

Privacy Policy

Effective Date: 21 July 2025

At **Your SEO Mate** (<https://yourseomate.com>), your privacy is important to us. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website or use our SEO services.

1. Information We Collect

a. Personal Information

When you fill out a form, contact us, or request services, we may collect:

- Your Name
- Email Address
- Phone Number
- Website URL
- Business Information
- Any other information you voluntarily provide

b. Non-Personal Information

We may automatically collect:

- IP address
- Browser type and version
- Pages visited

- Time and date of visit
 - Referring sites
 - Device type and operating system
-

2. How We Use Your Information

We use the information collected to:

- Provide and manage SEO services
 - Respond to inquiries or requests
 - Improve our website and offerings
 - Send service-related updates or newsletters (with consent)
 - Comply with legal requirements
-

3. Sharing of Information

We do **not** sell or rent your personal data. We may share information with:

- Trusted third-party vendors (e.g., email marketing or analytics tools)
- Legal authorities when required

All partners comply with data protection regulations.

4. Cookies & Tracking Technologies

We use cookies and similar technologies (e.g., Google Analytics) to analyze website performance and enhance user experience. You may disable cookies via your browser settings.

5. Data Security

We implement appropriate measures to protect your personal data. However, no online transmission is entirely secure.

6. Your Rights

If you are in the EU/UK, you have rights under GDPR:

- Right to access your data
- Right to rectify or delete your data
- Right to object to processing
- Right to withdraw consent
- Right to lodge a complaint with a data protection authority

To request access or deletion, email [**manthan@yourseomate.com**](mailto:manthan@yourseomate.com).

7. External Links

Our website may link to third-party websites. We are not responsible for their privacy practices.

8. Children's Privacy

Our services are not intended for children under 13. We do not knowingly collect personal data from children.

9. Changes to This Policy

We may revise this Privacy Policy periodically. Any updates will be posted on this page with the new effective date.

10. Contact Us

If you have any questions about this Privacy Policy, please contact:

Your SEO Mate

Email: manthan@yourseomate.com

Website: <https://yourseomate.com>