

## Privacy Policy

**Effective Date: 1<sup>st</sup> January 2024**

Innatos Holidays ("we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us through our social media platforms. This Privacy Policy explains how we collect, use, and protect your personal data.

### **1. Information We Collect**

We may collect the following types of information from you when you interact with us on our social media platforms:

- **Personal Information:** Your name, email address, phone number, mailing address, and any other information you provide directly to us.
- **Social Media Information:** Your social media username, profile picture, and other public information on your social media profile.
- **Usage Data:** Information about how you interact with our social media content, including likes, shares, comments, and messages.

### **2. How We Use Your Information**

We use the information we collect for the following purposes:

- **Communication:** To respond to your comments, questions, and requests, and to provide customer service.
- **Marketing:** To send you promotional messages and other information about our services, special offers, and events.
- **Personalization:** To tailor our social media content to your interests and preferences.
- **Analytics:** To analyze trends and track user engagement to improve our social media presence and services.

### **3. Sharing Your Information**

We do not sell, trade, or otherwise transfer your personal information to outside parties without your consent, except as described below:

- **Service Providers:** We may share your information with third-party service providers who assist us in operating our social media platforms, conducting our business, or serving our users.
- **Legal Requirements:** We may disclose your information when required by law or in response to a legal request.

#### **4. Data Security**

We implement a variety of security measures to maintain the safety of your personal information. However, please be aware that no method of transmission over the internet, or method of electronic storage, is 100% secure.

#### **5. Your Choices**

You have the following choices regarding your personal information:

- **Access and Update:** You can access and update your personal information by contacting us directly.
- **Opt-Out:** You can opt-out of receiving marketing communications from us by following the unsubscribe instructions provided in our communications or by contacting us.
- **Delete:** You can request that we delete your personal information by contacting us.

#### **6. Third-Party Links**

Our social media platforms may contain links to third-party websites. We are not responsible for the privacy practices or the content of these websites. We encourage you to read the privacy policies of any linked websites you visit.

#### **7. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our social media platforms and updating the effective date at the top of this policy.

#### **8. Contact Us**

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

Innatos Holidays

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