

SL: Are you trustworthy?

Hey Marcus, are you trustworthy?

This is a question everyone asks. Maybe not out loud, but they do ask.

I noticed your website and the added testimonials, these help build credibility. But, there is one thing your missing that can easily prove your trustworthiness.

It's a lead magnet.

It shows you are genuinely interested in helping them and not just to make a quick buck.

It also eliminates risk making you a better option compared to the guy who only offers \$1k courses.

Since I am genuinely interested in helping you, I made a lead magnet for you.

It's an eBook that gives 10 brief tips to grow on Youtube.

Let me know if the last part of the book sounds like you.

Seize the day,

Unaloto