

AGC CREATOR PROGRAM

Complete Creator Guide

Golden Rules · Full Agreement · Payment Guide

VIEWS-BASED PAYMENT MODEL

€0.30 per 1,000 views

Two snapshots per upload · Maximum €900 per upload

PART 1 — Quick Start: 10 Golden Rules

Read this first. The full guide below explains everything in more detail.

1. 📖 Read This Entire Guide

These Golden Rules are only the summary. By participating in the program, you agree to follow the full guidelines below.

2. 📱 Create & Add Your 4 Accounts Within 5 Days

Create one account on each platform:

- TikTok
- Instagram
- YouTube
- Facebook

Add all 4 accounts to our creator platform within **5 days of joining**.

If you do not complete your setup within 5 days, you may be automatically removed from the program. This helps us keep the program organized and focused on active creators.

3. 🔥 Warm Up Your Accounts Before Posting

Warm up every new account for 3 days before your first upload.

Your goal is simple: your TikTok For You Page, Instagram Reels, YouTube Shorts and Facebook feed should become filled mainly with **study, school, exam and educational content from your country**.

Watch, like, comment, share and interact naturally.

4. 🎬 You Receive 2 Videos Per Day

Every day, you receive 2 ready-to-post videos with the descriptions and hashtags you need.

Post both videos on all 4 platforms.

The same video can be posted on TikTok, Instagram, YouTube and Facebook.

Instagram and Facebook can also be connected to make posting easier.

5. ✅ Quickly Check That Astra AI Is Visible

We provide the videos, so normally there is nothing you need to change.

Before posting, quickly check that the video clearly shows or mentions **Astra AI**.

If, for some rare reason, Astra AI is missing, do not post that video. Contact us at **agc@astra-ai.co**.

6. 🌱 Take Care of Your Accounts

Posting is only part of the job.

Use the accounts like a normal person. Watch study content, like posts, share videos, reply to comments and interact regularly.

Accounts that are simply used to upload videos without normal activity are much more likely to perform poorly.

7. 👁️ Keep Your Accounts Healthy

We automatically track account performance.

If an account repeatedly receives unusually low views, we may review it. As a general benchmark, we want healthy accounts to maintain at least around **150 median views per upload**.

One low-performing video is not a problem. For restrictions or account issues, follow Section 6 yourself. No prior approval or screenshots are required for that procedure.

8. No Fake Views or Bots

Never buy views, followers, likes or comments.

Do not use bots or artificial engagement.

Detected manipulation can result in immediate removal from the program and cancellation of payment for manipulated views.

9. Payments Are Based on Views

You earn €0.30 for every 1,000 eligible views.

We add up the amounts due for eligible uploads across all 4 platforms. An upload does not need 1,000 views to earn payment. The €900 cap applies separately to each platform upload across its two payments.

A video is eligible if:

- it is one of the daily videos we give you
- you posted it on one of the accounts you added to our creator platform
- it shows or mentions Astra AI
- it has no fake views, likes or comments

Uploads from the 1st through the 15th: first snapshot on the 18th of the same month, payment processed by the 20th. Uploads from the 16th through the last day of the month: first snapshot on the 3rd of the following month, payment processed by the 5th.

Each eligible platform upload is assessed at two consecutive snapshots: first payment for eligible views recorded at the first snapshot, then a top-up for additional eligible views at the next snapshot. Total payment is capped at €900 per upload across both payments, not per creator or month.

This payment rule applies to uploads published on or after 16 October 2026. Earlier uploads were paid once under the previous rules and do not receive a top-up under this rule.

10. No Competitor Work

While participating in the program, you cannot simultaneously create content for direct Astra AI competitors such as Knowunity, StudyFlash, Turbo AI, Retain Cards or similar services.

PART 2 — Full Creator Guide & Agreement

Read every section carefully. These are the guidelines you accept when participating in the

Astra AI AGC Creator Program.

1. Introduction

Welcome to the **Astra AI AGC Creator Program**.

Astra AI is an AI tutor built for students. It helps with math, chemistry, physics, English and many other subjects.

Students can take a photo of a problem, receive step-by-step explanations, prepare for exams and create personalized study plans based on their own school material.

Astra AI supports 10+ subjects and adapts explanations to the student's curriculum and grade level.

Most core features can be used for free, with Astra AI Plus available for students who want unlimited use.

Learn more at:

astra-ai.co

2. What Is This Project?

Your job is simple.

You **do not film videos**.

You **do not edit videos**.

You **do not need to create content yourself**.

