

Aiden Hoyle

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## Education

**Oct 2019–Present:** PhD, Netherlands Defense Academy; TNO; University of Amsterdam.

**2015–2017:** rMSc Psychology, University of Amsterdam.

**2010–2013:** BSc (Honours) Psychology, University of Exeter.

## Professional Appointments

**2017–Present:** Junior lecturer of BSc Politics, Psychology, Law and Economics, Department of Law, University of Amsterdam.

*Courses include:* International Security; Political psychology; Mind, Behaviour and Society 1, Interdisciplinary thesis supervision on Weaponization of Information (Politics & Psychology)

## Memberships and Fellowships

**2022- Present:** PhD research fellow, NATO Centre of Excellence for Strategic Communications, Riga, Latvia

**2022- Present:** Partner in FAKENEWS project, Centre for Peace Studies, University of Tromsø, Norway.

**2022- Present:** Associate of Narrative Research Lab, Swedish Defence University, Sweden.

## Research and Writing

### *Peer-Reviewed Articles*

- **Hoyle A** and Pijpers P (2023) Stemming the narrative flow: the legal and psychological grounding for the European Union's ban on Russian state-sponsored media. *Defence Strategic Communications*.
- Wagnsson C, Blad T, and **Hoyle A** (2022) 'Keeping an eye on the other side': RT, Sputnik, and their peculiar appeal in democratic societies. *International Journal of Press/Politics*.
- **Hoyle A**, Wagnsson C, van den Berg H, Doosje B and Kitzen M (2022) Cognitive and emotional effects of Russian state-sponsored media narratives in international audiences. *Journal of Media Psychology*.
- **Hoyle A**, van den Berg H, Doosje B and Kitzen M (2021) Portrait of a liberal chaos: Charting the antagonistic strategic narratives and psychological effects of RT's narration

of the Netherlands. *Media, War and Conflict*. OnlineFirst. DOI: 10.1177/17506352211064705

- **Hoyle A**, van den Berg H, Doosje B and Kitzen M (2021) On the Brink: Identifying psychological indicators of destabilization in Donetsk, Luhansk and Crimea. *Dynamics of Asymmetric conflict*. DOI: 10.1080/17467586.2021.1895262.
- **Hoyle A**, van den Berg H, Doosje B and Kitzen M (2021) Grey matters: Advancing a psychological effects-based approach to countering malign information influence. *New Perspectives: Interdisciplinary journal of Central & East European politics and international relations*, 29(2): 144-164. DOI: 10.1177/2336825X21995702.

#### *Peer-Reviewed Book Chapters*

- **Hoyle A**, Powell T, Cadet B and van der Kuijt J (2022) Web of lies: Mapping the narratives, effects and amplifiers of Russian COVID-19 disinformation. In Gill, and Goolsby R (Eds) COVID 19 Disinformation: A Multi-National, Whole of Society Perspective. *Springer Nature*. DOI: 10.1007/978-3-030-94825-2

#### *Conference Proceedings*

- **Hoyle, A.**, Powell, T., Cadet, B., & van de Kuijt, J. (2021, July). Influence Pathways: Mapping the Narratives and Psychological Effects of Russian COVID-19 Disinformation. In *2021 IEEE International Conference on Cyber Security and Resilience (CSR)* (pp. 384-389). IEEE.

#### *Current Research*

- Weapons of mass division: Sputnik Latvia's Russophobia narratives and testing the rejection-identification model in Latvian Russophones. *In progress*
- Life through grey-tinted glasses: Latvian audiences psychological responses to Sputnik Latvia's narratives of destruction. *In progress*.

#### Presentations

##### *Invited talks*

- Hoyle, A. (February 2022) *Cognitive resilience*. Invited keynote presentation, Fake News Project, Centre for Peace Studies, University of Tromsø, Tromsø, Norway.
- Hoyle, A. (March 2022). *Psychology of Digital Warfare*. Invited guest lecture. University of Amsterdam, Amsterdam, the Netherlands.
- Hoyle, A. (September 2022). *Psychological processes underlying Russian foreign information influence*. Invited presentation, Demystifying disinformation conference, The European Centre of Excellence for Countering Hybrid Threats, Riga, Latvia.

- Hoyle, A. (September 2022). *A psychological-effects based approach to countering Kremlin narration*. Invited presentation, Narrative Assessment Workshop, NATO Centre of Excellence for Strategic Communications, Riga, Latvia.
- Hoyle, A. (November 2022). *Emotional effects of Kremlin narratives: case studies of Sweden and Latvia*. Invited presentation, Conference on Influence campaigns in the Nordic Baltic Region, Iceland Ministry of Foreign Affairs & NATO Centre of Excellence for Strategic Communications, Reykjavik, Iceland.

*Conference Presentations (first authored)*

- Hoyle A, van den Berg H, Doosje B and Kitzen M (2021) On the Brink: Identifying psychological indicators of destabilization in Donetsk, Luhansk and Crimea. Paper presented at the British Psychological Society Defence and Security Section Annual Conference, May 2021 (online).
- Hoyle A, van den Berg H, Doosje B and Kitzen M (2021) Grey matters: Advancing a psychological effects-based approach to countering malign information influence. Paper presented at the British Psychological Society Defence and Security Section Annual Conference, May 2021 (online).
- Hoyle A (2022) Responses to Russian state-sponsored narratives. Paper presented at International Studies Association 2022, Junior Scholar Session, “Discursive Politics in China and Russia”, March 2022 (online).
- Hoyle A (2022) Cognitive and emotional effects of Russian state-sponsored media narratives in international audiences. Paper presented at 2022 Scientific meeting of the International Society of Political Psychology (ISPP), Athens, Greece, July 2022.
- Hoyle A and Pijpers P (2022) Stemming the narrative flow: the legal and psychological grounding for the European Union’s ban on Russian state-sponsored media. Paper presented at 2022 Conference on International Cyber Security: “Navigating Narratives in Cyberspace”, The Hague, The Netherlands, November 2022.
- Hoyle A (2022) To ban or not to ban? Investigating if RT and Sputnik narration elicit cognitive and emotional responses in international audiences. Paper presented at Multidisciplinary International Symposium on Disinformation in Open Online Media, November 2022.

*Panel*

- Participant in ‘The Power of Narratives: Russia’s Strategic Narratives of Identity and Crises’, British International Studies Association, Newcastle, UK. June 2022.
- Participant in ‘Foreign Information Influence as an (Inter)national Security Threat’, European Institute for Security Studies, Berlin, Germany. July 2022.

### *Conference Presentations (other authorship positions)*

- IEEE International Conference on Cyber Security and Resilience, June 2021.
- Multidisciplinary International Symposium on Disinformation in Open Online Media, September 2021.

### External education

- Russian Geopolitics at University of Amsterdam, November 2019–June 2020.
- Selected participant for 360/Digital Sherlocks training program at Atlantic Council’s DFR Lab, March 2021–present.
- Changing Security and Hybrid Threats at University of Jyväskylä summer school, August 2021.
- International Society of Political Psychology Summer Academy, July 2022.

### Internships

**2017:** Human Organisation and Innovation Department, TNO

**2014–2015:** Department of Psychology, University of Bristol

### Certificates

- Basiskwalificatie Onderwijs (Basic Teaching Qualification), Vrije Universiteit Amsterdam, Amsterdam, 2022.

### Languages

- English (first language)
- Dutch (C1)
- German (A2)