## Interview by Xiao Xiong, chiropractor and body massager

- Don't put cushion behind back. Does not solve back issues, but worsens it
- Area of effect must be the whole back till the the shoulder blade
- Casts cause muscle atrophy, weakens the muscle groups
- Inflate/deflate method works for muscle atrophy
- Skipper product works and is convenient but for upper back
- Body will feel tired and ache if put in the right posture. Need to let the users relax after a
  while.
- Can hunch for short time 20-30min. Intervals for activating the product should fall in line with 20-30min
- Air bag go up to the shoulders
- Body at a certain position too long will feel tired
- Focus on 3 spots (top middle bottom of back)
- Strap idea may work for scoliosis (probably not)
- Hunched back causes pelvic twist (pulling and compression stress causes muscle to shape the spine)
- Scoliosis caused by twisting upper body
- Fix scoliosis by not twisting the body
- Bone is shaped by muscles
- Scoliosis not fixed by gym or workouts
- Scoliosis is caused by bad posture
- Scoliosis fixed by having good posture after being adjusted by expert
- To tackle the scoliosis issues, best to have habits of good posture implemented. Most
  users after having their back fixed by experts tend to revert back to their old habits and
  make the session ineffective