

ALL OF THE REQUIREMENTS FOR THE COPY REVIEW AIKIDO CHANNEL!

For Growth Plan:

Contextual Information:

1. Provide the entire context of your copy.

VERY IMPORTANT THING - HE IS A TOP PLAYER IN THE ENTIRE TEMPLATES SELLING INDUSTRY.

And his products (framer templates) don't solve ANY problems. They just look good. Maybe a template with a CV [here](#) can help someone get their job by being unique when applying for a position but that's it.

Basically he is a designer who sells for example: website templates that someone can buy, model for his own, and launch it.

There is literally none like him selling templates and making \$8k - \$11k/month passively from that. (he told me how much he is making)

And I cannot even look for competition for this. As my client said there are "not many". I can challenge you to do the research on this G. 😊

I will do more research but for now, these are my thoughts

 **Cédric** 3:26 PM

I am the OG because I started first and grew this whole opportunity and told anyone about it. So I also got very good authority in the community on it

[tr.af](#) is also very good in Framer, but he has stopped creating templates

and [oliur.com](#) as well, but he also doesn't do many templates anymore

Sebastian 🌈 8:48 PM

 **Cédric** 2:22 PM Saturday, May 18th ▾

There are not many. One who does quiet good, but not as good as me. He's called Nick.

And Hamza, a student of mine is on a very good way.

<https://x.com/stfnco>

 **X (formerly Twitter)**

[Nick Stepuk \(@stfnco\) on X](#)

Framer Top Creator.

Crafting best-selling website templates →

<https://t.co/AZNfmvb1iN>

<https://x.com/hxmzaehsan>

 **X (formerly Twitter)**

[Hamza Ehsan \(@hxmzaehsan\) on X](#)

Music Producer-turned-Web Designer & Digital Creator • Building a catalogue of premium Framer templates at → <https://t.co/sqX6SpH1T9>.

Hamza copies me a lot maybe that's why he has decent success.

And Nick is already longer part of the game like me, but he hasn't yet as much

[↓ Latest messages](#)

Here's my entire context and important points with questions:

Currently, we've been working together for over a few months. (from November 2023)

He is paying me \$25/email which now for me is nothing. I'm making consistently \$300 bucks every month and I want to make more for myself also I'm thinking about how I could help him get more sales from his templates/clients for his services.

He cannot access any data on how much I'm making him from his newsletter since it's directing to some geeky page that looks fancy but don't have any software to track this. (typical designer)

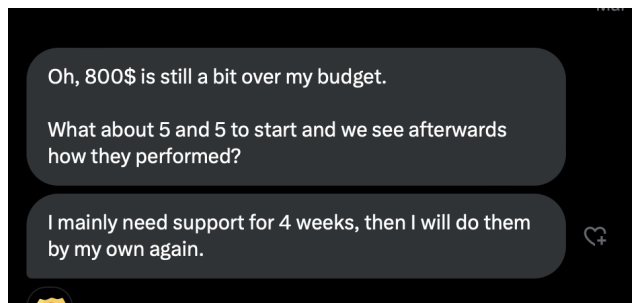
What should we do in this situation to track sales from the newsletter? *All links below on how it looks*

Here's the sequence I'm currently doing for him each week:

Value email → sales email → sales emails.

I think that's not a good strategy and that I should do something else. I remember Andrew's lesson where he said to send: Value email → Value email → soft sell email → hard sell email

And even though he is making \$10k/mo he has a headache when I propose extra things for a few hundred bucks like below:



And I still don't think selling on email is the right way for what he is doing. He and I thought about FB ads but he doesn't want me to do them. He said he could do this by himself like he is either arrogant or he didn't think I could deliver results.

I've been stuck for months and I have no idea how I can help him so far.

2. Describe the avatar.

Every template is different and it's for different needs.

