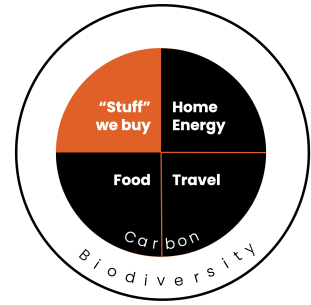


Wycombe Environment Centre Strategy 2026-30.

Our vision and mission: We are an upcycling and reuse community that shares, repairs, makes and creates, providing an easy alternative to buying new - inspiring people of High Wycombe and the wider area to take simple steps to both reduce waste and build our connections and community.



At the start of 2026 we moved the Refresh shop to 16 Church Street on a 5 year lease. Trade grew quickly, providing a firm base for our next phase of growing our social enterprise. This will be anchored in the shop and repair cafe, and our target community of the mainstream [89%](#) of the population¹.

In 5 years time we will:

- be a key player in the community life of High Wycombe, with a successful community shop and vibrant skills, events and repair programme.
- work in partnership with a range of other local community groups delivering community and environment benefits, potentially offering grant funding.
- be established partners with waste services and contractors to maximise the community potential of craft and craft related waste materials.
- be confident pragmatic environmentalists, positively, and without judgement, promoting information and understanding with our community about the economic potential and common sense benefits of a circular economy.

2026 priorities:

1. Develop a programme of activities around crafting, repair and the circular economy in the shop to drive footfall that also deepens our partnership relationships
2. Save more waste and better track what we've saved, through building a profile with local waste/waste reduction contractors and services as a specialist to deal with craft related materials, including establishing ways to deal with bulk supplies, and how to monitor our waste reduction impact.
3. Explore what the right ways are for us to communicate positive pragmatic environmentalism around the circular economy.

We will do this by bringing in additional resources. The existing volunteer team can continue to successfully run the shop and repair cafe, but to deliver this strategy with volunteers would be beyond the capacity of the current organisation. Employees will be needed. Bids will be made to the National Lottery and Rothschilds Foundation to allow us to employ two part-time staff. One member of staff will focus on events, the other on waste reduction. Trustees will work with both employees and the volunteer team to help develop our pragmatic environmentalism messaging.

¹ This survey found that across the world, averaged across different nations,, 89% of the population want their governments to go further and faster on climate change.