

FB lead ad follow up script

Version 1 hot lead booking on the day

Hey is that (name)?

(name), it's (insert practice owners name) from (insert practice name).

How are you today?

That's wonderful.

(their name), you recently filled out a form with us on facebook and took advantage of our (insert offer) and I wanted to reach out to organise an appointment for you.

(Their name) Can I ask what type of problem you are experiencing with your health right now?

They say back pain neck pain etc.

How long have you been experiencing that?

Let's get you booked in for an appt right now. I can get you in with XYZ practitioner. They get amazing results with (insert their problem).

I have time 1 or time 2.

Great. I have you locked in for time. I'll also send you out a confirmation text.

Have a great day!

Version 2 for a warm lead after 24 hours

Hey is that (name)?

(name), it's (insert practice owners name) from (insert practice name).

How are you today?

That's wonderful.

(their name), you recently engaged with us on facebook and took advantage of our (insert offer) and I wanted to reach out to see if you had any questions that we may be able to help answer for you?

No, that's fine.

(Their name) Can I ask what type of problem you are experiencing with your health right now?

They say back pain neck pain etc.

How long have you been experiencing that?

Let's get you booked in for an appt right now. I can get you in with XYZ practitioner. They get amazing results with (insert their problem).

I have time 1 or time 2.

Great. I have you locked in for time. I'll also send you out a confirmation text.

Have a great day!