

Subject line: My genuine interest

Hi <Name>,

First, I want to acknowledge your hard work in helping your customers to feel more confident. Your research and helping tools presented on your website show real dedication to fixing sweating problems.

To come to my point, I really like your guys' brand and action plan to help people and I have a genuine interest in helping you increase the size of Carpe as a company.

To start out, I've written out some ideas to help you grow your brand.

I don't know your company's 'ins' and 'outs' so my ideas are based on estimates.

If you guys are interested in speculating about my ideas, I'd like to have a quick call via zoom if that fits your schedule.

If you guys aren't interested, that's totally fine.

Thank you,

Rob