Child Abuse Prevention Council
Monthly Council Meeting Minutes
May 2, 2011

I. **Chair Tom Berg called the meeting to order at 3:40 PM.**
Director Maradei recorded the role. Attending were members: Berg, Grinstein, Barnes, Dittrich, Crozier, Cutino, Cummings, Shields, Mounteer, Taniguchi and Hulsey.

Also Present: the CAPC Director, David Maradei
Alternate, Anne Herendeen
Commander Teeter, Sheriff's Department

II. **Public Input:** Berg opened the item to the public and observing no members of the public present, moved to the consent agenda asking if any members had any questions regarding items on the consent agenda.

III. Consent Agenda: Berg asked if any members desired to pull items from the Consent Agenda for discussion. Hearing none, he accepted a motion for approval from Shields/Mounteer. It passed unanimously.

1. CAPC DSES Budget Report for May 2011

2. CAPIT/CBCAP Director's Hours Authorization Report

PP Ending	February 11, 2011	64 hours
PP Ending	February 25, 2011	58 hours
PP Ending	March 11, 2011	64 hours
PP Ending	March 25, 2011	66 hours
PP Ending	April 8, 2011	69 hours
PP Ending	April 22, 2011	76 hours

3. Directors Activities:

February 7, 2011	CAPC Regular Meeting
February 10, 2011	Victim Work Group
February 15, 2011	Pathways Meeting
February 16, 2011	Governance Council, Salinas
February 17, 2011	JSORT Steering
February 17, 2011	JSORT MDIC
February 23, 2011	Greater Bay Area CAPC, Marin
March 2, 2011	CASP, Salinas
March 8, 2011	CAPC Board Member Meet (Harpster)

March 10, 2011	JSORT, Judge Burlison
March 14, 2011	Juvenile Justice Commission, Salinas
March 22, 2011	CAPC Breakfast Selection Committee
March 23, 2011	Greater Bay Area CAPC, Marin
March 24, 2011	Safely Surrounded Baby, CASA Salinas
March 29, 2011	Monterey County Library, DVD, Marina
March 30, 2011	Radio Interview
April 13, 2011	CAPC Breakfast
April 13, 2011	Child Death Review Team
April 15, 2011	Victim's Rights Ceremony, Salinas
April 16, 2011	Presidio, Day of Military Children
April 18, 2011	Hartnell/CAPC Training Meeting
April 20, 2011	Greater Bay Area CAPC, Marin
April 21, 2011	JSORT MDIC
April 21, 2011	Dan Bach-restructuring CAPIT for 2012
April 25, 2011	Pathway's Communication Meeting
April 27, 2011	Charles Appelstein Conference, Santa Rosa

4. MaRT Training Activities (number of participants)

February 8, 2011	Creekside Elementary, Salinas (25)
February 16, 2011	DSES, New Employee Orientation (30)
February 28, 2011	Public Defenders, Salinas (30)
March 9, 2011	CASA, Salinas (12)
March 24, 2011	El Sausal, Salinas (50)
April 6, 2011	Oasis Charter School, Salinas (20)
April 14, 2011	Jacob's Heart, Salinas (6)
April 19, 2011	Door to Hope, Salinas (12)
April 25, 2011	YWCA, MLK School, Seaside (25)

5. Spanish Language Outreach Trainings: Efrain Ramirez

January, February and March 2011: Forty-four (44) classes were delivered. Note that Efrain held and additional seventeen classes (17) which were not billed because the number of contracted trainings is nearly exhausted.

7. Spanish Language Outreach Trainings: Jorge Mata-Vargas

January, February and March 2011: Forty-six (46) classes were delivered.

IV. CAPC Breakfast-recapitulation

The Director reported that the final dollars for the Breakfast were still coming in but preliminary indications are that the Breakfast is close to breaking even. The big difference is that the CAPC is now charging $200 to reserve a table. This has eliminated many of the vacant seats which were unpaid. Attendance was up and it is estimated that we had over 280 paying customers for the Breakfast. The Director also pointed out that CAPC has over 30 guest tickets that we distribute every year to award winners and family members, as well as

political guests. Most importantly is the fact that board members performed outstandingly in their ticket sales. They were thanked by the Director.

The Director noted that next year will be the 25th year celebration for the existence of the CAPC. Members were requested to remember founding members so that we can appropriately honor them.

V. Restructuring CAPIT Expenditures for the FY 2011-2012

Chair Berg asked the Director to present the restructuring issue to the CAPC.

In March of 2010 the CAPC approved the following budget for the coming fiscal year:

CAPIT Projected Budget

Alisal Healthy Start:	**$40,000**
Salinas Adult School:	**$40,000**
Efrain Ramirez:	**$36,000**
Jorge Mata-Vargas:	**$16,208**
	$132,208

In the plan submitted to OCAP and approved by both CAPC and the Board of Supervisors in our SIP, we projected that this budget would accurately reflect CAPIT expenditures in the coming fiscal year that begins on July 1, 2011.

