

Sales Introduction

SUB: Are you doubling down on [goal]?

Hi [prospect name],

I checked out your website, and it looks like you might be trying to [accomplish X specific goal]. Without making any assumptions about your business goals, I believe [Y] might play a pivotal role in your success.

If you're unfamiliar with [company], our solution helps businesses in [prospect company's] space with three main goals:

- [Goal #1]
- [Goal #2]
- [Goal #3]

Are you free in the next few days for a call to discuss [prospect company's] strategy for [business area]?

Best,
[Your name]