Richard Studer
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Personal Summary

Committed to activities that result in individual and community betterment. Thinks strategically. Acts pragmatically and collaboratively. Team oriented. High energy. Articulate in all venues. Appropriately assertive. Relates well with and respects all people. Embraces humor. Constant learner. Confident-supported by successes. Humble- through recognition of mistakes. Enjoys the fullness of life with family and friends.

Professional Summary

Coordinator – Student Service Above Self Program - (Rick Studer LLC)

A community service/experiential learning project sponsored by Columbus Rotary in partnership with Columbus City Schools. Teams of students from all Columbus City high schools and middle schools create and conduct community service projects – addressing local, state, national, international issues of their choosing and impacting thousands of people through the years. The program organizes and conducts annual Community Service Celebrations at which students display and review their projects for Rotarians and other community leaders and receive a variety of special recognitions

Highlights

- Confer with Columbus City Schools' students, central office administrators, Career and Community Resource Coordinators, principals, teachers and community organizations about developing results-producing projects that also enhance the students' academic work.
- Facilitate the development of students' Project Plans, Project Executive Summaries and presentations to teams of Rotarians.
- Organize the annual High School and Middle service celebrations.
- Provide opportunities for businesses to support the goals and operations of this program.

Career Path Awards Program Team

A Columbus Rotary program designed to assist graduating seniors in the Columbus City Schools through financial support and mentoring.

Highlights

- Assisted with program creation in partnership with the Columbus City Schools.
- Secures corporate sponsors to provide monetary awards.

Diversity, Equity and Inclusion – RickStuder LLC

Team with a partner to provide DEI education and embed DEI in the culture of a statewide family services organization. This consultation also supports the work of direct service providers to families from a variety of cultures.

Highlights

- Review past staff "wellness" surveys.
- Present DEI-related evaluation of the surveys to the Executive Director.
- Confer with Executive Director about desired DEI goals/outcomes.
- Create, implement and evaluate DEI education and operational programming.

Senior Director of Development – Battelle for Kids

A national nonprofit educational improvement organization that works with school districts and states to enhance instructional quality and student achievement.

Highlights

- Developed relationships with local, regional and national foundations, corporations and government agencies to raise money in support of educational improvement projects – such as BFK Celebrate Teaching (Examples: Gates Foundation. Carnegie Corp. of N.Y.)
- Service on the team that created and managed a groundbreaking collaborative of 21 Ohio Appalachian school districts dedicated to transforming educational practices and student results in this historical underserved region,
- Represented Battelle for Kids through presentations to, and involvement with, community organizations,
- Led the teams that developed, marketed and managed three national symposiums on Differentiated Compensation in Education – two in Houston, one in Nashville.
- Managed the initial growth of an award-winning marketing/communications department serving clients and BFK.

Senior Vice President – Griffin Communications

Columbus-based, full-service marketing/communications firm..

Highlights

- Created and implemented overall strategic plans and marketing/communications plans for prestigious companies, social service agencies and professional service firms.
- Counseled client CEOs on a variety of issues relevant to identification, communication and achievement of organizational goals.
- Facilitated staff development and organizational enhancement workshops for clients including team building, networking, marketing/branding, and public speaking,
- Conducted various management functions including staff mentoring,
- Promoted the company brand through maintaining a highly visible community presence.
- Acquired new clients.
- Moderated the Entrepreneurship Institute's annual Presidents' forum - an invitation-only meeting of 150+CEOs.

Partner – Clary Communications

Columbus-based, full-service marketing/communications firm.

Highlights

- Re-branded a major area law firm and a national air cargo carrier.
- With the firm's graphic designers, developed an advertising campaign for a major accounting firm and trained its personnel in networking.
- Facilitated staff development and organizational enhancement workshops for clients including: team building, networking, marketing/branding, public speaking.
- Produced membership directories for numerous Chambers of Commerce.
- Managed the firm with two other partners.

Assistant Regional Director - CARE

International relief organization.

Highlights

- Created and implemented brand awareness strategies and represented CARE to the media and general public.
- Secured, renewed and increased pledges of support from major donors,
- Planned and implemented activities focused on the African famine crisis including a fund-raising dinner for business leaders and donors from across a two-state region.

Membership Director – Columbus Area Chamber of Commerce

Highlights

- As the Chamber's first membership director – hired and supervised a sales team.
- Doubled the Chamber's membership,
- Planned and marketed member benefit programs.
- Represented the Chamber through presentations to a variety of community organizations,
- Selected to serve as a board member for the National Association of Membership Directors and received the board's annual award for membership growth.

Principal – North Union High School

Highlights

- Created the school's first comprehensive curriculum guide for students and parents.
- Implemented a new, systematic teacher evaluation program.
- Represented Ohio's small high schools before the State Board of Education.

Director and Teacher – Worthington Alternative High School

Highlights

- Led a group of teachers, parents and students that created the concept for this unique school and secured operating approval from the Board of Education.
- Taught a variety of political science-related courses including four study trips to Washington D. C.
- Hosted visitors from across the country who came to learn about the school's position as an alternative within a public school system and its use of community-based learning activities and a democratic governance model.
- Served on the district's leadership team.

Social Studies Teacher – Worthington High School

Highlights

- Gained positive media coverage for the learning value of an extensive mock-Senate program.
- Represented the Worthington Education Association at state conventions.

Social Studies Teacher – Marion Harding High School

Highlights

- Created and taught the district's first Black History course.
- Elected President of the Marion Education Association

Education

M.A. Education Administration, The Ohio State University
B.A. Political Science, Muskingum College

Affiliations and Community Service (partial)

Member – Community of Caring Development Foundation Advisory Board, New Salem Baptist Church in Linden. Workforce development, affordable housing, health and safety.
Member – Columbus Rotary – committee service: Scholarship. Program. Career Path Awards Program. Membership. Peace team.

Previous:

Member – American Marketing Association
Member – Association of Fundraising Professionals
President – Upper Arlington Chamber of Commerce
Chairperson – St. Vincent Children's Center Board of Trustees
Member – North Area Mental Health Agency Board of Trustees
Volunteer – Muskingum College Career Services – 20+ on-campus workshops