

UPPER PERKIOMEN SCHOOL DISTRICT

**Education Center
2229 E. Buck Road
Pennsburg, PA 18073**

Communication Committee Meeting

**April 24, 2025, 6:00 p.m.
Education Center – Conference Room A**

CHAIR:

Elizabeth Fluckey

EX-OFFICIO:

Melanie R. Cunningham, President

MEMBERS:

Sarah Bieber
Leah Cianfrani

STAFF:

Dr. Allyn Roche, Superintendent
Alexis Jenofsky, Director of Communications

AGENDA

1. Call the Meeting to Order / Attendance – In Attendance
2. Approval of March 27, 2025 Meeting Minutes ([Attachment A](#))
3. Discussion: Topics for Discussion on Current Projects and Focus Areas for UPSD Communications
 - a. District Communication Updates
 - i. Website Redesign
 - ii. Senior Shout-Outs
 - iii. ParentSquare Updates
 - iv. Communication Survey
 - v. Past/Upcoming Events

NEXT MEETING: TBD

Mission: To promote clear, concise, & respectful communication throughout the district & community.

Vision: Create a forum that encourages effective dialogue to proactively respond to the needs and concerns of the district community.

**Please note all meetings will be no longer than 45 minutes.*