

2022-2023 Contextualising Horizon Trend Nomination Template and Instructions

Instructions:

To download the file, go to File > Download and select the desired format.

Before attending the ASCILITE Contextualising Horizon Synchronous Discussion sessions, please download a copy of this document and follow the three-step instructions below to collate your thoughts, experiences and observations. Due to the limited time in the synchronous sessions, having your collated trend nominations, complete with signals and impacts on hand will help support the evidence-based conversation and debate and inform the trend voting process. You may also elect to post your trends and signals under their respective STEEP trends the [2022-2023 Contextualising Horizon Padlet](#).

Step 1 – What have you seen?

- What are the Social, Technology, Economics, Environmental and Political trends that will impact the higher education sector in Australasia in 2023 and beyond? You should feel free to contribute toward each of the categories.
- Trends are significant discourses or events likely to shape or continue to shape the future of higher education
- Trust yourself! What you have seen matters so please collate your observations to share in our synchronous online sessions.
- While some trends may be apparent, others may manifest themselves as signals. Signals are individual and disparate events or discourses that, taken together, may indicate a larger trend. For example, in 2021-2022, participants noted news articles and discussions around work-life balance, burnout, and student isolation and mental health support. These signals taken together made up the Mental Health and Wellbeing Social Trend.
- The table below includes examples of STEEP category descriptors and examples alongside the reported trends for each category in both the 2022 EDUCAUSE Horizon Report and the 2021-2022 ASCILITE Contextualising Horizon Report.

STEEP Category	STEEP Category Descriptors and Examples	2022 EDUCAUSE Horizon Report Trends	2022 ASCILITE Contextualising Horizon Report Trends
Social	The Social Developments impacting the HE sector in Australasia broadly: for example... behaviors, demographics, beliefs, lifestyles, values, cultural concepts, family, aspirations, life stages, mobility, advertising etc.	1. Hybrid and Online Learning 2. Skills-Based Learning 3. Remote Work	1. Further diversification of learner population and digital divide 2. Microcredentials 3. Mental Health and Wellbeing
Technological	The Technological advancements that are impacting the HE Sector in Australasia broadly: for example... innovation, communication, energy, transport, research and development, life-cycle of products, hardware, software, sciences, energy, logistics, patents, ethics, etc.	1. Learning Analytics and Big Data 2. (Re)Defining Instructional Modalities 3. Cybersecurity	1. Learner Digital Equity 2. Online Learning and Faculty Development 3. Widespread uptake of Digital Technologies

Economic	The economic conditions impacting the HE Sector in Australasia broadly: for example... interest rates, international trade, taxes, savings, inflation, subsidies, availability of jobs, workforce, markets, housing, pensions, currencies, inequity, entrepreneurship etc.	1. Cost and Value of College Degrees 2. Digital Economy 3. Financial Deficits	1. Jobs: Insecurity, Casualisation and Staff Retention 2. Financial Insecurity 3. Resource-intensive Priorities
Environmental	Environmental developments impacting the HE Sector in Australasia broadly: for example... wildlife, water, wind, food, soil, energy, pollution, environmental regulations, urbanization, sustainability etc.	1. Physical Campus Structures 2. Increase in Sustainable Development Goals 3. Planetary Health	1. Sustainability 2. Climate Change 3. Indigenous Environmental Recognition
Political	Political developments impacting the HE Sector in Australasia broadly: for example... national and local stability, policies, laws and regulations, treaties, borders, conflicts, non-governmental organizations, consumer protection, unions, social/political movements, etc.	1. Political Instability Driving Uncertainty in Higher Education 2. Political Ideology Impacting Pedagogy 3. Decrease in Public Funding	1. Border Restrictions and Learner Mobility 2. Funding for Higher Education 3. Data Privacy

Step 1 - To Do:

Use the STEEP category descriptors and examples to guide you as you catalogue your signal and trend observations for each one on the template provided.

Step 2 – How do we know it is important?

- What are the signals or supporting observable evidence for each of the trends identified in Step 1?
- Signals are specific evidence of trends
- A clear signal should be:
 - Current (no more than 12-18 months old)
 - Specific (Facts, Data, Events, Articles, Reports, Products)
 - Convincing (Encourages rethinking of assumptions or data that doesn't align with modelling)

Step 2 - To Do:

- Using the list of trends discussed in Step 1, consider the signals or observable evidence of these trends on the higher education sector across Australasia broadly.
- Compile a list of the signals or evidence for each of the trends you identified in Step 1.

Step 3 – What are the impacts that each of your nominated trends will/could have on the future of teaching and learning in the HE Sector in Australasia?

- Which trends and their signals from the list compiled so far for your STEEP category will MOST impact the HE Sector in Australasia in 2023 and beyond?

Step 3 - To Do:

- Looking at your nominated trends and signals, order them to identify the most impactful and provide a brief (1 paragraph) comment on the impacts of each one for the future of teaching and learning in higher education in Australasia.

STEEP Trend Nomination Template

STEEP Category: Social

Trend 1:

- ✓ Step 1 - Name of Trend:
- ✓ Step 2 - Signals:
- ✓ Step 3 - Impacts of the Trend:

Trend 2:

- ✓ Step 1 - Name of Trend:
- ✓ Step 2 - Signals:
- ✓ Step 3 - Impacts of the Trend:

Trend 3:

- ✓ Step 1 - Name of Trend:
- ✓ Step 2 - Signals:
- ✓ Step 3 - Impacts of the Trend:

STEEP Category: Technological

Trend 1:

- ✓ Step 1 - Name of Trend:
- ✓ Step 2 - Signals:
- ✓ Step 3 - Impacts of the Trend:

Trend 2:

- ✓ Step 1 - Name of Trend:
- ✓ Step 2 - Signals:
- ✓ Step 3 - Impacts of the Trend:

Trend 3:

- ✓ Step 1 - Name of Trend:
- ✓ Step 2 - Signals:
- ✓ Step 3 - Impacts of the Trend:

STEEP Category: Economic

Trend 1:

- ✓ Step 1 - Name of Trend:
- ✓ Step 2 - Signals:
- ✓ Step 3 - Impacts of the Trend:

Trend 2:

- ✓ Step 1 - Name of Trend:
- ✓ Step 2 - Signals:
- ✓ Step 3 - Impacts of the Trend:

Trend 3:

- ✓ Step 1 - Name of Trend:
- ✓ Step 2 - Signals:
- ✓ Step 3 - Impacts of the Trend:

STEEP Category: Environmental

Trend 1:

- ✓ Step 1 - Name of Trend:
- ✓ Step 2 - Signals:
- ✓ Step 3 - Impacts of the Trend:

Trend 2:

- ✓ Step 1 - Name of Trend:
- ✓ Step 2 - Signals:
- ✓ Step 3 - Impacts of the Trend:

Trend 3:

- ✓ Step 1 - Name of Trend:
- ✓ Step 2 - Signals:
- ✓ Step 3 - Impacts of the Trend:

STEEP Category: Political

Trend 1:

- ✓ Step 1 - Name of Trend:
- ✓ Step 2 - Signals:
- ✓ Step 3 - Impacts of the Trend:

Trend 2:

- ✓ Step 1 - Name of Trend:
- ✓ Step 2 - Signals:
- ✓ Step 3 - Impacts of the Trend:

Trend 3:

- ✓ Step 1 - Name of Trend:
- ✓ Step 2 - Signals:
- ✓ Step 3 - Impacts of the Trend: