Privacy Policy for The Social Work Pivot Podcast



Last Updated: April 27, 2024

1. Introduction

Welcome to **The Social Work Pivot Podcast** ("we," "us," "our"). Your privacy is of utmost importance to us. This Privacy Policy outlines are committed to ensuring that your personal data is handled securely and responsibly. This policy explains how we collect, use, and protect your personal information in accordance with the General Data Protection Regulation (GDPR).

2. Who are we?

The Social Work Pivot Podcast, including its newsletter and is dedicated to providing insights, news, and updates related to social work. For the purposes of data protection law, we are the "data controller" in relation to any personal information we collect from you.

3. What Data We Collect

When you sign up, The **Social Work Pivot Podcast** is responsible for your personal data (referred to as "we," "us," or "our" in this Privacy Policy).

- Email address: To send you our newsletter and any relevant updates.
- Name: To personalize our communication with you.
- **Subscription preferences:** Your choices regarding the content you want to receive. Interaction data: Information about how you engage with our emails, such as whether you've opened them or clicked on any links.

4. How We Use Your Information

We use the information we collect in the following ways:

• To Provide Services:

- To manage your subscription to our newsletter and podcast.
- To send you updates, newsletters, and information related to our podcast.

• To Improve Our Services:

- To understand how our website and services are used and to improve user experience.
- To analyze trends and user behavior to enhance our content and offerings.

• To Communicate with You:

- To respond to your inquiries, comments, or feedback.
- To invite you to participate in surveys or provide feedback.

• To Ensure Security:

 To protect against unauthorized access, alteration, disclosure, or destruction of your personal information.

5. Legal Basis for Processing

We process your personal data based on the following legal grounds (GDPR):

- **Consent:** When you subscribe to our newsletter or podcast, you consent to us processing your personal data for the purposes outlined in this Privacy Policy.
- **Legitimate Interests:** To improve our services, communicate with our community, and ensure the security of our website.
- Compliance with Legal Obligations: To comply with applicable laws and regulations.

6. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties except in the following circumstances:

- Trusted Third Parties: We may share your information with trusted third-party service providers who assist us in operating our website, conducting our business, or providing services to you, provided they agree to keep your information confidential.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities.

7. How We Protect Your Data

We are committed to ensuring that your personal data is secure. To prevent unauthorized access or disclosure, we have implemented suitable physical, electronic, and managerial procedures to safeguard the information we collect.

These include:

- **Encryption** of data where appropriate.
- Access controls to limit who can access your personal information.
- Regular audits of our data protection procedures.

8. How Long We Keep Your Data

We will retain your personal data for as long as you remain subscribed to The Social Work Pivot Podcast. If you unsubscribe, we will delete your data from our mailing list within a reasonable timeframe, usually within 30 days.

9. Your Rights

Under the UK General Data Protection Regulation (UK GDPR), you have the following rights regarding your personal data:

- Access: You have the right to request access to your personal data.
- Rectification: You have the right to request correction of inaccurate or incomplete data.
- **Erasure:** You have the right to request the deletion of your personal data.
- **Restriction of Processing:** You have the right to request the restriction of processing your personal data.
- **Data Portability:** You have the right to request the transfer of your personal data to another organization.
- **Object to Processing:** You have the right to object to the processing of your personal data.
- **Withdraw Consent:** Where processing is based on your consent, you have the right to withdraw that consent at any time.

To exercise any of these rights, please contact us at janet@socialworkpivotpodcast.com. We will respond to your request within one month.

10. Third-Party Sharing

We do not sell or rent your personal data to third parties. However, we may share your information with trusted service providers who help us to deliver the newsletter (e.g. email distribution platforms). All third parties we work with are required to adhere to data protection regulations and treat your personal data with the same level of care as we do.

11. International Data Transfers

As our services may involve transferring your data outside the European Economic Area (EEA), we ensure that any such transfers comply with GDPR by relying on safeguards such as Standard Contractual Clauses or similar legal mechanisms.

12. Cookies and Tracking

Our newsletter may include links to external websites, which may use cookies or other tracking technologies. Please review the privacy policies of these third-party sites for more information on how they handle your data.

13. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

13. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us:

• **Email:** janet@thesocialworkpivot.com

• Address: London, United Kingdom

We are committed to working with you to resolve any concerns, and you have the right to lodge a complaint with the Information Commissioner's Office (ICO) if you believe we have breached data protection laws.

By subscribing to *Beyond the Caseload - The Social Work Pivot Podcast Newsletter*, you acknowledge that you have read and understood this privacy policy.

Disclaimer: This Privacy Policy is provided for informational purposes only and does not constitute legal advice. Please seek legal advice regarding your specific information.