# Pattern Identification Template

1. It was observed that 3 out of 5 participants had trouble understanding how to schedule a delivery on weekends (creating a subscription). This means that most of the users were not sure how do subscriptions work.

2. It was observed that 2 out of 5 participants found it difficult and overwhelming to have a bottom-up screen for adding a new address. This means that bottom-up screens are less usable for major tasks.

3. It was observed that 3 out of 5 participants liked that they can customize bouquets. This means that participants like that they have the authority to choose.

4. It was observed that 2 out of 5 participants wanted to have a choice of the number of flowers while getting added to the bouquet. This means that participants would like customization related to a number of flowers as well.

5. It was observed that 1 out of 5 participants was confused that they are a section for "recently viewed" on the homepage even though they are new users. This means that the layout of the homepage should be improvised wrt to a new user.

6. It was observed that 1 out of 5 participants could not understand the price breakup after applying a coupon. This means that users were unsure about the price change after applying a coupon.

7. It was observed that 1 out of 5 participants got disappointed when they cannot review a bouquet before creating it. This means that users would like to be sure about the items in a bouquet before creating it.

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8. It was observed that 1 out of 5 participants got confused with the nav label "customize". This means that users need more specific labels to the navbar.

9. It was observed that 1 out of 5 participants was disappointed when they could not save a created bouquet as a draft. This means that users might pause in the process of creating a bouquet.