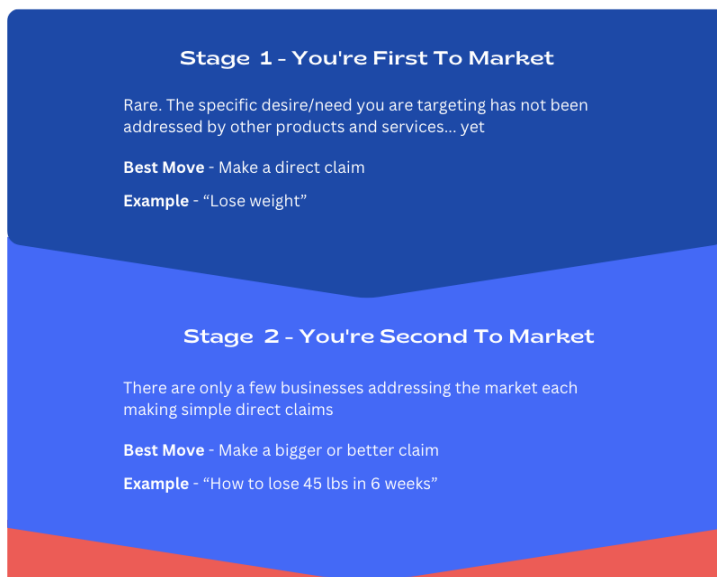
For example course template for those who sell courses.

CV template - for those who are looking for a job. etc. etc.

And I even tried to do the research and build an avatar but he is probably the top 00000,1% of guys in the entire design industry who are making that much money from selling templates + almost 0% of designers sell templates. They only offer their design services.

3. Explain market and customer sophistication using diagrams.

Market sophistication: stage 1/2



Market awareness: Basically every step.

There are people who for example sell courses but they don't know that they could improve design of their course material software - Level 0 Problem unaware.

Or there can be people who have a bad design on their website and they know they should create new one - Level 4 Solution aware

Etc.

4. Specify the type of business/niche.

It's designing niche. My client is offering design services, Framer products, and his own course on how to create and sell Framer design templates.

So for example someone is creating a personal website and someone who buys it can model it and send it out live without wasting time designing one by themselves.

He have his design agency here: <https://www.ultra.website/>

His course: <https://www.framer.money/>

Framer templates: <https://www.canvas.supply/>

5. Describe the product your client sells.

Dashfolio Neo: <https://www.canvas.supply/templates/dashfolio-neo>

He describes it like this:

Dashfolio NEO is made for designers and developers like you, who want to be seen as the Top 1% online by their clients and customers. How you are seen on the internet makes or breaks your reputation, and the amount of leads you get. Dashfolio NEO is your vehicle to a flawless personal website that drives sales.

- Attract High Ticket Clients Through an Impactful Portfolio
- Grow your personal brand supported by a Website That Gots Your Back
- No Sleepless Nights Learning How to Code

Browse: <https://www.canvas.supply/templates/browse>

For most creatives who are building an inspiration platform from scratch, it's not really making sense to spend hundreds of hours and tens of thousands of dollars in letting code it from a developer, since it's not making money yet. You want a quick and high quality solution, that lets you get started in just one day. Meet Browse – the solution you have been looking for!

- Custom Platform with User Authentication
- Bookmarking Solution for Your Users
- No Coding Required – it's all done and ready!

[View live demo](#)

Dashfolio+: <https://www.canvas.supply/templates/dashfolio-plus>

Get a personal website that fits everything you offer online. Level up to a a huge amount of digital real-estate, functionalities, and a full powered CMS for fast content editing. Your work, services, products, articles, and even your custom online course will easily fit into it! The sleek sidebar enables simple and elegant navigation through your website.

- Attract High Ticket Clients Through an Impactful Portfolio
- Grow your personal brand supported by a Website That Gots Your Back

- No Sleepless Nights Learning How to Code

CourseOS: <https://www.canvas.supply/templates/courseos>

Take the power into your hands and create your very own course platform, driven by Framer for a custom frontend and Outseta for user authentication. Make it all yours. You are the creator. Sell with ease. Focus on everything that matters.

