

I've written ads for Burger King, Siemens, and Hyundai. Here are 140 online tools I use every month. Enjoy!

[Resource/Tool](#)

Hey :) I did a little spring cleaning in my bookmarks and made this list. Hope you'll like it.

Work with Words

[OneLook Dictionary](#) The dictionary of all dictionaries. Look for a word and see for yourself.

[RhymeZone](#) Not only rhymes. Try the Phrases, Mentions, Lyrics, and Similar Sound features.

[Idioms by The Free Dictionary](#) Find idioms.

[Reverse Dictionary](#) Search for words by their definition.

[Power Thesaurus](#) My favorite thesaurus. It can also find idioms and phrases.

[Word Hippo](#) My second favorite thesaurus. Good at finding synonyms for phrases.

[Moby Thesaurus](#) It's a thesaurus. But it's kinda weird and different. Pretty inspiring.

[The Phrase Thesaurus](#) Find phrases related to your topic.

[Ludwig Guru](#) Search engine for sentences. Not sure if your sentence makes sense in English? Look it up.

[Pun Generator](#) Type in a word and get puns.

[Punstopable](#) I don't have kids yet. But thanks to this website, my dad jokes are going to be horrendous.

[Related Words](#) Find words that are related to a specific word or phrase. Great for mind mapping.

[Word Associations](#) Find associations to words. Pretty similar to Related Words.

[Spruce by OneLook](#) Find quotes, lyrics, proverbs, and jokes.

[Tiny Budhha](#) The best place to find quotes on any topic.

[Word Game Dictionary](#) Enter letters and find words with these letters and more.

[Describing Words](#) Find the right adjective for any word.

[Urban Thesaurus](#) Find slang words related to your topic.

[Urban Dictionary](#) Slang dictionary.

[Green's Dictionary of Slang](#) Another slang dictionary.

[Lose the Very](#) Replaces “very + adjective” with a stronger adjective.

[Three Letter Words](#) A list of every three-letter word in English.

Writing Tools

[Wordtune](#) A chrome extension that rewrites your sentences. It's fantastic.

[Grammarly](#) The best AI text editor in the world.

[Text Ranch](#) Human proofreaders will proofread your text in minutes. Works 24/7.

[Open AI's Playground](#) The mother of all AI copy tools. Get your GPT-3 right from the source.

[Content Row](#) Generates cliché and overused headlines.

[Quillbot](#) Another, less good, rephrasing tool.

[Rephrasely](#) Another, even less good, rephrasing tool.

[Kafkai](#) AI writer for long, generic articles.

[Headlime](#) Good but expensive AI writer.

[Copy.ai](#) The best AI writer I have tried so far. Freemium.

[Squibler](#) The Most Dangerous Writing App. Don't stop writing, or all progress will be lost.

[Hemingway Editor](#) Makes your writing bold and clear.

[Capitalize My Title](#) Convert any headline to title caps, all caps, and more.

[The Measure of Things](#) Find comparative measurements (e.g., forty tons = 6.5 elephants).

[BlaBla Meter](#) Shows you how much corporate and marketing bullshit hides in your copy.

Brainstorming

[The Creative Marketer](#) A massive collection of techniques and tools for copywriters

[Deck of Brilliance](#) 52 idea generation tools with dozens of examples. This one is a MUST.

[Miro's Brainstorming Tools](#) Great for group brainstorming and creative workshops.

[Random Nouns](#) Generate random nouns to trigger your creativity.

[White Board](#) Great for collaboration or just when you quickly want to show something.

[Reedsy](#) Creative writing prompts.

Advertising and Copywriting Inspiration

[Activation Ideas](#) The most inspiring creative commerce, brand experience & activation ideas. Fabulous.

[Copywriting Examples](#) The world's best copywriting examples in one place.

[Love the Work More](#) Watch all the campaigns that ever won Cannes Lions for free.

[Vintage Ad Browser](#) 100,000+ vintage ads to explore.

[Ad Campaign Boot Camp](#) A list of the most famous ads in the history of advertising.

[Slogan & Tagline](#) Marketing and Advertising Slogans, Mottos, Taglines

[AdAge Campaigns](#) The latest creative campaigns.

[Unblock Coffee](#) A beautiful ad library.

[Joe la Pompe](#) The world's biggest collection of copy-cat campaigns.

[Bored Panda | Advertising](#) Dozens of short articles with great ad collections.

[Sex in Ads](#) A collection of ads with sexual context.

[My Pinterest](#) Not very organized, but you can find some good stuff there.

[Best Performing Facebook Ads](#)

[Critical Axis](#) A collection of campaigns about disability.

[Swipe Worthy](#) Hundreds of great ads, categorized and analyzed.

[Best Slogans](#) Thousands of slogans and taglines from different industries.

[Modern Copywriter](#) Stalk the portfolios of work of the industry's best copywriters.

[Lürzer's Archive](#) A library with thousands of print ads.

[Ads of the World](#) Tons of ads. + Probably the world's biggest student ad library.

