A Report on

Seminar

on

“Business e-newspaper reading and its benefits”

Date: 09 Aug 2023

Organized By

Ganpat University
॥ विद्यया समाजोत्कर्षः ॥

V.M. Patel College of Management Studies

Aug,2023

Event Details:

Organizing committee

Dr. Abhishek Parikh
Dean, FSSH &
Principal- VMPCMS- Ganpat university
Convener of the Seminar

Dr. Dharmesh Gadhavi
Assistant Professor, GUNI-VMPCMS
Coordinator of the Seminar

 Date: 09 Aug 2023, Tuesday

 Time: 11:00 AM to 01:00 PM (IST)

 VMPCMS, New MBA Building

📢**Esteemed Speakers:**



Kunal Panchal
Branch Head – Market Development
Business Standard Pvt Ltd

About the seminar

V M Patel college of management studies- Ganpat university has organized a seminar on "**Business e-newspaper reading and its benefits**" on 09th Aug 2023. The objective of the seminar was is to provide a depth understanding of importance of newspaper reading. A further objective of the seminar was motivating students to read E-newspaper and make them aware about career benefits of it.

Total of 86 participants/students have participated in the seminar from sem-5 and Sem-3 classes. The seminar was started on in the morning 11:00 am..Dr.Dharmesh Gadhavi (Co-ordinator of the seminar) has welcomed Mr.Panchal and introduced him by sharing his detailed with the students.









The session ended at 1:00 pm. The participants looked satisfied and happy. Mr.Pachal has delivered a wonderful session. The session ended around 1:00 pm with the question answer session. The session was interactive & insightful and students were highly satisfied.

Receiving an overwhelming response from participants, the seminar on "**Business e-newspaper reading and its benefits"** came to an end with the Vote of thanks was delivered by Dr.Dharmesh Gadhavi.

The outcome of the Event:

All the sessions were very informative. The discussed areas are of great benefit to the participants as the topics match their needs. The participants gained important insight about e-news paper reading and its career implications. This seminar was immensely useful for the bachelor of business administration students.

The following Feedback was received from the participants:
Most of the participants felt that the delivery and presentation of the Resource Persons were good.
Participants were of the opinion that the seminar brought practical knowledge of the subject to them.
The participants opined that the seminar was coordinated very well.
Participants endorsed the fact that such seminar should be arranged regularly.