- Ship your online course on a custom system in days, not months
- Customize the whole design and add as many lessons you want
- No Sleepless Nights Learning How to Code Your own Platform

[View live demo](#)

Dashfolio: <https://www.canvas.supply/templates/dashfolio>

Dashfolio is made for designers and developers like you, who want to be seen as the Top 1% online by their clients and customers. How you are seen on the internet makes or breaks your reputation, and the amount of leads you get. Dashfolio NEO is your vehicle to a flawless personal website that drives sales.

- Attract High Ticket Clients Through an Impactful Portfolio
- Grow your personal brand supported by a Website That Gots Your Back
- No Sleepless Nights Learning How to Code

CyberFolio: <https://www.canvas.supply/templates/cyberfolio>

It's perfect for freelancers who are just starting out and need a clean and creative portfolio website, that won't cost a thousand bucks. Thanks to the CMS, editing is simple and fast.

- Create your portfolio in not even one day
- Just add your content to the CMS and launch it in 1 hour
- Framer's UI allows you to customize it however you'd like

Vitae: <https://www.canvas.supply/templates/vitae>

Forget Canva resume templates, and forget messing around with Adobe InDesign to create your resume. We are in the digital economy. Things should be online now. So act like it.

- Easily send your CV to 10s of job postings daily
- Don't waste hours overthinking your resume design in Canva or InDesign
- Land a new job fast by standing out

Linx: <https://www.canvas.supply/templates/linx>

We've created Linx out of our own desire to have a simple and elegant link in bio solution, that we fully own. And now, we give it to you as well. Add your links, products, images, videos, songs, and more. Launch it with a click.

- Get a simple and affordable link in bio solution
- Adapt and customize as much as you'd like
- Sell your products through Lemonsqueezy

Billify: <https://www.canvas.supply/templates/billify>

Sending invoice through Framer website

Supply: <https://www.canvas.supply/templates/supply>

E-com website. There is no software to buy. Just design.

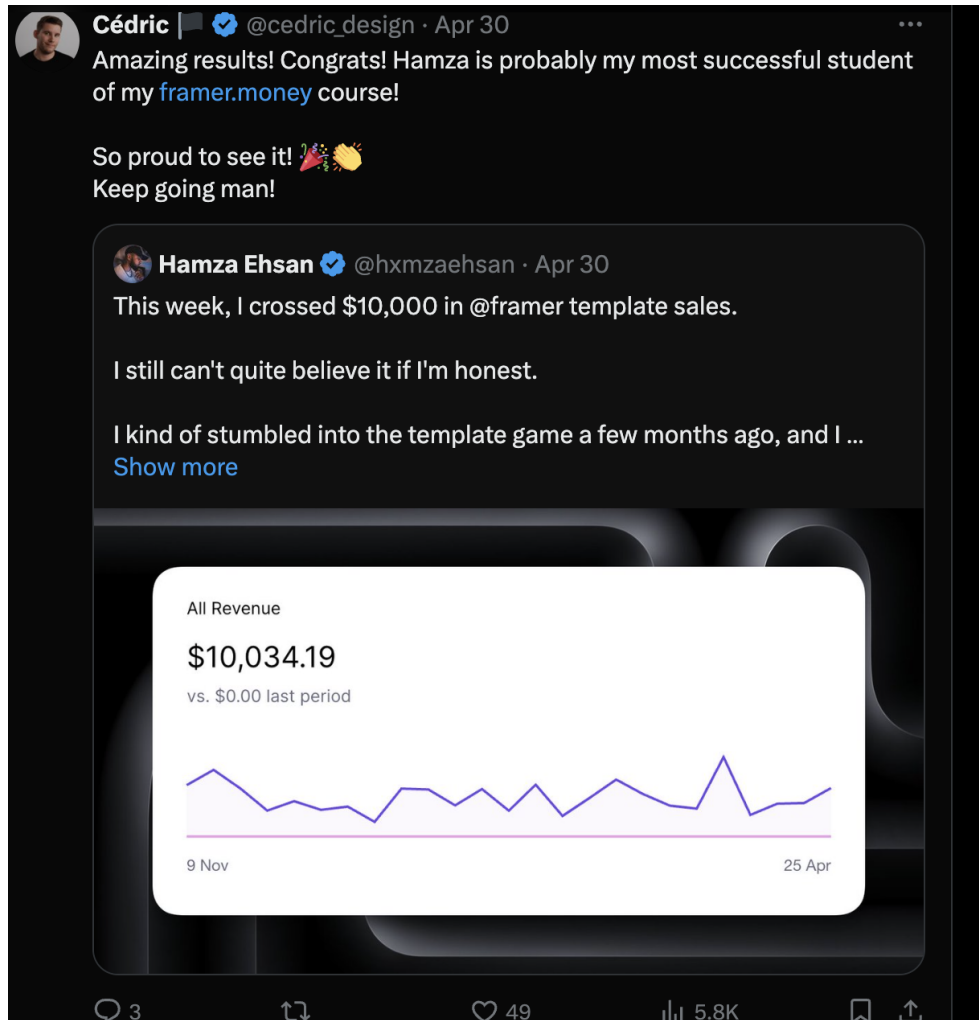
His course “Framer money”:

