Email Title: Hello Collagen, Goodbye Botox! Tagline: Collagen powder with verified results

Hey there!

Collagen powder is all the rage. I bet you know people using it. Maybe you're one of them? The promise of youthful skin, thick flowing hair, healthy joints... really tempting.

But maybe you haven't seen the results you expected.

How many different collagen powders have you tried? Be honest. Are they *really* working???

And is this yet another collagen powder promo?

Yup!

And as you'd probably expect, we're gonna say, "But this one is different! This one is the BEST!"

Yup!

But why?

Thorne's Collagen Plus *IS* different – there are no other collagen powders that combine these unique ingredients that *work alongside* collagen to enhance the benefits.

Thorne's Collagen Plus *IS* the best – doctors are choosing this for their patients over other powders. In fact, *doctors are choosing this for themselves* over other powders! Check out what this physician had to say:

"I've probably tried at least 10 different collagen powder brands. Maybe I didn't give them long enough, but none of them seemed to do anything. I always like to try supplements before recommending them to my patients – especially supplements for aesthetic purposes – I don't like seeing people waste their money. When I tried Thorne's Collagen Plus it was love at first sip! First of all, this stuff tastes AMAZING! Second, I noticed glowing skin after a few weeks – my coworkers noticed it too!! My hair is thicker after 3 months. I really like the additional ingredients Thorne added because of the synergistic effect they have with collagen. I've always liked Thorne's supplements for my patients because I get good results and I can trust they did their research into the formulations. They really outdid themselves with this one!"

- Dr. AJ, South Carolina

Are you ready to give collagen another chance?

Call to action button: Yes, please