

BUILDING AUTOMATIONS

Mastermind Workbook

Get Ready to create 3 Amazing Automations

1. **Automation-1:** Automated Content Generation using ChatGPT AI and Auto Posting on Social Media Link (Facebook, LinkedIn, Instagram)
2. **Automation-2:** Automated Email Reply using ChatGPT (via Gmail or Outlook)
3. **Automation-3:** Personalized Cold Email Outreach using Apollo.io, ChatGPT and Gmail/Outlook

A small gift:

Before you begin, if you don't have a **Make.com** account then create a new one here and get **10000 operations for Free** (that will be enough to build and test many automation). You can create a new account as well.

Magic Registration Link:

<https://www.make.com/en/register?pc=growwstacks>

Automation-1: Automated Content Generation using ChatGPT AI and Auto Posting on Social Media Link Facebook, LinkedIn, Instagram

In this task, you will create a scenario on **Make.com** that generates Social Media Content and Relevant Images from your post ideas you enter in a Google Sheet.

It will also post that content on various social media platforms like LinkedIn, Instagram, Facebook.

Tech infra of this automation

- **Google Sheets** - you can use Airtable, SmartSheets etc.
 - Google Sheet template link:
https://docs.google.com/spreadsheets/d/1-SP3-tyS6ebf_3KWfLr6V8_XCivdUrJuNBS7OuNfA-A/edit?usp=sharing
- **Make.com**
 - Create an account here and get 10000 operations.
- **GPT prompts** to create Social Post Content and Images.
 - Get Prompts here:
<https://docs.google.com/document/d/17l4NNo9r2GdWlFQQehDPw2TWzEyssvzPFz67K51Qa4M/edit?usp=sharing>
- **Social Platforms**

- Facebook (works only for Pages)
- Instagram (works only for Business Profiles)
- LinkedIn (works for Personal and Company Page)

Steps to implement this automation

Step-1 Setup your Google Sheet

Step-2 Setup your Make.com scenario - take the download the blueprint and upload it to you Make account.

Step-3 Setup all connections. Google, ChatGPT, Social Platforms

- Google Sheets
- ChatGPT
- Social Platforms

Step-4 Update your content ideas in the Google Sheet.

Step-5 Publish content to social post - Once the content is ready - review it and then change status to Post Content

Watch all video tutorials here:

https://docs.google.com/document/d/1scbHGOs47SEzOKaqcHRMpxWC2_pG9LU9gnjY3FboFfM/edit?usp=sharing

Automation-2: Automated Replies to your Gmail Emails

In this task you will create a scenario on **Make.com** that watches any new email received in your Inbox and create its reply using ChatGPT. Finally, it will save the reply in your draft mailbox so you can review and send.

Tech infra of this automation

- **Gmail** - you can also use other email like Outlook etc.
 - Watch here how to connect your Personal Gmail to Make.
- **Make.com**
 - Create an account here and get 10000 operations.
- **GPT prompts** to create Social Post Content and Images.
 - Get Prompts here:

<https://docs.google.com/document/d/17l4NNo9r2GdWIFQQehDPw2TWzEyssvzPFz67K51Qa4M/edit?usp=sharing>

Steps to implement this automation

Step-1 Setup your Gmail Connection - follow the tutorial here:

Step-2 Setup your Make.com scenario - take the download the blueprint and upload it to you Make account.

- Blueprint Link: Watch here how to do that.

Step-3 Setup all connections. Google, ChatGPT, Social Platforms

- Google Sheets
- ChatGPT
- Social Platforms

Step-4 Update your content ideas in the Google Sheet.

Step-5 Publish content to social post - Once the content is ready - review it and then change status to Post Content

Watch all video tutorials here:

https://docs.google.com/document/d/1scbHGOs47SEzOKaqcHRMpxWC2_pG9LU9gnjY3FboFfM/edit?usp=sharing

Automation-3: Personalized Cold Email Outreach using Apollo.io, ChatGPT and Gmail/Outlook

(Details for this automation are not provided in the source material.)