

Formswrite Affiliate Program Brief

Thanks for your interest in taking on this program! We are looking forward to the opportunity to collaborate and see the amazing content that you create! 🙏

About [Formswrite](#)

Formswrite is an online tool that instantly converts Google Docs, Sheets, Images, and PDFs into Google Forms. With one click, it automatically detects questions, preserves formatting, and transforms them into clean, shareable Google Forms.

Our mission is to help students, educators, and professionals with simple AI tools that make form creation faster, smarter, and more accessible. We believe the future of productivity is built *with* AI, not *by* AI.

Influencer Affiliate Program

Our affiliate program is an opportunity for influencers to partner with us, spread the word about Formswrite, and earn a commission for every sale they help generate.

We will pay out commissions every month for all affiliates that are owed \$100 or more.

Creators That We Love to Work With

- You are a creator who has an audience composed of people that are frequently using Forms (educators, travel agents, HR, students, etc.)
- You are excited by AI tools and the future
- You care about learning and helping people with new products

Program Benefits

- **Generous affiliate reward:** Earn **20% off** as a benefit for being an affiliate.
- **Customer incentive:** Your audience gets **10% off** when they use your affiliate link.

Suggested Talking Points

1. **Turn any content into a Google Form instantly** - Show by converting Google Docs, Sheets, PDFs, and Images into fully functional, shareable Google Forms with just one click by using Formswrite. VS do it manually.
2. **Use Formswrite as a perfect tool for quizzes, surveys, and feedback** - Whether you're a teacher, content creator, or business owner, you can engage your audience quickly and professionally.

3. **Formswrite preserves formatting and layout** - Your forms look clean, professional, and mobile-friendly without extra design effort by doing a preview.
4. **Formswrite is user-friendly and accessible** - No need to be a tech person to use this tool. No coding, plugins, or software required.
5. **Formswrite can boost audience engagement** - Interactive forms can increase participation, website clicks, and email signups, making your content more effective.

Do's & Don'ts

- **Do**
 - Mention [Formswrite](#) clearly in the title, description, or video content. Highlight **your unique coupon code** and encourage viewers/readers to use it.
 - Showcase **real use cases**: turning Google Docs, Sheets, PDFs, or Images into forms quickly.
 - Emphasize **time-saving and user-friendly features**. Encourage viewers to **engage**: ask questions, leave comments, or share their experience with Formswrite.
 - Include a **call-to-action** like “Try Formswrite today” or “Create your form in 1 click.”
Share **personal experience or stories**: e.g., how it helped you organize a survey, class, or content.
 - Show **step-by-step demos** to illustrate how easy it is.
 - Mention **shareability**, since users want forms that work anywhere.
 - Tag Formswrite on social media posts where possible to increase visibility.
- **Don't**
 - Mention **competitor tools or apps**.
 - Make **false or exaggerated claims** about what Formswrite can do.
 - Share links that **aren't tracked with your affiliate code**.
 - Use content that **violates copyright** (e.g., copying content from others).
 - Misrepresent Formswrite as an **AI tool for writing content** - keep it focused on forms creation.
 - Spam in comments, emails, or social media groups.
 - Use Formswrite in **illegal or unethical ways**, like phishing or data scraping.

Restrictions

Affiliates must strictly adhere to these restrictions to maintain their status and receive commissions. Violations will result in suspension or termination of affiliate status and retraction of commissions.

Prohibited Activities:

1. Paid Advertising Restriction

- Affiliates may not use Formswrite-branded keywords in paid ads on platforms such as Google Ads, Microsoft Ads, Facebook Ads, Instagram Ads, or similar channels.
- Direct linking through paid advertising is prohibited. Brand-name bidding is strictly forbidden.
- Any paid campaign using Formswrite keywords requires prior approval from a Formswrite affiliate manager and must first direct traffic to the affiliate's own website before redirecting to Formswrite.

2. Keyword Restrictions

- Do not bid on or use keywords such as:
Formswrite, Formswrite.com, Formswrite coupon, Formswrite discount, or any misspellings or variations thereof in paid campaigns.

3. Content and Link Restrictions

- Affiliates may not use branded keywords on social media platforms in hashtags, profile names, posts, comments, or advertisements.
- Doorway pages, interstitials, or deceptive redirects that mimic Formswrite's branding or content are strictly prohibited.
- Affiliates may not transmit "Parasiteware," "Parasitic Marketing," toolbars, shopping wallets, pop-ups, pop-unders, or any scripts/software that alters or overwrites Formswrite affiliate tracking cookies.

4. Fraudulent or Misleading Practices

- Targeting text on other websites for contextual marketing using Formswrite's brand is prohibited.
- Replacing or blocking official affiliate banners with other banners on sites not fully owned by the affiliate is not allowed.
- Any actions considered fraudulent under common online marketing practices (as per IAB or industry guidelines) are strictly prohibited.

How to Start

To get started, interested influencers should complete the following steps:

1. Review and understand the [Formswrite Affiliate Brief](#)
2. Sign up to our dashboard here: <https://formswrite.getrewardful.com/signup>
3. Start posting content on your respective platforms 😊

Got Questions?

You're always welcome to ask the team - we're here to help make your experience with us easier! 💜

You can contact us at :

dvir@formswrite.com - Dvir (Founder)

adele@formswrite.com - Adèle (Marketing Manager)