He is teaching others how to design and sell templates like he.

The system for starting and scaling Framer template business.

In this course, you will learn, how to earn money online through a productized revenue business by selling Framer templates. It's covering how to consistently produce content, grow your audience by leveraging social platforms to scale up and finally, make sales. And keep going.

So far this one of his best students results:



His design agency:

Basically he start building your site in Framer based on your designs and stay connected on Slack.

Landing pages, CMS Migrations, marketing websites.

6. Include links to the client's website and social media accounts.

Profile on X - https://twitter.com/cedric_design

His designing agency - <https://www.ultra.website/>

Another design agency - <https://www.trueform.design/>

His framer templates - <https://www.canvas.supply/>

His school playbook - <https://www.framer.money/playbook>

His school - <https://www.framer.money/>

His articles (he is doing them by his own but he is inconsistent maybe I could upsell him on that?) - <https://www.cedric.design/newsletter>

Threads - <https://www.threads.net/@cedric.design>

His YT channel - <https://www.youtube.com/@cedric.design>

7. Detail what your client has tried before and why it did or didn't work.

My client tried to promote his products on X and he is still doing it. I asked him few times if I could do this job for monthly fee but he didn't agree and he said he likes to do that by himself.

He also had 2 separate newsletters. Once was only value-based newsletter where he would share his stories, design tips etc. He closed this newsletter but I don't know why.

He also had (and still has) a newsletter that I'm running for him. I create all the emails, send them to him, and schedule after feedback from him and from TRW students.

8. Provide all recent measurable metrics obtained by the client.

Here are the emails I created for him:

And also, I noticed something weird.

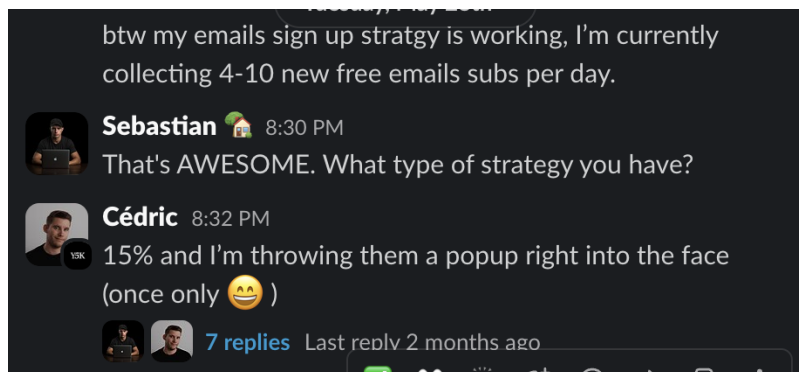
And it's that when I'm sending emails to an email list, they immediately get opened and in 1 minute they can have over a 5% - 10% open rate. Not sure if that's normal or if there are some "robotic" moves.

And open rate is also weird to me. He often gets the same % of open rate. Maybe I'm overthinking this point but that's what I noticed.