Every day, we give you 2 ready-to-post Astra AI videos together with the descriptions and hashtags you need.

You post those 2 videos on your registered:

- TikTok
- Instagram

- YouTube
- Facebook

The more eligible views your content receives, the more you earn.

3. How to Start

Step 1: Create Your Accounts

Create **one new account on each platform**:

- 1 TikTok account
- 1 Instagram account
- 1 YouTube account
- 1 Facebook account

Use a study-related name such as:

- learnwith[yourname]
- studywith[yourname]
- learntips[yourname]
- studytips[yourname]

Profile Rules

- Keep the profile focused on studying, school, exams or student life.
- Do not use a minus sign (-) in the username.
- Do not mention Astra AI in your bio unless we specifically tell you to.
- Keep your profile looking like a normal study-content account.

Add all 4 accounts to our creator platform within **5 days of joining**.

If your accounts are not added within 5 days, you may be automatically removed from the program.

Additional Accounts

For now, focus on **one account per platform**.

Take good care of those accounts and build healthy, consistent viewership.

If you become an exceptional creator and consistently generate very high view numbers, we may contact you about opening additional accounts.

You do not need to worry about that now. Focus on making your first 4 accounts successful.

Step 2: Warm Up Your Accounts

Before posting your first Astra AI video, warm up every account for 3 days.

3 days

The goal is for each platform to understand that your account belongs in the **study and education niche in your country**.

During Warm-Up

Search for relevant terms in your own language, for example:

- Study Tips
- School
- Math
- Exams
- University
- Homework
- Learning Tips

Then naturally use each platform.

Watch videos.

Like good content.

Leave normal comments.

Share relevant videos.

Follow some study-related accounts.

Search for topics students in your country would actually search for.

The goal is that when you open TikTok, Instagram, YouTube or Facebook, your feed is already

filled mainly with relevant local study content.

Do Not Post During the Initial Warm-Up

Spend the first 3 days building the account before you begin posting Astra AI videos.

IMPORTANT: Continue Engaging After Warm-Up

Warm-up does **not** end when you begin posting.

Continue using your accounts normally every day.

Engagement is just as important after you start posting as it is before your first upload.

Watch content, like posts, share videos, respond to comments and stay active in the study niche.

IMPORTANT: Do Not Run Too Many Accounts

Do not keep more than **5 creator accounts active on the same device**.

Keeping many accounts on one device and rapidly switching between them can make activity look automated and may increase the risk of account restrictions.

Focus on a small number of healthy accounts.

4. Daily Content Process

The daily process is intentionally simple.

What You Receive

Every day, you receive:

- **2 ready-to-post videos**
- The description and hashtags for each video

That's it.

There is no filming or editing required.

What You Do

For each video:

1. Download it from the creator platform.
2. Copy the provided description and hashtags.
3. Post it on TikTok.
4. Post it on Instagram.
5. Post it on YouTube Shorts.
6. Post it on Facebook.

Then do the same with the second video.

The **same 2 videos can be posted across all 4 platforms**.

If your Instagram and Facebook accounts are connected, you may use the platform's normal cross-posting features.

Astra AI Check

Before uploading, quickly watch the video and make sure Astra AI is clearly visible or mentioned.

We prepare the videos, so this should almost always be correct.

If Astra AI is missing for any reason, do not upload that video. Email:

agc@astra-ai.co

5. Upload Rules

Post 2 Videos Per Day

You receive **2 videos every day**.

Your goal is to post both videos on all 4 registered platforms.

Consistency matters.

No Makeup Days

If you miss a day, you miss that day's posts.

Do not try to compensate by posting large numbers of old videos the next day.

Simply return to your normal daily schedule.

Five Days Without Posting

Our system tracks activity.

If you do not post for 5 consecutive days, your participation may be reviewed or terminated. The pauses and reduced posting schedule described in Section 6 are exceptions and do not count as inactivity or a breach of the daily posting requirement on the affected platform. Continue posting on your other functioning platforms.

For other extended absences, such as:

- illness
- travel
- another serious issue

email us at:

agc@astra-ai.co

Use the Provided Content

Post the videos, descriptions and hashtags we provide.

Do not substantially change the content unless instructed.

Astra AI Must Be Featured

Every eligible upload must clearly show or mention Astra AI.

Quickly check each video before posting.

No Fake Engagement

Never purchase or artificially create:

- views
- followers

- likes
- comments
- shares

Do not use bots or automated engagement systems.

Artificial activity can result in immediate removal and affected views will not be paid.

