"A lot of audits and continuations of existing projects, or translation services. Very few new ideas and new projects"

"Develop a format for reporting detailed project results."

"A public showcase of how voted proposals made a change."

"It will likely fund big players. I wish in the future small projects could get funded more, though catalyst enabling more networking and exploration."

"Proposals that are reviewed by professional IT staff because most proposals are junk"

"Measures are already being taken to follow F9 and F10 funding procedures. New funding procedure changes are also a benefit. Seeing results of these changes will determine future success and rating improvement."

"Retro public good funding could improve the impact ratio"

"Most proposals seem too amateurish to generate impactful outcome. We should aim for fewer, but much larger projects done by professionals, not hobbyists and amateurs interested in earning a lot of funding."

"Making proposers include a list of milestones / timeline whether the project is open source or not. I noticed community advisors calling out a lack of clear roadmaps on certain proposals. There is a lot of ada on the line, and the difference between a project worth of support vs a potential sketchy project is transparency. They don't have to give us the entire recipe of "KFC's 11 herbs and spices", but it should be enough that people don't think that the proposer will feed us bs, and pocket some free ADA."

"Perhaps Catalyst can highlight and promote impactful projects on social media"

"Hard to say, this seems so subjective. However, a process to remove scammy proposals would be a great feature."

"The current voting weight favor large existing project that have means of influence. This is different than the initial vision which envisioned Catalyst as a seed fund for risky/small new ideas. Impact will be strong, but not diversified."

"Many proposals seem to surf on the AI buzzwords and make little to no sense technically. I think this reflect the poor quality of early screening process."

"Every proposer must be held accountable for milestones/deliverables. Most of proposals on Ecosystem bucket are likely to provide low or even no value"

"There isn't much public follow up. I also think users that bailed on funded proposals should be ineligible from asking for future ones"

"Risk score for teams and rating score for previously applied funding and what was delivered."

"Impact statement with verifiable metrics"

"I hope they will, but I've seen so many not be followed up on"

"The new parameters are likely over-favoring smaller teams less likely to deliver quality."

"The people that proposing need to change why they are doing what they are doing. A lot of proposals are just there for money and they don't actually believe in themselves. You can see that through the way they are explaining their proposals."

"Progress should be tracked (milestones), if successfully implemented all the funds should be paid out"

"It's hard to keep track of the proposals you voted for development. Maybe if the proposal had to put forward a link to the various methods of communication which updated the voter to the progress."

"Keep track of funded proposals and if they underdeliver or disappear ask for the money back."

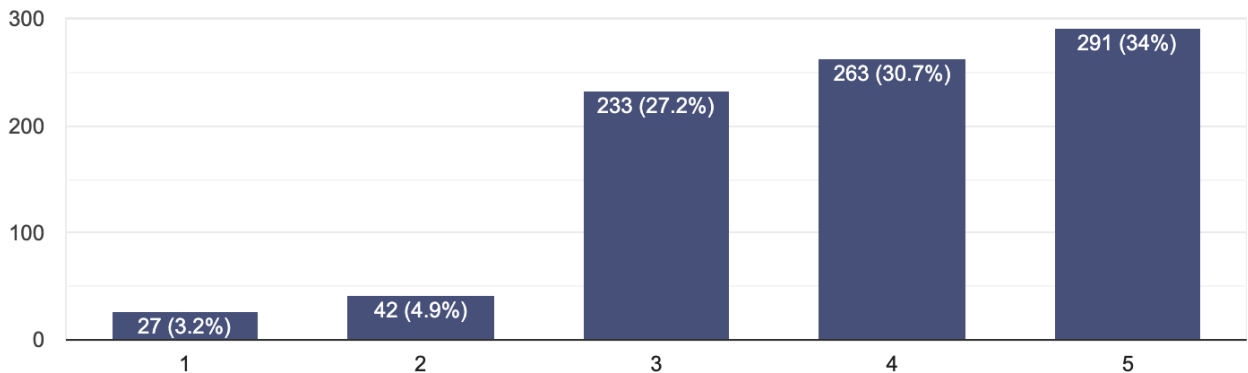
"Show proof of delivery of every project who have been founded in the previous catalyst rounds"

"Show proof of delivery of every project who have been founded in the previous catalyst rounds"

"The proposal's outcomes should be sustainable over the long term"

Q5: I trust the ranking system of proposals that appears in the voting app.

