



Placemaking Committee

9/15/2021

MINUTES

PRESENT: Barb, Evan, Zubin, Katherine

Evan moved to approve the [draft minutes from 7/14/2021 meeting](#), Barb seconded, motion carried unanimously.

Katherine went over the [Final 2022 Budget sent to City of Evanston](#), including the following highlights for placemaking:

- Includes \$24,000 for festoon lighting on Main St in 2022 (in addition to \$24,000 for festoon lighting on Dempster in 2021)
- 4 summer concerts
- REDUCED Holiday Lighting costs that we should reassess after looking at “up lights” and this winter
- Includes \$10,000 in reserve for potential future sidewalk snow removal service
- \$1000 in “Community Projects” is allocated to Composting in 2022.

Katherine also updated the committee on the MDM Fall Festival & Pumpkin Carving Contest, which included a [Web page](#), boosting the [Facebook Event](#), and asked the committee to promote the [Entry Form for Pumpkins](#).

Katherine updated the committee on holiday initiatives, including the Holiday Tree Decorating Contest, Up Lights for trees and the Open House and Tree Tour.

The Tree Decorating [Contest Rules](#) are up on the website, along with the [Entry Form](#). Trees must be up by 12/8 (this is also the due date for the city-wide Window Decorating Contest hosted by Downtown Evanston) and down by 1/9.

All trees will be lit by [Up Lights](#) purchased from Amazon (estimated 200-240 lights needed), but we need to find an installation partner (Chorebug?). The Tree Tour and Open House is planned for 12/9. It will include a map of trees, windows and participating open house businesses.

Katherine updated the committee on the Festoon Lighting for the 500 block of Dempster St. A quote from the supplier is coming 9/15 (budget \$24000) and the target installation date is Nov 1-Nov 15. The Committee agreed to consider the location for festoon lighting on Main Street at the next meeting.

Katherine updated the committee on the Washington Street Mural. The CTA still has not issued an agreement, and we are bracing for us to not be able to put it up this year. That said, Ben is ready when we are.

Katherine updated the committee on continuing construction issues. The Main Street construction scheduled to end on 9/20. Dempster Street resurfacing is scheduled to end on 10/7. The Corner [“Directory” Signs](#) were both damaged during construction, and will need to go back to the artist for repairs.

Katherine asked the Committee to consider attending the upcoming MDM ANNUAL MEETING October 14th.

OLD BUSINESS

Katherine explained that the [Custer St Welcome sign face](#) replacement was currently on hold until we know the future of the Custer Oasis.

Walking Tours via the Roamli app – no updates

Adjourn