Roll No…….. **Total No. of Printed Pages: [01]**
Total No. of Questions: [09]

BBA (Semester – 6th)
SMALL MEDIUM BUSINESS & ENTREPRENEURSHIP
Subject Code: BBAD1626
Paper ID: [150130]

Time: 03 Hours **Maximum Marks: 60**

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A **(2 marks each)**

Q1. Attempt the following:

a. Define Small Scale Enterprise.
b. Write elements of a Business Plan?
c. What is ethical responsibility of an entrepreneur?
d. Role of SWOT analysis in entrepreneurship.
e. Why is it necessary to register a SME?
f. What is Social Entrepreneurship?
g. What are Sick Enterprises?
h. PERT
i. What is Project Planning?
j. What is meant by Feasibility Analysis?

Section – B **(5 marks each)**

Q2. Explain different methods of Project Appraisal.
Q3. Why is it important for entrepreneurs to practice Social Responsibility?
Q4. Explain various Economic and Non-economic factors affecting entrepreneurial growth.
Q5. What are various steps of Entrepreneurial Process?
Q6. Describe Schumpeter's Innovation Theory.

Section – C **(10 marks each)**

Q7. Elaborate the role of SMEs in Economic Development of India.
Q8. State the reasons for failure of SMEs and describe the initiatives taken by government for their revival.
Q9. What is meant by Entrepreneurial Training? What role does Government play in development of entrepreneurs?