

Google

American corporation that specializes in Internet-related services and products.

- search engine
- cloud computing
- software
- online advertising technologies
- Communication technologies: Partner with Nexus, Google Chrome OS

Most of its profits are derived from Advertisements

Founded by Larry Page and Sergey Brin Ph.D. students at Stanford University.

- own about 16 percent of its shares.
- unofficial slogan was "Don't be evil".

In 2006 Google moved to headquarters in Mountain View, California, nicknamed the Googleplex.

Today...Beyond Google's search engine

Online productivity software including

- Google Drive
- Gmail
- Youtube
- Google Maps
- Google Earth

Communications hardware: partners with major electronics companies:

- Nexus devices
- Motorola Mobility in May 2012.^[14]

New Project: GOOGLE FIBER In 2012, a fiber-optic broadband service for high speed internet access.

Most popular:

- Youtube

- Google Drive
- Gmail