Breaking Into Documentaries

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International investigative documentaries are proliferating - as the number of platforms and outlets grows and access to the technology needed to make them becomes more widespread. It's frankly as good a time as there's ever been to try to break into documentary film-making - particularly investigative films.

As a commissioner of a range of strands, one-off docs and doc series, who used to make films himself - the key thing for those looking to break into film-making would be :-

- 1. Identify not just a subject but what access will help you tell the story. What is unique about what you can bring to the idea? Can you focus on an interview that no-one has got before or access to filming part of the story that's not been seen before? It's the best way of short-cutting your lack of experience.
- 2. Be single-minded and flexible in being prepared to film or research your story. It is an immersive business so be willing to do what it takes to immerse yourself in it.
- 3. Do you have a specific skill or knowledge base (a language, perspective or insight) that means you can offer something no-one else can? Is there a skill you could bring to, for example, working undercover on an investigative film? Do you have a personal story that's relevant to the issue?
- 4. Ensure that you are as marketable as across a range of skills shooting, editing . Shoot producer/directors are now the norm for longer-term does which are harder to finance. The more skills you can bring to a project, the more independence you can enjoy on it and the more financially sustainable it is over a longer period.
- 5. Take guidance and be happy to collaborate