



## The R.E.A.C.H. Gateway REACH



The mission of REACH ( $\mathbf{R}$ ush  $\mathbf{E}$ quipment  $\mathbf{A}$ ssisting  $\mathbf{Ch}$ ildren) is to support the growth of Rush Soccer internationally and domestically through the collection of Rush uniforms and gear and redistributing them to expansion and humanitarian Rush Clubs.

#	Description
1	Clubs participating in REACH first need to assign a <u>REACH Volunteer Coordinator</u> to act as the clubs point of contact for the Global Outreach Director on all REACH activity.
2	Ensure your contact information updated in the Rush Club Dashboard
3	The REACH Program collects used uniform kits from players as new kits are ordered (odd years) in accordance to the REACH Uniform Rebate Policy & Procedure.
4	The <u>Player Outreach Program</u> allows high school players to become involved in the REACH Program. This is optional and not required for a club participating in the REACH Program.
5	The Uniform Collection allows for a unique relationship with an International Rush Club through our Sister Club Program. Participation in the Sister Club Program is set through the Global Outreach Director.
6.	Communicating REACH Activity on social and websites is a key responsibility for the local club's RVC. Following and sharing REACH activity is critical to the program's success.

"Going Beyond All Boundaries and Exceeding All Expectations is the RUSH WAY."