No Obvious Advertising Unless Instructed

Do not add discount codes, aggressive sales messages or promotional links to your bio unless we specifically ask you to.

The account should feel like a normal study-content account.

No Competitor Work

While active in this program, you cannot simultaneously create content for direct competitors such as:

- Knowunity
- StudyFlash
- Turbo AI
- Retain Cards
- similar AI study or tutoring competitors

6. Account Issues & Account Health

Your Accounts and Platform Decisions

Your social media accounts belong to you. You are responsible for managing them, following each platform's rules and dealing directly with the platform about restrictions, removals, suspensions, bans and appeals. Astra AI provides content, program instructions and payment calculations; we do not control TikTok, Instagram, YouTube or Facebook decisions. We cannot remove restrictions or guarantee reach, account recovery or successful appeals.

Follow the steps below yourself. You do not need Astra AI approval or a screenshot review to begin. Do not email us about each low-performing or restricted video.

Low Views Without a Platform Warning

Continue the normal posting schedule and use your account naturally. Low views alone do not establish a shadowban. Do not replace an account solely because an individual video performs poorly.

One Video Is Rejected Removed or Restricted

Read the reason in the app and follow the platform's instructions. If you believe the decision is wrong, use its appeal process. Do not re-upload the same rejected or removed video. Continue with other permitted daily videos.

Repeated Video Restrictions

If multiple videos in succession are restricted, including when appeals are rejected, stop posting on that platform for 5 full days. Use the account normally only to the extent the platform permits. Continue your usual posting schedule on your other functioning platforms.

After the pause, check the account status and restriction notices. Resume only if the platform permits posting, and address any stated content issue before uploading. For the next 3 days, post one new provided daily video per day that complies with the platform's rules. Do not repost restricted videos or catch up on missed uploads. If no new restrictions occur, return to two videos per day.

The five-day pause is a suggested troubleshooting step, not a guaranteed reset or a promise that restrictions will be removed. A longer restriction imposed by the platform takes priority.

If new videos are restricted again, stop posting on that platform. Use the platform's own appeal or support options if appropriate. Continue on your other functioning platforms. Notify Astra AI only when you replace the registered account or permanently stop posting on that platform, using the instructions below.

Suspended Banned or Unusable Accounts

If you believe a suspension or ban is incorrect, you may appeal directly to the platform. Respect any active restriction and its duration. If the account can no longer be used, notify Astra AI and create a replacement only where the platform's rules permit it. Do not use a new account to bypass an active restriction or ban.

For a permitted replacement, update the registered link in Your Profiles and warm up the new account for at least 3 days before posting. If you cannot update the link yourself, include that in the account-change email. You do not need Astra AI to review your appeal or diagnose the old account.

When to Notify Astra AI

Email agc@astra-ai.co only for an account replacement or a permanent stop on a platform under this procedure. For a replacement, include your program email address and the old and new account links. For a permanent stop, include your program email address and the affected account link. Screenshots are not required. These notifications let us update program records; they are not requests for Astra AI to overturn platform decisions.

Posting Requirements During This Procedure

The five-day pause, three-day reduced schedule and any platform-imposed posting prohibition do not count as a breach of the daily posting requirement or an inactivity violation on the affected platform. Continue posting on all other functioning registered platforms. Do not make up missed posts.

Account Health Benchmark

We monitor account performance. Around 150 median views per upload is a general benchmark, not an automatic removal threshold. We may consider account age, previous performance, consistency, activity, restrictions and improvement. Persistently unhealthy accounts may be reviewed or removed from the program; any replacement must comply with the platform's rules.

Payments When Accounts or Uploads Are Unavailable

Amounts already included in a completed payment snapshot remain payable according to that calculation.

At each scheduled snapshot, eligible uploads and their view counts must be accessible and verifiable by our tracking system. Unavailable, deleted or private uploads cannot generate a new payment at that snapshot. If views drop or an upload is removed, we do not reclaim money already paid, but no top-up is due.

7. Payment

€0.30 per 1,000 eligible views (EUR).

This payment rule applies to uploads published on or after 16 October 2026. Earlier uploads were paid once under the previous rules and do not receive a top-up under this rule.

Two snapshots per upload

An upload means one individual platform post on a registered account. Each upload is

calculated separately; amounts due are then added together for your payout.

Each eligible platform upload is assessed at two consecutive snapshots: first payment for eligible views recorded at the first snapshot, then a top-up for additional eligible views at the next snapshot. Total payment is capped at €900 per upload across both payments, not per creator or month.

