

HOSTED VIDEO How do I create a custom CMS code for video pages?

Description

Hosted Videos through Mission Control are mostly used for video placements on branded video or article pages. A direct upload of a video file on MC goes through JW Player and is converted into a CMS code. Ready to be inserted into Backstage published pages.

Video Sizes

Videos may be of any type and file size. JWPlayer compresses video files to make sure all video weights are eligible for upload.

Creative Build

- Navigate to the MC Videos tab on the left side of the dashboard.
- Create a 'new campaign' through the left upper button.
- Fill in all required fields
 - Branding; Pure branded (no VICE), co-branded (logo in video), sponsorship (VMG Produced).
 - Order ID: Add a 0 when Order ID is not (yet) generated.
- Add video through the expanded dropzone.
- Copy video code and test through browser
- Add video code to the CMS