

Serikzhan Umarov

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Education

Expected Data Analyst

SkillFactory, resident of Skolkovo (2020 – Expected 2022)

- Product Analytics specialization

Master of Business Administration (MBA), Major - Finance

HULT International Business School | Boston, Massachusetts, August 2017

- Scholarship Recipient

Bachelor of Science in Business Administration and Accounting (BBA)

KIMEP University | Almaty, Kazakhstan, May 2006

- Major in Accounting, Minor in Finance
- Member of Public Speaking Club, member of Debate Club, athlete-enthusiast

Experience

SkillFactory – Expected Data Analyst Pro

Feb 2020 – to date

- Studied algorithmic thinking, applied mathematics, statistics, behavior and product analytics;
- Worked with API, SQL subqueries in Metabase, PostgreSQL, Python, Pandas, NumPy, Matplotlib, Plotly;
- Worked with Excel, CSV, JSON and XML formats, Google Sheets, data collection and analysis, pivot tables;
- Data visualization using charts, interactive graphs in Python, Power BI (DAX, PowerQuery);
- Internal and external data sources, connection to popular databases (PostgreSQL, DataGrip, Google BigQuery), conducting analysis, recognizing data errors, extracting external data with API and parsing through Python;
- Mobile and web analytics: Google Analytics, Yandex Metrica, Amplitude, AppsFlyer, Firebase;
- Project management and team communication: Google Диск, Slack, Miro, Trello, Zapier.
- Portfolio of projects:

<https://docs.google.com/document/d/1Jr20IW2LobzhRYLaTnfphl6jMJuFhCFW/edit?usp=sharing&ouid=117997982694704562186&rtpof=true&sd=true>

Management consultant

Century Integration, Almaty, Kazakhstan

Nov 2020 – Jun 2020

- Prepared 5 business plans, financial models, including marketing surveys, investment memorandums, data collection and structuring, MS PowerPoint-presentations;
- Conducted market research of the following markets: FMCG, Food, Retail, Management consulting services in Kazakhstani and CIS regions;
- Prepared analytical memos, ad-hoc analysis, pivot tables, automated MS Excel-documents; collected and structured data through information-analytics systems: Statista, Spark-Interfax; Kontur.Focus, Compass, Kompra; Globas, Kazdata.

Senior Audit Consultant

NT, Audit and Assurance services Co., Almaty, Kazakhstan

Apr 2019 – Jul 2019

- Participated to 4 audit and assurance projects: collected accounting data, verified contracts of current activities and related financial statements in accordance with IFRS standards in local production, pharma, oil and gas enterprises.
- Prepared working papers, audit templates in “Excel”, utilized statistical methods for sampling and verification, inspected financial statements to catch errors, misstatements and fraud, reported audit findings, recommended improvements.

Market Research Analyst, Independent Supervisor

Freelance, Kazakhstani Association of Blockchain and Cryptocurrency

Sep 2017 – Apr 2019

- Developed structured news database and supporting systemized analytics for financial and disruptive markets with full hypertext, reference comments, references and easy search capabilities to classify, organize and integrate documents to a particular topic/subject;
- Conducted research on blockchain technology, computer/wallet security, scam recognition, analyzed over 50 ICO, STO projects, performed fundamental, technical analysis for crypto portfolio investments, whitepaper, technical documentation due diligence;
- Collected, processed, structured, analyzed and documented over 2.5GB of news data through social media.

Assistant to Managing Partners

MINTAX, Almaty, Kazakhstan

Jan 2016 – Jun 2016

- Prepared business plans, pivot tables in “Excel”, analytical memos, specifications, methodologies for non-commercial, commercial companies of the group. Mentored and trained 3 team members on core business processes, monitored work progress through daily reporting to reduce AR by 50%. Designed specifications for 2 websites; enhanced user experience of websites by implementing SEO and content management, increased the number of subscribers by 25%.
- In cooperation with executive director and chief accountant, developed database for public association “Chamber of Tax Consultants”, accounting policies and business processes for non-commercial company.

Manager, Business-Consulting Department

GELIOS SOFT, Astana, Kazakhstan

Feb 2015 – Aug 2015

- Conducted market and financial research, prepared financial model and manufacturing business plan of light steel thin-wallet structures technology (LSTC) in Kazakhstani region in Excel, Word format; conducted research of balanced scorecards;
- Participated in the automation of enterprise process projects aimed at optimizing costs, improving quality, reducing time at each stage from planning to sales of finished products.

Manager of financial services, Analyst

JSC KAZPOST, Astana, Kazakhstan

Oct 2013 – Jul

2014

- Monitored financial performance of 14 regional divisions, analyzed transactions related to the division's business activities in “Colvir” Banking System, generated corresponding financial reports, collected and consolidated statistical data for regional business units, prepared monthly, quarterly, annual sales forecasts in “Excel”, managed department's statistics and business correspondence;
- Collected meaningful, real-time data on incidents and delays through internal data systems (Colvir, FilPassport, others);
- As part of a team, increased profitability of regional divisions in 10 months by 2-10%, built strong relationships inside the team of 12 junior and senior specialists; developed and automated database of unit operators (500+).

Trader, Financial Analyst

TRADE, Almaty, Kazakhstan

Oct 2011 – Sep 2013

- Monitored local regulatory framework, analyzed global equity, bond and currency markets through “Bloomberg”, “RBC”;
- Performed market research, ad-hoc fundamental, technical, computer analysis for specific class of financial assets, forecasted changes in prices for safe-haven, risky class of financial assets using mathematical statistics methods;
- Supported customer relationships, developed 20+ trading strategies, conducted 500+ trainings and consultations on trading and risk management.

Consultant for information database

INTERCONSULT INFO, Almaty, Kazakhstan

Nov 2009 – May

2011

- Advised 500+ clients to install and adapt the legal reference system and information database “Legal Consultant”;
- Developed and maintained long-term business relationships in Almaty, Astana cities;
- Managed customer relationships: concluded agreements, issued invoices, controlled accounts receivable.

Customer Business Development, Marketing and Sales manager

IE SAAD, Almaty, Kazakhstan

Oct 2008 – Oct 2009

- Developed business processes and negotiations with vendors and retailers, entered into partnership with 3 commercial networks;
- Calculated costs and benefits of the production cycle, total turnover in “Excel”, controlled direct, indirect sales and delivery, kept records for manufactured and sold products, worked on efficiency of the production cycle;
- Attracted 400+ wholesale clients, raised USD 20000+ of funds.

Audit specialist

ERNST & YOUNG, Almaty, Kazakhstan

Aug 2007 – Oct 2008

General financial services:

- Participated to over 10 audit engagements: verified primary documents, contracts of current activities, studied credit files of borrowers in the financial institutions and second-tier banks, run inventory audits in FMCG production companies;
- Collected accounting data, ensured data accuracy, performed audit procedures, prepared basic financial reports and working papers in “Excel”, memorandums, letters, requests to official authorities and financial institutions;

- Estimated the adequacy, effectiveness of internal control in the financial institutions, described business processes.

Additional Information

Languages: Kazakh (native), Russian (fluent), English (fluent), Spanish (basic)

Certifications: Financial Analyst Certificate at IBS under T.Ryskulov (Almaty, 2011), 1C: Enterprise Application Certificate in Accounting (Astana, 2013), Accountant-practitioner at Prof Center, Kazakhstan (Almaty, 2015), HubSpot Inbound Sales, Marketing Certificates (Boston, 2017), Cryptography I (Internet, 2018)

Main priorities: analytical thinking, quick learning, perseverance, diplomacy, attention to details.