First payment: eligible views at the first snapshot ÷ 1,000 × €0.30, up to €900.

Second payment: the total amount earned at the second snapshot, up to €900, minus the amount already paid. No negative payment is charged.

The €900 limit equals 3,000,000 eligible views per upload across both payments. There is no creator-wide or monthly cap under this rule. An upload does not need 1,000 views to earn payment.

Payment schedule

Upload dates	First snapshot	First payment	Second snapshot / top-up
1st–15th	18th of same month	Processed by 20th	3rd of next month / by 5th
16th–last day	3rd of next month	Processed by 5th	18th of next month / by 20th

The next scheduled snapshot is the second and final snapshot, approximately 15 days later. Any top-up is processed by the next 5th or 20th, as shown above.

Each payout includes first payments for the latest upload period and any second-snapshot top-ups for uploads from the preceding period.

Each eligible upload can receive at most two payments, based on two consecutive snapshots. After the second snapshot, the upload is closed for payment purposes, even if no top-up is due. Views after that snapshot are not paid. Our system tracks each upload for a maximum of 30 days from publication.

How views are counted

We use a third-party tracking platform to monitor registered accounts, uploads and views. You do not need to send screenshots or manually report views.

Views are counted using our tracking system. The view count shown in the social media app may differ.

Only eligible uploads are included. Views may be excluded if an upload:

- does not feature Astra AI

- was not one of the approved videos
- contains manipulated or artificial engagement
- violates the program guidelines
- comes from an account not properly registered with us

At each snapshot, the eligible upload and its view count must be accessible and verifiable by our tracking system. Unavailable, deleted or private uploads cannot generate a new payment at that snapshot. Amounts already included in a completed snapshot remain payable according to that calculation.

If the view count drops or the upload is removed, we do not reclaim money already paid, but no top-up is due.

If the collaboration ends between snapshots, eligible uploads published during the collaboration still qualify for their second-snapshot top-up under these rules.

Example

You publish a video on 30 October. At the 3 November snapshot it has 300,000 eligible views, so we pay €90 by 5 November. At the 18 November snapshot it has 650,000 eligible views, worth €195 in total, so we pay a €105 top-up by 20 November. The video is then closed for payment purposes.

Payment method and questions

Payments are processed through UseGrade. The 5th and 20th are payment-processing deadlines; receipt and withdrawal follow the UseGrade process described in Part 3.

For tracking problems, or if the applicable payment notification has not arrived by the 20th or the 5th, email agc@astra-ai.co. Include the email connected to your creator account.

Tips to Maximize Your Views & Earnings

The better you take care of your accounts, the better your chances of getting strong reach.

Engage Before Posting

Spend around **10 minutes before posting** using the platform normally.

Watch relevant videos.

Like good content.

Comment naturally.

Share useful posts.

Stay within your study niche.

Engage After Posting

Do not immediately upload and close the app every time.

Spend some time on the platform after posting.

Watch other content, reply to comments and continue interacting.

Stay Consistent

Try to post your 2 videos every day.

Consistent activity is much better than posting many videos one day and disappearing for several days.

Post When Students Are Active

Experiment with posting when your local student audience is likely to be online.

Good starting points may include:

- before school
- lunch breaks
- after school
- evening study hours

Over time, use your account analytics to learn what works best.

Reply to Comments

When people comment on your videos, reply when appropriate.

Active comment sections can help your account look more natural and build a real audience.

Keep Using the Account

This is important.

Do not treat the account like a machine that only uploads two videos each day.

Watch content.

Engage.

Share.

Comment.

Use the account like a normal student or study-content creator would.

8. Communication

Main Communication Channel: Email

For program questions, payments or technical issues with the Astra AI creator platform, contact:

agc@astra-ai.co

Use email for:

- account replacements or permanent posting stops, as explained in Section 6
- questions about the program
- payment questions
- extended absences other than the self-service pauses covered by Section 6
- technical problems
- anything else that requires our team

Please do not send account-specific support questions to individual Astra AI team members by private WhatsApp. Private WhatsApp messages are not an official support channel and may not be answered. Use agc@astra-ai.co so our team can track and resolve your case.

You do **not** need WhatsApp to receive your daily content.

Your videos and descriptions are provided through the creator platform.

WhatsApp Group

An admin will add you to the Astra AI creator WhatsApp group for:

- program news
- announcements
- useful information
- creator updates

If you have not been added to the WhatsApp group, email:

agc@astra-ai.co

The WhatsApp group is for announcements, useful information and general program updates only. It is not a support channel and does not replace email support.