856 responses



Key themes who answered **1** (strongly disagree), **2** (disagree), **3** (neither agree or disagree) out of **5** (strongly agree).

1. Unclear how rankings are made
2. Unclear where to seek ratings
3. Increased transparency/education about rankings

Selected Quotes On What Could Improve:

"I do not understand the ranking system"

"Eliminate all CRs with consistently poor performance and bias."

"I would need to invest more time in understanding the ranking system"

"No idea"

"The impact score doesn't seem accurate"

"Show a randomized order each time you open the review tab"

"I didn't even see the ranking and reviews this time around."

"I wasn't aware that there was a ranking of the proposals, although I have held Ada for many years. This is my first time voting. The thing is each proposal is listed with a certain ADA amount but it's not clear what that means why some proposals are at the top and some proposals are near the bottom. Please don't take this too critically it's just for trying to help."

"Not informed about it. Reading many proposals and building my own opinion."

"Now that reviews cannot be challenged by proposers themselves, there appears to be some low quality reviews slipping through the cracks this Fund. Only so much auditing can be done by LV2 moderators (who may be covering up to 300 proposals). However, the details of each proposal are better known by the proposers themselves, who have invested time and effort into writing them. This provides opportunity for some bad actors or low quality reviews to appear valid, even though they may be making clearly false or speculative statements about a proposal, or wildly divergent scoring. Allowing proposers to defend their work in such an instance would add another layer of auditability, and enhance trust in the ranking system."

"More reviewers"

"Make it easy for voters to navigate the ranking system"

"I'm not sure again. It seems like most proposals ranged somewhere between 3-5 in score because it seems reviewers are still hesitant to give low scores. Or maybe it's just easier to score something higher rather than be critical of it."

"The ranking system wasn't evident."

"I mostly ignore them as i vote for people and teams i follow on socials"

"It's tough to see the ranking on the app"

"Reviews need to be less work to navigate than the proposal itself. Capturing micro validity from individual opinions (authenticity, accuracy) needs a reciprocal feedback mechanism with standards set for proposals, or macro validity."

"Need more critical opinions. A lot of 5/5 ratings for weak proposal"

"More transparency"

"A clearer understanding of the system. Mainly overcoming my own ignorance."

"Need more education in the rankings process"

"Too easily gamed, remove ranking"

"The UX on the app is terrible"

"Verified reviewers perhaps."

"Make it easier to see score"

"I wasn't aware of a ranking system"

"Verifiable credentials of reviewers. Many (most?) reviewers are still largely technical."

"Assurance that teams are not ranking themselves"

"Didn't check that there is a ranking system"

"I didn't notice the ranking, so making it more obvious would be good. Currently too much clicking to find the scores. Would be good if average was visible without having to click through for each"

"Make scores more obvious."

"Not 100% this is decided or randomly generated but being able to sort from high to low helps"

"Tell me how it works"

"Minimum number of community reviewers per category."

"List methodology of ranking system so that it is transparent to users"

"I still don't know very well how they are scored, I can't comment on this point."

"I am assuming that because this is built by Cardano (an organization I trust) that this is built fairly"

"Greater transparency"

"It's clear by some of the responses that not all reviewers are reading the full proposals"

"The system can be gamed with spontaneous reviews from anyone registered as a reviewer. What is the weight and usefulness of spontaneous reviews?"

"Accuracy and reputation of reviewers"

"More trainings for the reviewers, perhaps"

"Who ranks them? Where is the education on that?"

"KYC for reviewers."

"An aggregate score, and search by aggregate score. So I can look at the projects marked 2 and 3* and compare to 5* projects."*

"To be audited by a third party and to make it public."

"The quality of reviews is not good at the moment, we need to eliminate bots and bad actors."

"Are they even ranked from top to bottom on importance when listed? Or do you mean the rating system is ok? Unclear."

“Stronger controls against bots and biased rankings.”

“I don't have time to read on all the reviews. A standard detailed ranking system should be used by reviewers and then only a summarized ranking should be shown on the proposal with possibility to click on the detailed ranking.”

“The ranking system is tough. Not everyone can be an expert in all things so it can be hard to evaluate the feasibility of something if not knowledgeable in that domain. Perhaps people should self rate their level of knowledge in an area and then that gives a weight to their assessment.”

“Reviews need a little curating or oversight. You'll find contradictory information or objective judgments like, someone has no experience coding while another says they've done a lot, one says they can't verify info while another says they can't. Of course we manually check and make our own judgments, but for projects I can't fully judge well, sometimes the reviews don't help enough.”