[My Ad Finder](#) Collect and hunt trending Facebook ads.

Email Inspiration

[Milled](#) A search engine for email newsletters.

[Good Sales Emails](#) A library of emails.

[Email Love](#) Email marketing inspiration.

[Really Good Emails](#)

Web Design and Copy Inspiration

[Landing Love](#) The greatest animated website examples.

[Good UX by Appcues](#) Find inspiration for user onboarding, surveys, product tours, and stuff like this.

[Lapa Ninja](#) Thousands of great landing page examples.

[Wireframe](#) If you're not using Adobe XD or Canva, you can use Wireframe to create website wireframes.

[Little Big Details](#) Awesome examples of great UX and microcopy.

[Great Landing Page Copy](#) Landing pages that use everyday language.

[UX/UI Monster](#) Hundreds of website design ideas.

[Awwwards](#) Some sick websites. Check out the [UX Writing section](#).

[Uljar](#) A collection of stunning websites and branding kits.

Design and Visual Inspiration

[It's Nice That](#) Fantastic design inspiration.

[Same Energy](#) A visual search engine. Useful for mood boards.

[Font Pair](#) Find font pairings for your design projects.

[Fonts In Use](#) See how others have used the font you want to use.

[Abduzeedo](#) Beautiful graphic design projects from different categories.

[Logo book](#) Explore the world's finest logos and symbols.

[Drive & Listen](#) Drive and listen virtually to the local radio in different countries.

[My 70's TV](#) Travel back in time with old series, ads, and music videos.

Design Tools

[Generated Photos](#) AI that generates human photos.

[This Person Does Not Exist](#) Another face generator. Fewer features, but quicker and completely free.

[DALL·E 2](#) Access required. Join the waiting list now, thank me later.

[Nappy](#) Free stock images of black and brown people.

[Pexels](#) Free stock videos and images.

[PngTree](#) Download real PNGs without getting viruses.

[Breaking News Mockup](#) Quickly create a mockup for a press release.

[New Old Stock](#) Vintage photos from old archives. Free of copyright.

[The Noun Project](#) Icons. Heaps of icons.

[Iconer](#) 32,000 + free icons.

[Graphic Burger](#) Free mockups.

[Remove Bg](#) Remove the background from photos.

[Imgbin](#) Download PNGs.

[Colors](#) Create awesome color palettes.

[Unsplash](#) Stock images.

[Font Awesome](#) More icons.

[Flat Icon](#) Just a bit more icons.

[Shotdeck](#) A collection of screenshots from movies.

[Designs AI Logomaker](#) Logo generator.

[Fonts Ninja](#) Discover what fonts websites are using.

[Inshot](#) A simple and affordable video editing app. Mobile only.

[Tiny PNG](#) Shrink images.

Business Naming

[WIPO Global](#) Search international trademarks.

[Namelix](#) AI business name generator. It's actually pretty good.

[I Want My Name](#) Check if your domain is available.

[Name Berry](#) Names for babies and their meanings.

[Word Safety](#) Check if your product name has a negative meaning in another language.

Research

[BuzzSumo](#) Generate ideas from an index of 8 billion pieces of content, find relevant influencers, and more.

[Search Response](#) Find out what people online are asking about any topic.

[Ask the Public](#) Discover what people are asking about online.

[SparkToro](#) Discover what websites your audience likes, who they follow, and what hashtags they use.

[Google Scholar](#) Find research papers on any subject.

[The Atlas of Economy Complexity](#) Explore data and trends about different countries and industries.

[Documentary Storm](#) Watch a movie on your subject and pretend that you're "doing research."

[BuiltWith](#) Discover what software and tools different websites were built with.

[SciHub](#) Free access to research papers.

[Trend Hunter](#) Find the latest trend in any industry. A great website with awful UX.

[Reddit Memes](#) Yes. Watching memes is research. That's our job, face it.

Productivity

[LastPass](#) Where I save all my passwords and secrets.

[Word Counter](#) Counts them words.

[Toggl Track](#) Track your work hours and create beautiful reports.

[Alternative To](#) Find an alternative to any app.

[My Noise](#) Background noises that help you focus.

[PDF24](#) Work with PDFs without opening Acrobat.

[Giphy for Gmail](#) Don't waste your time on writing when you can send a gif.

[Snovio Email Tracker](#) See who is ignoring your emails.

[Jumpcut](#) A clipboard manager. Saves your clipboard history.

[Flow](#) A minimalistic pomodoro timer.

[Flux](#) Adjusts the screen's color to reduce eye strain.

[Notion](#) Where to begin?

[Reverso Context](#) My favorite online dictionary. Hint: get the Chrome extension.

Social Media and Content Creation

[Later for Reddit](#) Schedule posts on Reddit.

[Hypefury](#) Schedule posts and grow on Twitter.

[Buffer](#) Schedule social media posts.

[ConvertKit](#) It's where I run my email newsletter.

[Aherfs](#) (Almost) everything you need for SEO.

Thanks for reading!