

EEGS Conference 2024 Wrap-Up!

The EEGS Conference, held on November 27-28, 2024, in Sofia, Bulgaria, emerged as a landmark event in the gaming industry, showcasing an impressive lineup of over 50 speakers, more than 450 delegates, and participants from over 35 countries. The conference covered a wide array of topics, reflecting the dynamic landscape of the Gaming sector, including the future of iGaming, e-sports betting, evolving payment methods, the quest for regulatory balance in gaming, etc.

Prominent discussions also centered around critical issues such as restrictions on gambling advertising, cybersecurity in gaming, and the future of regulatory frameworks for land-based casinos and betting shops. The evolving trend of gaming tourism and online player protection was also thoroughly explored, highlighting the conference's commitment to addressing the key challenges and opportunities in the gaming world.

In conjunction with the main event, the third edition of the Affiliate Conference took place on November 26, 2024, attracting over 100 affiliates, making it the only affiliate conference happening in Bulgaria. The event featured expert insights from notable speakers.

An additional masterclass held on November 25, 2024, attracted 50 attendees, with 65% of participants holding management positions from 15 different companies. This session focused on the critical topic of "The Role of the Employer in Gambling Prevention Among Employees,"

All events were hailed as top-notch, providing valuable insights and fostering networking opportunities among industry professionals. The EEGS Conference 2024 has undoubtedly set the stage for future dialogue and collaboration across the gaming sector, reinforcing Sofia's position as a hub for Gaming innovation and excellence.