

Who is your avatar? - Carolle, 40, works long hours in an office job. She is overweight and has tried diets before but nothing seemed to work. She wakes up late, goes to work, comes home feeling exhausted. She hates this cycle and wants to break out of it in order to lose weight. She tends to think these thoughts many times throughout each day.

What is their dream outcome? - Her dream outcome is to lose fat to have that hourglass figure look. She would find herself more comfortable in her body and around friends. She would gain more attention and affection from her partner. She wants to cut the weight in easiest and shortest time possible.

What pains do they experience in their current state? And how do they feel about it? - She hates how she looks (struggling to fit into clothes, chubby face etc) and wishes she could swap her body for someone else's. She feels hopeless when it comes to losing body fat and weighs herself everyday to see the scale fluctuate but gradually increase. She feels as if her body is out of control and that there is no hope for her body to change which will keep her stuck at her uncomfortable weight or worse, for it to keep increasing, decreasing her confidence.

What roadblocks do they face? - She lacks the time to exercise and cook healthy meals consistently. She feels as if exercise and dieting is the only way to lose weight and she is delaying that until she finds another way as she hates exercise.

What is the solution? - Should be 1 thing - A way she can take advantage of the modern and easy technology of supplements so that she can lose weight effortlessly without the intense workouts and strict diets.

The Product - A supplement that aids in fat loss.

Where is my reader? - Searching online about how to lose weight quickly and easily.

Where do I want them to go? - To go to my blog where they can learn more about fat burners and what they actually do and then to opt in to a newsletter to be given the 5 myths of fat burners to ensure she feels far more comfortable purchasing fat burning supplements.

What do they need to see, feel and experience to get them there? - She needs to see a way they can lose weight without high intensity exercise and strict diets. She needs to feel as if the company understands her current struggles to ensure she feels like she is in the right place.

FaceBook/Instagram AD - For context I am currently running this ad for my affiliate marketing products and would appreciate even the smallest bits of feedback!



Tired Of The Strict Diets And Ruthless Workouts "Recommended" For Fat Loss?

🔑 **Discover how you can lose weight without following a gut-wrenching diet and Exercising 6 times a week!**

🔑 **Weight Loss will become second nature to you. Learn how to also use these 7 Easy Steps that will ensure you melt away 2lbs of fat daily and effortlessly!**

🔑 **How to stay positive and never lose faith in your weight loss journey.**

🔑 **How to set realistic SMART goals to keep track of your progress and achieve your weight loss targets with ease.**

Take the first step towards your effortless weight-loss journey and fit into your favourite clothes EASILY in no time!

See more Here: https://discoversupps.com/?page_id=276