“Better simplification of community feedback.”

“The closer that we can get to mimicking the academic process of double blind peer review the better. Even better if the reviewers have deep domain expertise and are vetted by the community. Amateurs voting on arbitrary proposals is a recipe for group think a la Daedalus turbo”

“reviewer are unclear and that made less trustful for each credits.”

“There were some Meme coins and their reviews looked fake.”

“I didn't even know there was a ranking system. More work needs to be done on making decent short videos to explain this stuff. If there is all this stuff out there then there needs to be a starter pack or something.”

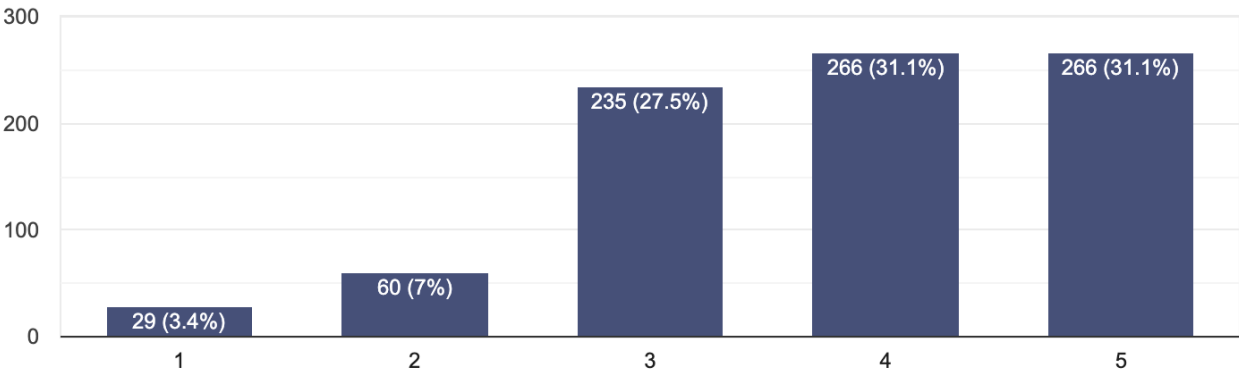
“Not sure as I don't think I used the ranking system.”

“i think it was fair based on reviews that were done to my proposal, but of course there is quite a huge gap between quality of feedback. Some don't seem to read proposal”

“If you want to continue making proposals, you will need a third-party system to evaluate past cases.”

Q6: Communication about Project Catalyst during Fund11 was efficient.

856 responses



Key themes who answered **1** (strongly disagree), **2** (disagree), **3** (neither agree or disagree) out of **5** (strongly agree).

- 1. Unaware about deadlines
- 2. Language availabilities

Selected Quotes On What Could Improve:

"I think it would be better to get rid of long questions like this and use something like X to convey your charm."

"More presence in social medias"

"More behind the scenes IOG insight"

"Resolving the language barrier and building an environment that makes it easy to enter and exit the door"

"More community involvement"

"The timelines were not that visible to me"

"Pop up add in Daedalus"

"Only One site to consolidate everything"

"I only knew about the vote because I accidentally found it. No email. No mention on twitter."

"App notifications"

"I keep almost missing the deadlines due to lack of communication coming through. Tough to fight through the noise."

"Stronger presence on X (Twitter)"

"Various language support"

"There should be more marketing and community outreach"

"There should be a lot of talk to get more people aware of voting"

"Foreign language support"

"In wallet announcements or a fund vote dedicated page (like Algo has for Governance)"

"Make it clear that registration day is ALSO snapshot day"

"I was not aware of the upcoming voting process"

"The Catalyst App didn't notify me regarding the snapshot for voting power. I was caught by surprises"

"Would love to see an admail integration that allowed for connecting roles and 'work wallets' to customizable communication options."

"I didn't know voting was happening until I looked at adastat website to see my staking balance. Wish the catalyst app gave notifications."

"More marketing"

"I did not realize one could vote with multiple wallet, i just choose my biggest hold wallet."

"A more structured Discord server would help navigating all information"

"Perhaps having the wallet app have pop-up reminders to vote?"

"AI automatic translation."

"want to know various channels like X, discord and mail etc."

"A catalyst news aggregator tool"

"More engagement and awareness - 2-3 weeks before as well as during. Community Projects having Q&As of their proposals."

