

Roll No.....

Total No. of Printed Pages: [01]

Total No. of Questions: [09]

BBA (Semester – 6th)
SMALL MEDIUM BUSINESS & ENTREPRENEURSHIP
Subject Code: BBAD1626
Paper ID: [150130]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a. Define Small Scale Enterprise.
- b. Write elements of a Business Plan?
- c. What is ethical responsibility of an entrepreneur?
- d. Role of SWOT analysis in entrepreneurship.
- e. Why is it necessary to register a SME?
- f. What is Social Entrepreneurship?
- g. What are Sick Enterprises?
- h. PERT
- i. What is Project Planning?
- j. What is meant by Feasibility Analysis?

Section – B

(5 marks each)

- Q2. Explain different methods of Project Appraisal.
- Q3. Why is it important for entrepreneurs to practice Social Responsibility?
- Q4. Explain various Economic and Non-economic factors affecting entrepreneurial growth.
- Q5. What are various steps of Entrepreneurial Process?
- Q6. Describe Schumpeter's Innovation Theory.

Section – C

(10 marks each)

- Q7. Elaborate the role of SMEs in Economic Development of India.
- Q8. State the reasons for failure of SMEs and describe the initiatives taken by government for their revival.
- Q9. What is meant by Entrepreneurial Training? What role does Government play in development of entrepreneurs?