

Target Market: People who are having issues with functionality of their body. (knee, back, shoulder pain, muscle injury, limited movements). Mostly are older 30-50 I would say. But there are also some younger athletes who have an injury.

Product: Diagnosis of the painful spot, discovers the cause, and also a plan for fast and easy recovery. (with therapy and exercise)

Keep in mind, this is translated from Serbian language, so if you come across any weird phrases, you'll know why.

This is an IG post, with an objective to get people to sign in for a diagnosis for a local fitness center.

The idea is to identify with the reader's pain. Then amplify the pain with future pacing and bring some urgency. And then present a solution. (Simple PAS)

The current state of the reader is that he has pain for some time, several weeks. And he is putting it away and he's trying to ignore the problem. In hope that it will go away on its own. But it won't. That's why it is important to bring consciousness and urgency to his situation, so he acts.

How to get rid of that painful spot once and for all! 📌

Have you been putting up with the stubborn pain for some time? 😞

Whether it is...

- ! Back, knee or shoulder pain
- ! Muscle injury or strain
- ! Limited movements

You've tried everything, but that sore spot is getting stronger and stronger by the day?

Maybe you're pushing this problem under the carpet, because you're afraid of what the doctor will tell you... 🧑🏻💉

But the truth is, if the pain lasts for several weeks, it's time to seek professional help.

Just think, what will happen in the next year if you don't face this problem? 😞

There are two options and neither is happy.

① The intensity of the pain will increase over time and it will prevent you from carrying out the most common daily activities.

② Or in the worst case, if the condition worsens so much, there is a chance that you will end up on the operating table.

One thing is for sure, the pain will not go away on its own, you've already tried that.

That's why you have to gather courage and seek professional help as soon as possible. 🚑🏃

Because the sooner you discover the cause of the pain, the shorter and more easy the recovery will be.

At the Academy of Health, we carry out detailed diagnostics of all health problems related to the body's functionality.

After a diagnosis that lasts only an hour, we will discover the exact cause of your pain. 🔍

And by using advanced methods we will create YOUR plan for a quick and safe recovery.

Don't wait until the pain becomes unbearable.

Schedule a diagnosis and say YES to a pain-free life! 😊❤️