In the current economic downturn, The Salinas Adult School (SAS) will be reducing staffing from 38 FT teachers to 17 FT teachers. This in and of itself will be a huge loss to the Salinas community, but it also will not allow them to continue to be the provider for Parent's as Teachers next fiscal year. At the same time DSES reductions are impacting the Alisal Community Healthy Start (ACHS) who provides their services at our key Family Resource Center in East Salinas, an area that generates almost half of all reports of abuse and neglect in Monterey County. Currently CAPC is funding a portion of a community case manager who supports as risk families within the Healthy Start Model.

The Family Resource Network is working to support the delivery of Parents as Teachers along with Door to Hope, but as a leading proponent for education and support of families in the awareness of child abuse and neglect the Alisal FRC needs additional support that CAPC could provide by re-directing the funding from SAS. Funding provided would have the ability to be leveraged against the other programs provided at the site and families and children can get continued support in East

Salinas. CAPC would be supporting the common goals of DSES, First 5, Behavioral Health, the Community Alliance for Safety and Peace and others who are investing in improving the compounding problems faced by children and families in East Salinas.

The Director is recommending that we restructure the CAPIT contract expenditures as follows:

Revised CAPIT Projected Budget

Alisal Healthy Start:	**$80,000**
Efrain Ramirez:	**$36,000**
Jorge Mata-Vargas:	**$16,208**
	$132,208

In discussions with Dan Bach who is proposing this change, the Director expressed concern that shifting money from the Salinas Adult School would be viewed as abandoning the Parents as Teachers program. The CAPC acknowledged that East Salinas was a major source of child abuse reports, gang activity and neglect reports. It was agreed that losing Alisal would place the children of that geographic area at risk of abuse and neglect. The CAPC indicated that in principle they would approve the restructuring request on a contingent basis. Because of the large amount of money being dedicated to one agency, the CAPC instructed the Director to email a report of exactly where this money was being allocated.

It was moved by Shields/Barnes that the revised CAPIT/KIDSPLATE budget for the Fiscal Year beginning July 1, 2011 be approved pending the distribution of the fiscal accounting for the $80,000 that us being directed to the Alisal Healthy Start. The Director is instructed to email this information to all CAPC members. If there is member objection to the expenditures the issue will be return to the Executive Committee for review. It passed unanimously.

VI. **Pathway2Safety**-for the past few years CAPC has been a participating member of the Pathway2Safety Steering Committee and their Communications Committee. Because of the fact that CAPC is one of the main providers of Mandated Reporter Training throughout Monterey County, much of the focus on getting the word out about awareness of the work of the Pathway program has essentially fallen to us. We are the only agency that has the ability to provide funds (via KIDSPLATE) for the purchase of distribution materials for

the public. We will need 5000 P2S flyers (Spanish on one side/English on the other) and 250 larger format posters for wall display at agency/school sites.

The Director reported that mandated reporter training is becoming the lead vehicle for the distribution of information on the Pathway2Safety services. After extended discussion about the goals of the Pathway's program It was moved by

Barnes/Hulsey moved that The CAPC authorize the expenditure of up to $700 for the purchase of 5000 flyers and 250 posters for distribution and display materials for the Pathway2Safety Program. It is requested that funds for this purchase be drawn from the KIDSPLATE account ($55,322). It passed unanimously.

VII. Director's Reports:

Domestic Violence DVD Distribution:
Maradei reported that there were only 3000 copies of the DVD left after distributing over 17,000 copies throughout Monterey County. A suggestion for the purchase of an additional 20,000 copies to be delivered to a targeted area that could be measured for program impact by statistician Dan Bach will be presented to the CAPC at the June retreat.

June Retreat:
Maradei informed the CAPC that the June CAPC meeting would be a retreat meeting that would set the strategic course for CAPC in the coming three years. There would structure and recommendations at the retreat. CAPC members would have an opportunity to suggest programs and direction for the CAPC prior to the meeting.

Training:
Maradei reported that he had met with Margie Weibush to develop a training program for the coming fiscal year. There will be two major trainings scheduled for the autumn of 2011 and spring of 2012. Under consideration for these trainings are Charles Appelstein and Dr. Bruce Perry. In addition, the CAPC Spanish Language Consultants will be developing a parent education program in Spanish that will provide parenting tools and skills to the mono-lingual Spanish speaking community. The final PowerPoint for this program will be shown to the CAPC once completed. We are projecting four separate trainings throughout Monterey County: the Peninsula, Salinas, Soledad and Greenfield. Training costs would be shared between collaborative partners in the county.

VIII. Outreach: The CAPC reviewed two DVD's on issues impacting children:
Youth Art's Collective DVD
Charles Appelstein Strength Based parenting DVD

IX. Adjournment: At 4:45 Crozier/Berg moved adjournment without objection.

Minutes Prepared by D. R. Maradei
Tuesday, May 03, 2011