

## MPL Q4 2024 Planning Call - September 30

Welcome, welcome, just gonna let everybody in and make sure I'm recording this because I've done that before. So how are we all feeling under this Mercury Sun conjunction right on the edge of our last solar eclipse of the year?

How are we navigating? Love to hear in the comments. He's like, totally lost your or, you know, what's going on?

It's good. It's good to do a check-in every once in a while. Hey, Rach. Dark Moonen. That should be, that should be absolutely like part of our lingo in here.

Good morning, Moonfam. Good morning, Brandy. I'm alive. See, there is always, always, you know, a bright side of everything, isn't there?

Sometimes we've just got to look at that. I'm still breathing, terrified. have so much anxiety.

Okay, well, we'll definitely is going to look into that.

Struggling but hanging in there. there. Welcome Heather. So being I says she's here. See, there you go. We showed up.

That's it. That's all you got to do today. Good evening, Karina. I know for you it's later there. So we are undergoing kind of a pressure cooker of astrological stuff right now.

And we'll talk a little bit about why that is. I'm going to show you the chart. And even if you're not familiar with charts, or you're new to these calls, you're new to the lab.

I promise I'm going to I'll baby step it as much as possible. But if you are new, these are the calls that if it's your first call with us, it tends I've been told it's like drinking from a fire hose.

Now what we want to kind of keep in mind is that you don't need to take in everything I'm going to say, right?

So what we want to look at is just take what you can apply what works for you right now and leave the rest.

As we reason why the lab is a minimum of your container. Many of you you're here for life. So we're going to do this for a long time.

but it's a year container because once we go from planning how we've normally been planning and let's just say past couple years of a kind of a show of stuff going on for everyone, what we want to kind of keep in mind is that there is there's a decompression period, there is an integration period for starting to plan the way that we're going to talk about today and because of that in the beginning it can feel like a lot right because you're kind of coming from a place where you've had to manage everything and I'm gonna be giving you lots of stuff today and your mind is gonna look at that go I gotta manage from this too I can't and it's true you can't so it's best to just surrender and that's the whole reason why we're here is that there is cycles that are already happening that have in way nothing to do with you and you've no control over them anyway so what we're really here to look at is what can we have active control over right How can it help us to decompress nervous systems because nervous systems are on fire, especially for the past year plus, we, this doesn't help us to try and overload that nervous system more.

So if I can invite you to first look at this as what I'm going to talk about primarily, which is containers.

We're working within containers. And at every point in the cycle, you're going to be invited to participate in that container, if you wish.

And you don't have to. So there is many opportunities, many doors that we can walk through and decide to participate in that container.

And you can use that container for a variety of things. I'm going to use the word launch many times today, but not a lot of us in here don't launch.

And so what it is essentially is every time I say launch, I want you to think goal. I want you to think project something that you want for yourself.

self that you want to get attention on or you want to build momentum up to that essentially is the same as a launch and we can use the energy in a variety of ways launching is one of them marketing is one of them but there's other ways too right so what I hope that you take away from this because it is three months at once so in terms of like your first call it's kind of a lot but it's really meant to serve as a larger overview for the next few cycles and next new moon we will do this again but we'll do it with just one month so it's just how you happy to come in at a quarterly planning point so it does feel like a lot but really what we're looking at doing is is kind of a quarterly weather report to help you know how to anticipate what you may be feeling what your energy may be like what your focus may be like where your energy and attention may be primarily focused and that then helps us to set the stage for our expectations for ourselves, our goals, the dates that we decided to put in our calendar and so on.

So it's really not something that I want you to adhere to ever because I'm going to go day by day and I'm going to take you through day by day but some of those days may be completely relevant to you so you don't need to know all of that in order to apply this.

In fact you need to know none of it. What we're talking about here is easing into a container and ideally if you're just starting in the lab just start tracking.

Just start tracking how you feel on a day-to-day basis under each of these moons. Now what you're going to find at the end is you're going to notice that there's periods where you're more productive and there's periods where you are probably like a sloth and that is totally normal within a lunar container that we're going to have that and the sloth days are just as important as the productive days because they are the days that we refuel.

It's like we wouldn't expect to get in our car and go on, you know, a long road trip without stopping for gas, right, and snacks.

So we definitely need you to do that through a lunar cycle as well, and that's what those slower days are for.

