Evidence for Action Dissemination Strategy Template

Objective(s)				
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Audiences Who should know about your findings?	**Desired Action(s)** What are you asking this audience to do with the findings?	**Relationships** How will you build and/or strengthen relationships?	**Comms Tactics** How will you reach each audience to get them to take the desired action(s)?	**Materials** What supporting material(s) will you provide to support your request to take action?

Audiences	Desired Action(s)	Building Relationships	Comms Tactics	Materials