"I missed the lead up to the launch. Which is strange because I'm usually on top of this. Not sure if marketing for fund 11 was lesser or just me."

"Found the voting is happening by accident"

"Market it on Twitter better. Especially when registration is open."

"Required improvement in documentation rule and guidelines to be more user friendly rather than bunch of the previous text format"

"Just stumbled on it. Advertising needs to step up!! I've been into Ada for years and only just learnt about this!"

"Catalyst discord is dead, its a great tool and all builders I use it. I come from the Optimism ecosystem in ethereum and discord is the base of the fund and its really helpful to interact with the categories people are building, so the reviewing process is better and more profound. I"

"Have more communication on X"

"Most people only use their wallet. Catalyst voting app has to be installed separately and there is very notification for voting. Preparation, Voting open time, Proposal Open Each should have notification on app or any other platform. May be even email."

"Dates are kind of randomly announced out of nowhere. This makes it easy to miss the funding periods."

"Not sure how to improve it but spam certainly didn't make it better."

"Didn't know how many times I can vote."

"Should "advertise" more on YouTube or the likes."

"Make it more readable and accessible, starting with the email format you send..."

"Stop using closed communication tools in the Japanese community."

"Wallet notifications"

"More social media campaigns to remind holders to stake & vote"

"Better communication when you have installed the catalyst app"

"I will not watch long videos to get a 2 min update"

"I didn't know Catalyst was happening until I heard of it on youtube today."

"Translate to others languages"

"Saw little info or notifications that the votes where ongoing and good project prospects"

"Regular updates to catalyst documentation (like for voter registration) for each fund. Time stamps should all be recent and wording should be updated to reflect the current round of voting to avoid any miscommunication/loss of voting power, rewards, or issues with proposals and assessments."

"Make all info abt each project available in the app. Make it simple and easy."

"Reduce notification spam, just improve the system so much that I don't need to postpone my voting until the next notification. There are too many small proposals to vote on."

"There was a great PDF that was easy to find at the start linked from the website. It had a timeline and information within it. Then that link disappeared. The easier to reference timeline info the better."

"Dapp central and a few others did a great job. But I didn't see anything directly coming from the Catalyst team"

"Mobile app notifications. Brief but important deadlines. Not too regular to improve participation"

"I didn't know i had to reregister until i sent a message. Perhaps you can send out emails"

"More language translations"

"I feel like the most pertinent info on the website could be displayed more clearly"

"A complete channel with links to the various information. Which will be huge in its self and probably need its own proposal."

"Phone alert during registration would be nice"

"Less project. More simplicity and clarity about proposals. Take into consideration that voters and Cardano community are not only English speakers and /or have technical skills to be able to understand the majority of proposals."

"Not sure why but X didn't show much compared to previous cycles."

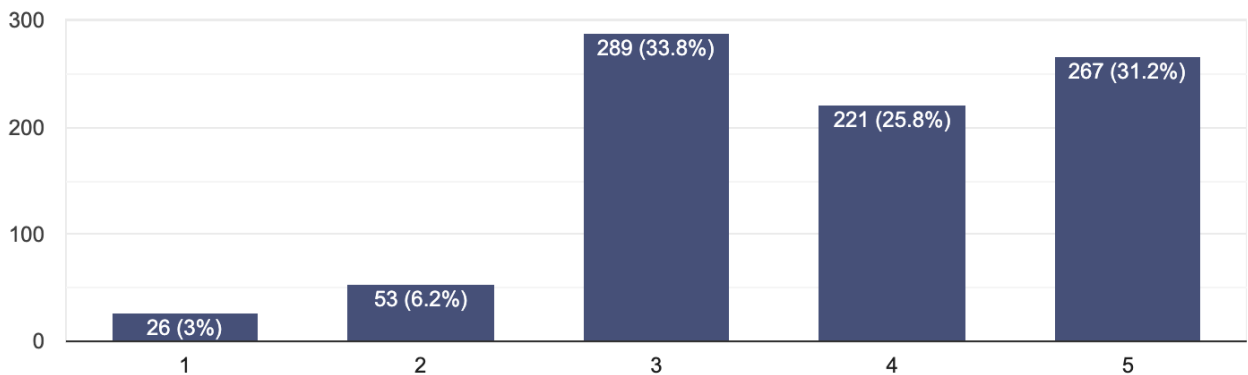
"timeline updates seem to be lagging and sometimes and wasnt that quickly accessible in some situations"

"More often email newsletters"

"Communication channels should be accessible to all stakeholders"

Q7: The current onboarding process to Project Catalyst has been easy, clear and straightforward.