For account restrictions, follow Section 6. For required account-change notifications or payment questions, use:

agc@astra-ai.co

9. Getting Started: Next Steps

To start:

1. Create your accounts

Create:

- TikTok
- Instagram
- YouTube
- Facebook

2. Add them to the creator platform

Complete this within **5 days of joining**.

Creators who do not complete their account setup within 5 days may be automatically removed.

3. Warm them up

Warm up all accounts for 3 days.

Your goal is to build feeds full of local study and educational content.

4. Start posting

Once your warm-up is complete, start posting the **2 daily videos** provided through the creator platform.

Post both videos across all 4 platforms.

5. Stay active

Continue using and engaging with your accounts every day.

Good account health is an important part of participating in the program.

You do not need access to the Astra AI app itself to participate.

Referrals

If you have a friend who may be a good fit for the program, you can refer them.

If they join and begin participating, contact us at:

agc@astra-ai.co

10. Legal & Fairness

By participating in the Astra AI AGC Creator Program, you accept the Astra AI Creator Program Legal Terms & Conditions at:

astra-ai.co/creator-program-legal-terms-conditions

You also understand and agree that:

- Astra AI can end the collaboration at any time.
- Eligible uploads published during the collaboration remain payable under the two-snapshot rule, including any second-snapshot top-up after the collaboration ends.
- Views from uploads that violate these guidelines may be excluded.
- Artificial views, bots or manipulated engagement can result in termination and non-payment of affected views.

- Creators cannot work with direct Astra AI competitors while active in the program.
 - Your social media accounts remain yours.
 - Astra AI does not claim ownership of your social media accounts.
 - Accounts that remain inactive or consistently fail to meet reasonable account-health standards may be reviewed or removed from the program. Pauses and reduced posting under Section 6 are not treated as inactivity violations.
 - Astra AI may update these program guidelines when necessary.
 - Continuing to participate after an update means you accept the updated guidelines.
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PART 3 — Payment Details

How to Receive Your Money

PAYMENT METHOD

All payments are processed through **UseGrade**.

You do not need to send us an invoice or create a UseGrade account in advance.

Wait for the payout email from UseGrade (from creatorcheck.io), follow the link, and complete the withdrawal steps there.

UseGrade: How It Works

UseGrade handles the payment, compliance and invoicing process.

Your payout works like this:

Astra AI triggers your payment → UseGrade processes it → you receive an email → you withdraw your money

Full UseGrade instructions are available at:

usegrade.com/get-paid

Step 1: Watch for Your Emails

After your payment is processed, you will normally receive two emails.

“Your payout has been processed”

This means Astra AI has triggered your payment.

Processing may take from a few hours up to several business days.

The email also shows your payout amount and the applicable UseGrade service fee.

“Your funds are available in your wallet”

This means your money is available and ready to withdraw.

Step 2: Open Your Wallet

Open the “funds available” email and follow the button to access your UseGrade wallet.

Step 3: Verify Your Phone Number

Enter your mobile phone number.

UseGrade sends you an SMS verification code.

Enter the code to verify your account.

Step 4: Complete Your Tax Form

This is normally required only once.

Choose the appropriate tax form shown by UseGrade.

For creators using the W-8BEN process:

- enter your full name
 - select your country of citizenship
 - enter your address
 - enter your country of residence
-

- enter your local Tax ID if applicable
- review the information
- electronically sign and submit the form

Once completed, your information is normally saved for future payouts.

Step 5: Choose Your Payout Method

Available options depend on your country.

These may include:

- local bank transfer
- IBAN
- PayPal
- Payoneer
- cryptocurrency
- virtual cards
- gift cards

If you choose bank payment, carefully check your:

- account information
 - IBAN
 - SWIFT/BIC
-

Step 6: Confirm Your Payout

Once your payment method is saved, confirm the withdrawal from your UseGrade wallet.

The money will then be sent using your selected payment method.

Step 7: Future Payments

After your first payout, the process is faster because your tax information and payout method are normally already saved.

For future payments:

Wait for the UseGrade payout email.

Open your wallet and withdraw using your saved payout method.

REMINDER

Payments are processed twice per month, by the 5th and 20th. Each payout includes first payments and any second-snapshot top-ups due under Section 7. After the second snapshot, no later views are paid. This payment rule applies to uploads published on or after 16 October 2026. Earlier uploads were paid once under the previous rules and do not receive a top-up under this rule.

Twice-Monthly Payments

If you have not received the applicable payment notification by the 20th or the 5th, contact: **agc@astra-ai.co**