

Avatar= girl in her 20's her past relationships failed and they've taken a toll on her mental health

desirer= she wants to recover from the emotional wounds of her past relationships

roadblock=no matter how hard she tries she still lets the past bring her down and she still suffers from the mental tolls [anxiety ect]

Prospects 1 to 3 desires= reach full capacity/increased social media exposure/make therapy business stand out [guessed]

context= home page funnel scrolled down to where she talks about the avatars pains but she doesn't talk about their dream state so that's what i did

[should i send it ALL or should i send 1 part and tease the rest?]

Calling all lovebirds. your past pains end here!

We all yearn for exceptional relationships, whether they are with our cherished family members, trusted friends, or beloved partners.

It's an universal desire, deeply ingrained in the *Desires Pyramid*, ranking among the highest aspirations for most individuals.

Indeed, relationships are the most precious moments of our lives, filled with profound emotions and sensations.

But sometimes, life takes an unexpected turn, spinning events beyond our control. Unfortunately, there exists a **recurring pattern** that keeps many couples from attaining their dream lives...

Just when you thought you had found the love of your life and everything was perfect, that person undergoes a sudden transformation, altering the dynamics of your relationship.

Your once blissful journey takes an unforeseen detour, leaving you in a state of turmoil.

But relax my friend, **it's not your fault.**

We have been unconsciously programmed to respond in specific ways when certain circumstances arise. However, **with a touch of effort and profound self-understanding**, you can break free from the major pitfalls that hinder you from attaining the perfect relationship you deserve.

The truth is, most individuals struggle to overcome their past emotional wounds because they feel **disheartened and isolated**.

We all carry the baggage of our past, which can exert a significant influence on our emotions, impacting every facet of our lives.

Yet, the time has come for you to liberate yourself from these burdens and most importantly realise You are **not alone** on this journey.

With the right support and knowledge, you can surpass any obstacle in your romantic relationships, with the same ease as a bird flies through the sky.

Educating yourself forms a crucial aspect of self-development. By immersing yourself in *valuable concepts, understanding terminology, and grasping the psychology* not only of yourself but also of others, *you take vital steps toward fostering your own well-being.*

Get ready, because a marvellous journey awaits you, where love, fulfilment, and a renewed sense of purpose become your everyday existence. Together, we will uncover the depths of your potential and create the extraordinary life you've always dreamed of.

So Are you ready to break those patterns?

SL=Stephanie, I'll be honest with you

Hey Stephanie,

Recently I've been researching the top brands in the relationship niche, to find which methods they use to turn their visitors into customers and how other brands can reach the same level. I found your Youtube channel when I saw your video on "How to heal after a breakup". I saw in the comments that your viewers are finding your advice very helpful

I decided to make a few Web tweaks to your call to action section on the homepage to try to speak to your audience more directly, and increase conversion rates on your site.

Even if you've got your marketing nailed, perhaps looking at it from a different perspective may reveal some untapped potential in the power of words to make your audience take action.

Do you like what I said about the Desires Pyramid 📌? Feel free to reply to this email with a simple yes or no.

PS: If you like it, be prepared for some advanced writing strategies that will further increase your conversion rates.

All the best,

Ali