

Watershed Watch Outreach Booth/Event Tabling Guidance

Tabling is used to help attract and recruit new samplers, as well as provide general information about water quality conditions and concerns in Kentucky. Samplers are encouraged to assist the Board with providing informational tables at community events.

Supplies and resources for tabling at event booths can include:

- 1. Table/chair
- 2. Tablecloth with KYWW logo or banner
- 3. Popup tent
- 4. Plastic brochure holders
- 5. Rocks or other object to hold down papers
- 6. KYWW brochure
- 7. Interest signup form
- 8. How to Become a Sampler handout
- 9. Requesting Landowner Permission brochure
- 10. Field data form on clipboard
- 11. Instructional flipcard booklets
- 12. R-card instructions for <u>field</u> and <u>incubation</u>, <u>habitat assessment data form</u>, <u>biological</u> assessment data form
- 13. Field chemistry kits/supplies, incubator, R-card and pipette demonstration with colored water (using koolaid or other powdered drink mix)
- 14. Maps of the area with waterways/watersheds labeled
- 15. Other water education handouts
- 16. Hands-on water education activities or demonstrational tools to attract interest (eg, Enviroscape, Stormwater Table, Stream Table, Septic System model, macroinvertebrate display, soil erosion demonstration)
- 17. Any giveaway items KWW can provide some of these (pens, stickers, fish-shaped carabiners, pet waste bag dispensers)
- 18. Candy or other snack items

Be prepared with a short summary of what Kentucky Watershed Watch is and does.

• Watershed Watch in Kentucky trains volunteers to sample water quality throughout Kentucky, providing hands-on learning and a better understanding of our waterways.

- Our volunteers are given feedback on the water quality findings and are connected with others who share their interest in working together to help preserve and protect Kentucky's waterways.
- We would like to talk to you about ways that you can be involved in learning more about your local waterway and helping us achieve cleaner, healthier streams, rivers, and lakes in Kentucky.

Suggested questions for Booth Visitors:

- What is your favorite creek or other waterbody?
- What do you love about it?
- Do others seem to care about it?
- Do you have an interest in learning about it and protecting it?
- Do you think others would want to join you in those efforts?
- What types of things do you think would help the creek (or other waterway)?



Display handouts in rack card stands

Rocks help to secure larger items in windy conditions

A stretchy tablecloth is also more secure in wind.

Flowers add a nice touch!

Setup Notes:

- If you are using the tall, upright Watershed Watch banner, it works well to brace it along one of the tent posts with a bungee cord and anchor the base with large rocks.