## Research:

Target market: Someone who wants to master trading (SMC Concepts) in order to make gains in the financial markets. Someone who is already into trading and wants to go deeper, **or** someone who hasn't the time to learn by themselves.

Dreamstate: Mike masters trading now, he is generating wealth by trading. He sees his kids and grandkids spoiled by his profits on the markets since he started trading. He made his bloodline more powerful and richer than ever, Mike is incredibly happy.

Current state: Mike is doing pretty well, but pretty normal. Indeed he is working a 9-5, he pays the bills, he has a girlfriend, and they started talking weddings, kids, etc... Of course, Mike is excited, but also preoccupied with the fact that he wants his kids to live things that he couldn't as a child. He wants to multiplicate his income. He immediately started thinking about the financial markets.

Roadblocks: Mike doesn't have the time to find how to learn, through the Jungle which is the Internet, a sophisticated skill such as trading.

Solution: He needs a mentor/a course to learn how to trade properly.

Product: SMC course will teach SMC concepts about trading to kill it in the financial markets.

Desires: Make crazy gains, great risk-reward ratio, no gambling, make beautiful trade, pays his children their studies, guarantees his bloodline a wealthy future.

Pains: Not being capable of taking care of his kids financially, Being seen as a father that isn't a superhero by his children and grandchildren, He'll let his bloodline continue to work till death and private them from being wealthy. Technical analysis may be perceived as unreliable or speculative by some traders/investors who prioritize fundamental analysis.

Landing Page (gift : Trading psychology guide)

How to rewire your brain to be a profitable trader/
Understand why 99% of people fail as a trader/
Simple steps to never fall into Institution's Traps/
Be part of the 1% traders with this simple mindset trick

## <u>Trading Psychology is the most underrated concept in trading, yet the most powerful one.</u>

In this guide, I will cover the *following*:

- 1 Simple Step to be above the average retail trader that DOESN'T make money
- THE Mindset trick to take control of your emotions and NEVER blow up accounts like 99% of "traders"
- The mental model to have in order to crush it in the financial markets

Email address:

Name:

ENTER THE MARKET AS CONFIDENT AS BlackRock/
TAKE CONTROL OF YOUR EMOTION +

Bryan Reynold, trader since 2015

Emails: DIC (the click leads to a video about Orderblock)

## SL: HOW TO TRADE WITH THE INSTITUTIONS

This goes also with: "Why 99% of traders get liquidated"

Often, retail traders take a trade based on a simple "trendline" but they get their stop loss touched and then it goes in the direction they "predicted".

This is not a **COINCIDENCE**, they are used to fill the bigger orders of the institutions, indeed for a seller, you need a buyer, same for the buyer.

But how goes some traders manage to **profit** from the market even in situations when the market is directed by bigger fish?

These traders don't have contact with **BlackRock** or **Vanguard** and they surely don't have a "magic" indicator of 99% accuracy.

They know the institutions let a **footprint** on the charts, behind the big moves, and they know how to use it to make a **CRAZY Risk Reward** ratio.

I talk about these "footprints" in my last video, if you want to enter the market with these big institutions and make gains with them.

THEN CLICK HERE TO CATCH THE BIG MOVES OF THE MARKETS