Unit 1 O3 Australian Stories

Textbook: Ch5

Outcome 3:

On completion of this unit the student should be able to analyse how the structural features of Australian fictional and non-fictional narratives in two or more media forms engage, and are consumed and read by, audiences. To achieve this outcome the student will draw on key knowledge and key skills outlined in Area of Study 3.

Key knowledge:
• the structure of Australian fictional and non-fictional media stories arising from cultural histories and institutions
• media codes and conventions used to engage audiences and communicate meaning
• the influence of the style of media creators and producers in the construction of fictional and non-fictional narratives
• the impact of institutional, economic, social and political constraints on the production and distribution of fictional and non-fictional narratives
• how audience engagement with and reception of narratives is affected by their expectation, consumption and prior reading of a range of fictional and non-fictional narratives in a range of contexts
• media language.

Key skills:
• analyse structures in Australian fictional and non-fictional media stories arising from cultural histories and institutions
• analyse media codes and conventions used to engage audiences and communicate meaning
• analyse the construction of narratives through the fictional and non-fictional style of media creators and producers
• analyse the impact of institutional, economic, social and political constraints on the production and distribution of fictional and non-fictional narratives
• discuss factors which impact on audience engagement and reception, such as consumption and prior reading of narratives in a range of contexts
• use media language.



PART 1: Magazine layout

Create a magazine spread about an Australian story that we have explored. You will need to conduct wider research on your Australian Story. In this magazine spread, you will:

- Introduce the Australian story of choice by briefly describing its presented narrative. (Criterion 1)
- Identify the media form(s) that you have engaged with & the intended audience. (Criterion 2)
- Briefly discuss the media product's production and reception. (Criterion 5)
- Discuss who made the film/photography/etc and describe their style as a director/photographer/etc.
- Analyse the chosen Australian Story's narrative/story, commenting on, where appropriate: (Criterion 1 & Criterion 2)
    - Opening, development and resolution
    - Point of view from which the narrative is presented
    - Explain one example of representation (ie gender, race, etc)
    - Multiple storylines
    - Establishment and development of characters
    - Structuring of time
    - Setting
- Analyse your favourite scene, commenting on the codes and conventions of the particular media form. (Criterion 3:)For example, for a film, the director's use of:
    - camera techniques
    - acting
    - mise en scene
    - editing
    - lighting
    - sound
- What are your overall impressions of the Australian Story? Has it changed or reinforced your perception of Australian media forms? (Criterion 5)
- Use media language throughout your assignment (Criterion 6)

Checklist:

- ❏ Take notes from our in class discussions & text book questions. These will be used within your PART 2 SAC component. Note: participation within our in class discussions/collaborative activities and teacher observations will also contribute to your success here. (Criteria 1: Criteria 2:Criteria 3: Criteria 4 Criteria 5: Criteria 6:)
- ❏ Include Pre-production documentation in your digital folio. Use screenshots as research from narratives you reference. (Criterion 7))
- ❏ Consider the codes/conventions of Magazine layouts in your production/presentation (Criteria 8)
- ❏ Consider how you will present your magazine layout. Digitally? Printed on gloss paper stock? Etc (Criteria 9)
- ❏ Include production (InDesign screenshots, tools, decision making) documentation in your folio. (Criterion 7))
- ❏ Include post production documentation in your folio. (Criterion 7))
- ❏ Present your investigations into Australian Stories as a magazine double page spread for a film magazine, such as Screen Education, Metro Magazine, Empire, or another of your choice. Use a program such as InDesign to develop a layout. Demonstrate skill when using InDesign and document your process. (Criterion 7 Criteria 9):

Tip: Use the assessment rubrics as your success criteria!

Marking Rubrics:

Content	0 not shown	1-2	3-4	5-6	7-8	9-10
Criteria 1: • the structure of Australian fictional and non-fictional media stories		A basic discussion of the structure of Australian	A limited discussion of the structure of Australian	A satisfactory discussion of the structure of Australian	A detailed discussion of the structure of Australian	A sophisticated discussion of the structure of Australian

