Syllabus

MED 512

ISSUES IN CYBER-CULTURE STUDIES

Description:

This course focuses on particular theoretical topics that emerge in the ever-growing literature on cyber cultures. In the 2017 Spring Semester special emphasis is given to **"web history and digital archiving."** The readings focus on qualitative perspectives with theoretical readings and case study investigations. In addition to theoretical studies, participants will participate projects on Turkey's internet history.

This course has always generated digital projects relevant to current happenings. During the semester, we, as a class, may start a digital project, and this could be part of our evaluations. Our main communication channel will be this Facebook group: https://www.facebook.com/groups/1398215153583271/

Evaluation:

Participation to class discussions : 40%

A term paper. 60%

Term paper should be around 5000 words. All assignments will be written according to APA style, Times New Roman, 12 font, double spaced, with a cover page indicating the course's name, title of the research method chosen, the student's name, student id number, and instructor's name.

Course readings:

New Readings might be added eventually.

Week 1

Introduction - Overview of syllabus

Week 2 Intros

Atkinson, S., & Whatley, S. (2015). Digital archives and open archival practices. Can Denizer

Salmond, A. (2012). Digital subjects, cultural objects: Special issue introduction. İdil Akıncı

Were, G. (2013). Imaging digital lives. Taylan Yuva

Brügger, N. (2013). Web historiography and Internet Studies: Challenges and perspectives.

New Media & Society, *15*(5), 752-764. Erkan Saka - Özlem Hürkan

Week 3 Narratives

Bory, P., Benecchi, E., & Balbi, G. (2016). How the Web was told: Continuity and change in the founding fathers' narratives on the origins of the World Wide Web. *new media & society*, *18*(7), 1066-1087. Begüm Suyolcubaşı

Stevenson, M. (2016). The cybercultural moment and the new media field. *new media & society*, 1461444816643789. Ece Elbeyi

Beer, D., & Burrows, R. (2013). Popular culture, digital archives and the new social life of data. *Theory, culture & society*, *30*(4), 47-71. İpek Kesici

Week 4 Historiography

Schafer, V., & Thierry, B. G. (2016). The "Web of pros" in the 1990s: The professional acclimation of the World Wide Web in France. *new media & society*, *18*(7), 1143-1158. İdil Akıncı

Brügger, N. (2013). Web historiography and Internet Studies: Challenges and perspectives. *New Media & Society*, *15*(5), 752-764. Özlem Hürkan

Ankerson, M. S. (2012). Writing web histories with an eye on the analog past. *new media & society*, *14*(3), 384-400. Berkem Ceylan

Musso, M., & Merletti, F. (2016). This is the future: A reconstruction of the UK business web space (1996–2001). *new media & society*, *18*(7), 1120-1142. Evren Suda

Week 5 Archiving

Winget, M. A., & Aspray, W. (Eds.). (2011). *Digital media: Technological and social challenges of the interactive world*. Scarecrow Press. 1-136 Erkan Saka

Lothian, A. (2013). Archival anarchies: Online fandom, subcultural conservation, and the transformative work of digital ephemera. *International Journal of Cultural Studies*, *16*(6), 541-556. Can Denizer

Isaac, G. (2015). Perclusive alliances: digital 3-D, museums, and the reconciling of culturally diverse knowledges. *Current Anthropology*, *56*(S12), S286-S296. Hale Turhan

Week 6 Archiving

McQuire, S. (2013). Photography's afterlife: Documentary images and the operational archive. *Journal of Material Culture*, *18*(3), 223-241.Miray Özturan

Newell, J. (2012). Old objects, new media: Historical collections, digitization and affect. *Journal of Material Culture*, *17*(3), 287-306. Ahmet Erşanlı

Dalziell, T., & Genoni, P. (2015). Google comes to Life: Researching digital photographic archives. *Convergence*, *21*(1), 46-57. Taylan Yuva

Week 7 Archiving

Huc-Hepher, S. (2015). Big Web data, small focus: An ethnosemiotic approach to culturally themed

selective Web archiving. *Big Data & Society*, *2*(2), 2053951715595823. Özlem

Udupa, S. (2015). Archiving as History-Making: Religious Politics of Social Media in India. *Communication, Culture & Critique*. Ahmet

Pietrzyk, K. (2012). Preserving digital narratives in an age of present-mindedness. *Convergence*, *18*(2), 127-133. İpek

Abba, T. (2012). Archiving digital narrative: Some issues. *Convergence*, *18*(2), 121-125. İdil

Week 8 Institutional responses

Popple, S. (2015). The new Reithians: Pararchive and citizen animateurs in the BBC digital archive. *Convergence*, *21*(1), 132-144.

Sean Cubitt, Library. Theory, Culture & Society (http://tcs.sagepub.com) (SAGE Publications, London, Thousand Oaks, CA and New Delhi) Vol. 23(2–3): 581–606. DOI: 10.1177/0263276406063783

Week 9 Erasure

Harris, S. K. (2015). Networked erasure Visualizing information censorship in Turkey. *Convergence: The International Journal of Research into New Media Technologies*, *21*(2), 257-278.

Aufderheide, P., Milosevic, T., & Bello, B. (2016). The impact of copyright permissions culture on the US visual arts community: The consequences of fear of fair use. *new media & society*, *18*(9), 2012-2027.

Week 10 Memory

Reading, A. (2014). Seeing red: a political economy of digital memory. *Media, Culture & Society*, 0163443714532980.

Cooke, G., & Reichelt-Brushett, A. (2015). Archival memory and dissolution: The after| image project. *Convergence*, *21*(1), 8-26.

Keightley, E., & Schlesinger, P. (2014). Digital media–social memory: remembering in digitally networked times. *Media, Culture & Society*, *36*(6), 745-747.

Week 11 Cases

Frick, C. (2015). Repatriating American film heritage or heritage hoarding? Digital opportunities for traditional film archive policy. *Convergence*, *21*(1), 116-131.

Ben-David, A. (2016). What does the Web remember of its deleted past? An archival reconstruction of the former Yugoslav top-level domain. *new media & society*, 1461444816643790.

Knifton, R. (2015). ArchiveKSA: Creating a digital archive for Kingston School of Art. *Convergence*, *21*(1), 27-45.

Week 12 Cases

De Kosnik, A., El Ghaoui, L., Cuntz-Leng, V., Godbehere, A., Horbinski, A., Hutz, A., ... & Pham, V. (2015). Watching, creating, and archiving: Observations on the quantity and temporality of fannish

productivity in online fan fiction archives. *Convergence*, *21*(1), 145-164.

Ageh, T. (2015). Digital public space. *h ttp://thecreativeexchange. org/launchpad. Accessed*, *8*.

Liew, K. K., Pang, N., & Chan, B. (2014). Industrial railroad to digital memory routes: remembering the last railway in Singapore. *Media, Culture & Society*, 0163443714532984.

Week 12 Cases

Edwards-Vandenhoek, S. (2015). You aren't here Reimagining the place of graffiti production in heritage studies. *Convergence: The International Journal of Research into New Media Technologies*, *21*(1), 78-99.

Blanco, P. P., Schuppert, M., & Lange, J. (2015). The digital progression of community archives, from amateur production to artistic practice: A case study of Belfast Exposed. *Convergence*, *21*(1), 58-77.

Week 13 Cases

Kaun, A., & Stiernstedt, F. (2014). Facebook time: Technological and institutional affordances for media memories. *New Media & Society*, *16*(7), 1154-1168.

Ashuri, T. (2012). (Web) sites of memory and the rise of moral mnemonic agents. *new media & society*, *14*(3), 441-456.

Week 14 Cases

Review