



# ETHAN'S PURPOSE;

## MY STORY ISN'T OVER YET

### Ethan's Purpose 5K Run/Walk Sponsorship

September 13, 2025

North Pointe Elementary School, Hebron KY 41048

We warmly invite you to become a sponsor for the 6th Annual Ethan's Purpose 5K Run/Walk. This meaningful event supports our non-profit foundation, which partners with local schools to provide counseling services, Social Emotional Learning programs, the Hope Squad suicide prevention initiative, and training for both staff and students in suicide prevention.

The race will take place on Saturday, September 13th, at North Pointe Elementary in Hebron. Activities begin at 8:00 AM, with the race starting at 9:00 AM, followed by an awards ceremony for the top finishers.

In addition to the race, the day will be packed with fun, family-friendly activities—including face painting, a selfie booth, a Mindfulness Station, food, drinks, and music. We'd be honored to have your support for this impactful cause. New additions to the event this year include a Fun Run for kids, Remembrance Signs, and the implementation of Teams!

Your sponsorship plays a vital role in bringing this event to our community and advancing the mission of Ethan's Purpose. All sponsorship contributions directly support our foundation's work in providing mental health services to students in local schools. Race-related expenses and prizes will be covered through private donations and participant registration fees.

We offer a variety of sponsorship levels for the Ethan's Purpose 5K Run/Walk. Sponsorship benefits—including logo placement on event t-shirts, our website, social media, and sponsor banners—are determined by the sponsorship level selected.



#### **TITLE SPONSOR - \$3,000+ Limit 1 - The Link Church, Hebron KY**

- Listed as Presenting Sponsor on website/social media with link to business
- Listed as Presenting Sponsor on race banner
- Company logo in prominent location on race t-shirt
- Promotional materials in race packet
- Special PA announcements naming Title Sponsor before, during, and after the race
- Opportunity to address the crowd before the race begins
- 5 complimentary race entries



#### **STARTING LINE SPONSOR - \$2,000 Limit 1 available**

- Listed as Starting Line Sponsor on website/social media with link to business
- Company name and/or logo will be prominently displayed at the start of the race
  - Will do our best to position advertising so name/logo will appear in pictures
- Company logo on race t-shirt
- Promotional materials in race packet
- Special PA announcements naming Starting Line Sponsor before the race begins
- 3 complimentary race entries



### **FINISH LINE SPONSOR - \$2,000 Limit 1 available**

- Listed as Finish Line Sponsor on website/social media with link to business
- Company name and/or logo will be prominently displayed at the finish line
  - Will do our best to position advertising so name/logo will appear in pictures
- Company logo on race t-shirt
- Promotional materials in race packet
- Special PA announcements naming Finish Line Sponsor
- 3 complimentary race entries



### **PLATINUM LEVEL SPONSOR - \$1,500**

- Listed as a Platinum Sponsor on website/social media with link to business
- Listed as a Platinum Sponsor on race banner
- Company logo on race t-shirt
- Promotional materials in race packet
- Special PA announcements naming Platinum Sponsor
- 3 complimentary race entries



### **GOLD LEVEL SPONSOR - \$1,000**

- Listed as a Gold Sponsor on website/social media with link to business
- Listed as a Gold Sponsor on race banner
- Company logo on race t-shirt
- Promotional materials in race packet
- Special PA announcements naming Gold Sponsor
- 3 complimentary race entries



### **SILVER LEVEL SPONSOR - \$500**

- Listed as a Silver Sponsor on website/social media with link to business
- Listed as a Silver Sponsor on race banner
- Company logo on race t-shirt
- Promotional materials in race packet
- Special PA announcements naming Silver Sponsor
- 2 complimentary race entries



### **BRONZE LEVEL SPONSOR - \$250**

- Listed as a Bronze Sponsor on website/social media with link to business
- Listed as a Bronze Sponsor on race banner
- Company logo on race t-shirt
- Promotional materials in race packet
- Special PA announcements naming Bronze Sponsor
- 1 complimentary race entry



### **MILE MARKER SPONSOR - \$100 each (3 available)**

- Company name or logo will appear on one mile marker sign, which will be prominently displayed at the 1-mile mark, 2-mile mark, or the 3-mile mark
- You are welcome to sponsor more than one mile!



### WATER STATION SPONSOR - \$100 (3 available)

- Company name or logo will appear on a sign prominently displayed at a water station along the course



### REMEMBRANCE SIGN - \$25

- Honor someone special who has been lost to mental illness or is currently struggling by featuring their photo, name, and a personal message or quote on a sign along the race course
- Sign will have a set design with the Ethan's Purpose logo and ***In Honor of***
- Length of message/quote to be dictated by sign design
- You may purchase more than one sign
- You can order these signs on the race page on the website [www.ethanspurpose.org](http://www.ethanspurpose.org)

Thank you in advance for considering the opportunity to support our event as a race sponsor. Enclosed is the sponsorship form, which may be completed and returned by mail—or we'd be happy to arrange a time to pick it up at your convenience. You may also complete the Sponsorship Form on our website at [www.ethanspurpose.org](http://www.ethanspurpose.org). If you have any questions or would like to discuss sponsorship options further, please feel free to reach out to either of us.

We are deeply committed to promoting students' mental well-being and raising awareness about suicide prevention. With your support, we can continue to advance the mission of Ethan's Purpose—because together, **we can make a difference.**

Sincerely,

Patty Keller, Race Chair  
[patty@ethanspurpose.org](mailto:patty@ethanspurpose.org)

Debbie Zegarra, Executive Director  
[debbie@ethanspurpose.org](mailto:debbie@ethanspurpose.org)



Ethan's Purpose is a 501(c)(3)  
Non profit organization

**Ethan's Purpose 5K Run/Walk Sponsorship Form**  
**September 13, 2025**  
**North Pointe Elementary School, Hebron KY 41048**

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Person email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website address: \_\_\_\_\_

Social Media Info: \_\_\_\_\_

1. **Sponsorship Level** (please circle):
- |                     |                       |               |                  |
|---------------------|-----------------------|---------------|------------------|
| Title Sponsor       | Starting Line Sponsor |               |                  |
| Finish Line Sponsor | Platinum Sponsor      | Gold Sponsor  | Silver Sponsor   |
| Bronze Sponsor      | Mile Marker           | Water Station | Remembrance Sign |

2. **We plan to send materials/giveaways for the participants** (please circle):    Yes                      No

If yes, what item(s) would you like us to include? \_\_\_\_\_

We anticipate 500 runners. We would like to have all items by Monday, September 1st

3. **Sponsors can choose to have the company name listed or submit a logo.**

Please write your company name exactly how you would like it to appear on our website

\_\_\_\_\_

Artwork and logos can be submitted to [patty@ethanspurpose.org](mailto:patty@ethanspurpose.org)

4. **Checks can be made payable to Ethan's Purpose and mailed to:**

Ethan's Purpose 5K  
1787 Coachtrail Dr.  
Hebron, KY 41048

**If preferred, Paypal or Venmo may be used as well:**



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Last 4 digits of phone number  
associated with these  
accounts are 5095