arising from cultural histories and institutions		fictional and non-fictional media stories arising from cultural histories and institutions	fictional and non-fictional media stories arising from cultural histories and institutions	fictional and non-fictional media stories arising from cultural histories and institutions	fictional and non-fictional media stories arising from cultural histories and institutions	fictional and non-fictional media stories arising from cultural histories and institutions
Criteria 2: • media codes and conventions used to engage audiences and communicat e meaning		A basic discussion of how media codes and conventions are used to communicate meaning, engage audiences express the style of a filmmaker.	A limited discussion of how media codes and conventions are used to communicate meaning, engage audiences express the style of a filmmaker.	A satisfactory discussion of how media codes and conventions are used to communicate meaning, engage audiences express the style of a filmmaker.	A detailed discussion of how media codes and conventions are used to communicate meaning, engage audiences express the style of a filmmaker.	A sophisticated discussion of how media codes and conventions are used to communicate meaning, engage audiences express the style of a filmmaker.
Criteria 3: • the influence of the style of media creators and producers in the construction of fictional and non-fictional narratives Analysis of scene		A basic discussion of the influence of the style of media creators and producers in the construction of fictional and non-fictional narratives	A limited discussion of the influence of the style of media creators and producers in the construction of fictional and non-fictional narratives	A satisfactory discussion of the influence of the style of media creators and producers in the construction of fictional and non-fictional narratives	A detailed discussion of the influence of the style of media creators and producers in the construction of fictional and non-fictional narratives	A sophisticated discussion of the influence of the style of media creators and producers in the construction of fictional and non-fictional narratives
Criteria 4: • the impact of institutional, economic, social and political constraints on the production and distribution of fictional and non-fictional narratives		A basic discussion of the impact of institutional, economic, social and political constraints on the production and distribution of fictional and non-fictional narratives	A limited discussion of the impact of institutional, economic, social and political constraints on the production and distribution of fictional and non-fictional narratives	A satisfactory discussion of the impact of institutional, economic, social and political constraints on the production and distribution of fictional and non-fictional narratives	A detailed discussion of the impact of institutional, economic, social and political constraints on the production and distribution of fictional and non-fictional narratives	A sophisticated discussion of the impact of institutional, economic, social and political constraints on the production and distribution of fictional and non-fictional narratives

Criteria 5: • how audience engagement with and reception of narratives is affected by their expectation, consumption and prior reading of a range of fictional and non-fictional narratives in a range of contexts		A basic discussion of how prior knowledge, such as perceptions about the Australian film industry, might influence your engagement with a film.	A limited discussion of how prior knowledge, such as perceptions about the Australian film industry, might influence your engagement with a film.	A satisfactory discussion of how prior knowledge, such as perceptions about the Australian film industry, might influence your engagement with a film.	A detailed discussion of how prior knowledge, such as perceptions about the Australian film industry, might influence your engagement with a film.	A sophisticated discussion of how prior knowledge, such as perceptions about the Australian film industry, might influence your engagement with a film.
Magazine	**0 not shown**	**1**	**2**	**3**	**4**	**5**
Criteria 6: • media language.		Basic use of media language	Limited use of media language	Good use of media language	Very good application of media language throughout this outcome	Excellent application of media language that demonstrates understanding of media language.
Criteria 7: Magazine layout Pre-production/production/post production documentation		Basic documentation of media production process	Limited documentation of media production process	Good documentation of media production process including annotations and screen shots	Very good documentation of media production process including annotations and screen shots, clearly demonstrating decision making	Excellent documentation of media production process including insightful annotations and screen shots clearly demonstrating decision making
Criteria 8: Magazine Layout Codes/conventions		Basic application of codes and conventions appropriate for magazine layouts.	Limited application of codes and conventions appropriate for magazine layouts.	Good application of codes and conventions appropriate for magazine layouts.	Very good application of codes and conventions appropriate for magazine layouts.	Excellent application of codes and conventions appropriate for magazine layouts.
Criteria 9: Magazine Layout Skill and quality		Basic skill using InDesign. And basic quality of layout. May be incomplete.	Limited skill using in design and limited quality of finished layout	Good skill using in design and good quality of finished layout.	Very good skill using InDesign. Very good quality of finished layout. Student has considered presentation.	Excellent skill using InDesign. Very high quality of finished layout, presented with a quality finish.

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Teacher comments:

ASSESSMENT CRITERIA:

- 9-10: A sophisticated discussion of how media codes and conventions are used to communicate meaning, engage audiences express the style of a filmmaker. A sophisticated discussion of how prior knowledge, such as perceptions about the Australian film industry, might influence your engagement with a film.
- 7-8: A detailed discussion of how media codes and conventions are used to communicate meaning, engage audiences express the style of a filmmaker. A detailed discussion of how prior knowledge, such as perceptions about the Australian film industry, might influence your engagement with a film.
- 5-6: A satisfactory discussion of how media codes and conventions are used to communicate meaning, engage audiences express the style of a filmmaker. A satisfactory discussion of how prior knowledge, such as perceptions about the Australian film industry, might influence your engagement with a film.
- 3-4: A limited discussion of how media codes and conventions are used to communicate meaning, engage audiences express the style of a filmmaker. A limited discussion of how prior knowledge, such as perceptions about the Australian film industry, might influence your engagement with a film.
- 1-2: A basic discussion of how media codes and conventions are used to communicate meaning, engage audiences express the style of a filmmaker. A basic discussion of how prior knowledge, such as perceptions about the Australian film industry, might influence your engagement with a film.