856 responses



Key themes who answered **1** (strongly disagree), **2** (disagree), **3** (neither agree or disagree) out of **5** (strongly agree).

1. Complex to understand
2. Language barrier
3. UX/UI tweaks

Selected Quotes On What Could Improve:

"I would like to have an easy-to-understand explanation in Japanese."

"I didn't know if i had already registered. Would've been nice to somehow get verification that i'm set or not"

"On boarding takes long before someone gets to know. After connecting wallet to catalyst app, it shouldn't take long or wait until the actual voting takes place because mistakes can be made and some one has to repeat the whole process."

"Took me a year or more to get comfortable with everything catalyst. I personally appreciate more chances for human connection."

"Again, not to be negative but I guess it will be negative. For a new user like myself, there is a learning curve to crypto jargon as far as wallets voting proposals airdrops this is nothing different, although much easier than most aspects of crypto it could still use some tweaking, I would be willing to help for free"

"People don't like the effort to register plus loose interest over the long waiting times"

"A friend of mine thought he had enough ada on daedalus, could register but has overseen that he needed to claim some ada from staking. That's why he only had 499.55 available and thus wasn't able to participate. Also he didn't renew his registration and it wasn't clear to him that he won't get any rewards for voting."

"We need easier access to people in non-English speaking countries"

"A single platform where applicants can upload content (videos, documents, and any other info. to better clarify their plan of action for their proposals)."

"I do not use the community board, only the cardano main reddit. Maybe bring these post over there."

"Need more translator work to translate for local community can communicate to each other"

"To be honest, I'm not sure what the onboarding process is. It seems like it would be difficult for new people to get involved in catalyst unless they are already deep in the Cardano ecosystem. Making posts about how to register to vote is a good step."

"I'm not familiar with the on-boarding process."

"Unfortunately I cannot comment on this as I only have the perspective of an experienced user. I can say that 'onboarding' to the beginning of a funding cycle could be enhanced by a field map, also called an initiative map, which shows broad contributor environments and their access points. This may have synergies with rbac as well, for voices/Hermes."

"How to connect multiple wallets to mobile catalyst app."

"Similar as above, strong additional guidance on Discord"

"Simplify the number of steps and tell us "you only need mobile or desktop ". When I am just starting I got both open and confused which to use?"

"The signup process is confusing with qrs and pins and instructions in the app and in wallets and different sources"

"ELI5 - reinforcing the key messages (What is Catalyst, what is its purpose/vision/goal, what part you do you play as a community member)?"

"External partnerships with Universities is an option"

"I'm not entirely sure why voting cannot be done on a computer. I think the disconnect between that and phone was a little odd. Perhaps there is a reason for this."

"There is not a space in catalyst, except in communities spaces, where you can feel welcome to the ecosystem, it's super atomized and its easy to get lost in wich channels are better to present a project to the ecosystem. The onboarding must be supported by catalyst in each category, with the aim to develop new protagonists in each

category depending on their work in the community to be the ones who review each one to show the compromise they have with cardano"

"Many steps to register. Should really be simpler than this to adopt normal users."

"Less steps to onboard, maybe through DID"

"The app's UI needs to be localized in each language from proposal to voting."

"More step by step guides, videos, & tutorials on the Catalyst / ideascala website"

"Connecting an account should enable easy connection without need for hash and pin"

"Improvements are being made but some details can only be found on IdeaScale, some on the catalyst website, and some in the voting app. The same information available across all 3 platforms would be essential for excellent onboarding."

"I have projects I want to propose but little way to get my "voice" or ideas out there to be heard."

"May be more visible timeline schematic and notifications?... cos I missed registering as a reviewer as I wasn't aware ? I know may be partly my bad too"

"The Catalyst website is a gigantic hydra with 10 heads... That is extremely hard to navigate through. Further improvements on the way Catalyst works is needed. Perhaps using AI assistance in evaluation and project search"

"It's complex"

"please use more X account for each event and sharing how to register each role."

"More unique events with famous people about what the project is."

"A complete starter pack"

"Catalyst app needs to give clear indication to which fund you are registered to vote in along with key dates and time line. Fund 10 was confusing and made reference to fund 9 dates"