Newsletters							+
🔥	[DESIGNER] You're wasting money if you do that	July 1	561	44%	0%	Sent	
🔥	1 Way to Collect Consistent, Work Free Income	July 1	563	47%	1%	Sent	
🔥	Template (Copy)	July 4	-	-	-	Draft	
🔥	This is the next BIG thing	July 20	589	44%	4%	Sent	
⋮	🔥 AI will replace you	July 23	598	44%	1%	Sent	
🔥	1 thing that keeps your design business running	August 9	639	43%	1%	Sent	
🔥	Here's the deal for you	August 11	632	40%	3%	Sent	
🔥	I've saved this for you	July 13	570	52%	4%	Sent	
🔥	Land your dream design job NOW	July 29	608	47%	4%	Sent	
🔥	The only reason people click	August 10	637	40%	3%	Sent	
🔥	Everything you need on a website is here	July 13	570	55%	6%	Sent	
🔥	[SOLVED] Here's why you don't get clients	July 30	611	49%	1%	Sent	
🔥	YOU WONDER WHY NO ONE'S BUYING!	July 16	588	42%	0%	Sent	?
🔥	My "conversion secret"	July 17	584	50%	4%	Sent	
🔥	The 'Unspoken Secret' Behind Every Successful Designer...	August 2	621	39%	2%	Sent	
🔥	Are you serious about your career?	July 24	598	43%	5%	Sent	
🔥	Do this and never worry about getting new clients again	July 4	567	45%	1%	Sent	
⋮	🔥 I went through it so you don't have to	July 13	570	49%	3%	Sent	

We grew from 370 subscribers to around 600 now in 8 MONTHS. I know it's a lot of time and I'm thinking how I could grow his newsletter.

He said to me he has some "good" strategy but I don't trust him on this since if he would be getting 4-10 subs/day we would collect 100 subs/week and I don't see these results on his newsletter.



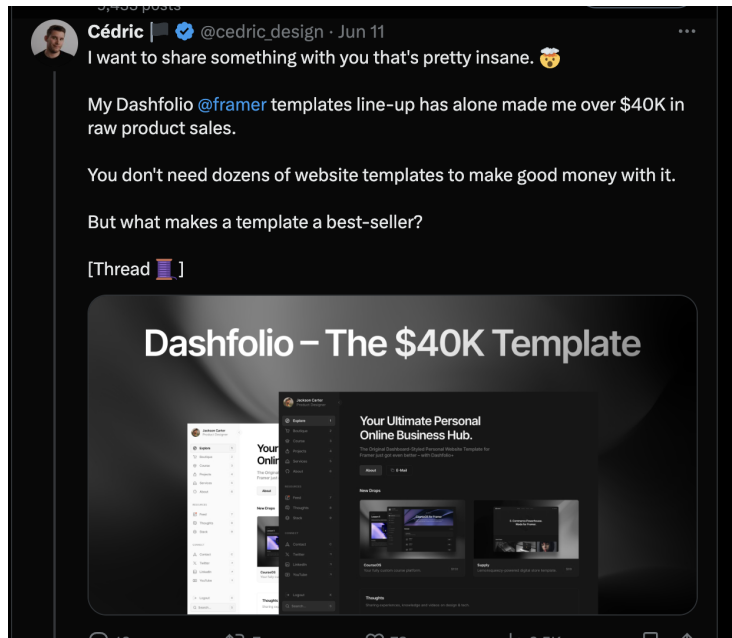
9. State the client's current revenue.

He's making now around \$10k/month but I'm not sure if that's only from his templates or also from his designs he makes in his agency.

This is his recent tweet:



His best-selling template:



10. Specify the source of your client's attention with numerical data.

He is getting attention from X. He have currently over 12k followers.



Additional Requirement:

11. Share an unlisted Rumble or Vimeo video of you performing either 100 pushups, 100 bodyweight squats, 100 dips, or 100 pullups.

Note: All submissions must be in ONE Google Doc. Incomplete submissions will be declined.