And if we can learn to accept them, right, and work with them, then they fuel the productivity you're going to have moving forward.

I hope that helps. Cause I'm cleaning Shaviganza. Yes. I try to do that on winter solstice. The thing with this year is that it's a weekend.

So what I would love from you guys is a poll, because I traditionally don't hold stuff on weekends. Would you want it on that day anyway?

Like if I held it on a weekend, would you come? I'm thinking many of you probably wouldn't. So I don't want to, you know, create a conflict there in terms of like, I really want to be there, but it's a weekend.

you. Weekends are for my family. So I would much rather that we work out something that is going to work for everybody.

So I'm okay. holding it before. And I last year, this past year, I held it after. I actually held it in January.

And that was the first year that I broke that record of holding it on Solstice. And the reason was because it was such an astrological shitshow that it did not make sense to have you planning during there.

So I kicked it off in January. Slothay's rule, yes. Kathleen can do weekends. Okay, so you guys let me know.

Stacy said I would not be available for a week, and I'm happy to watch the reply. Okay, cool. I just want to make sure it's either it's going to happen before Christmas so that we can then take Christmas and do what we're going to do, or it's after when we're in the stage of planning.

this year, that's what I did last year. I did it in January. This year, not so much. I would not hold it in January this year, because we're going to be in the throes of Mars retrograde.

On the back of that, we're going to have another Mercury retrograde in there, and then we're going to have a Venus retrograde.

So the first quarter of next year. We're gonna, we'll get through it, guys. We will, but it's not the day that I would be like, set your vision for the new year.

That's not the best container. Yeah, first quarter is, yeah. So if you're gonna set new years resolution, do it for the new year or do it after the first quarter of the new year.

Okay, weekend's good. Okay, good, good, good. Thank you. can do weekends. If not, we can prefer before that weekend rather than after.

Okay. Yeah, I don't really want to do in January this year. Okay, cool. Here for weekends as well. Thank you.

All right, guys. So are we ready to take a look at this eclipse chart? I'll walk you through it.

If you're not familiar with charts, promise. Eventually it's gonna be like second nature for you.

You're gonna be a big pick it up like a sponge.

But I'm just gonna kind of talk more about the overarching themes that we're navigating, what's kind of culminating right now, how we may be navigating that and dealing with that and what we can use it for.

And then from there, we'll dive into the quarterly planning. Good? Yes? OK. I am going to find my freaking share of one.

SCREEN SHARING: Inner started screen sharing - WATCH

I love that they hide it sometimes. All right. Which one? This one. OK. So hopefully everybody can see the chart here.

I did the chart a little differently this time because I wanted to take all the houses out because the houses are irrelevant unless we are comparing it to your own natal chart.

And they just kind of served to confuse. Now, there is a lot of stuff that's going on in this chart.

And I will bring out my trusty dusty tool here. We have really kind of a condensing of planetary energy, especially in Libra with this eclipse.

And then obviously in the opposing with Aries. Now, there's a couple outliers here. We've got Pluto at 20. nine.

We've got Uranus at 26. We've got Neptune at 28. It's still inside of the container. And then we've got Jupiter, 21, and Mars at 15.

So first of all, what we want to take into account is that we're not quite in eclipse yet. We're a couple days out.

But we're already seeing this. So if I were to look at today's chart, the only thing that's not really going to be in there just yet would be Moon.

But everything else is going to be connected. It's going to be involved. And I'm just going to erase. Yes, I'm just going to try to take this off so you guys can see it.

Okay. So what is making this a very, very intense eclipse is the fact that what we're already under, which is the Sun Mercury conjunction.

And you may have heard me talk about this before. We get them six times a year on average, three times

times of that is when Mercury is retrograde and the other three times is when it's when it's direct, which is what it is right now.

Mercury sun conjunctions, if we can think of Mercury as the messenger of the sun, right? It's always either weaving just behind the sun or just ahead of the sun.

It's always just doing this, right? This is its whole pattern throughout the year. When it's behind the sun it's either retrograde or it's gone direct and it's trying to catch and if it's ahead of the sun it's either direct and it's about to go retrograde or it's already retrograde and it's starting to slide backwards.

The conjunctions are the middle point between these transits and we're going to get six of them a year, three when Mercury is retrograde as I mentioned and three when it's direct.

This is a very important period and I think that it's really heavily underestimated. You're not going to hear many astrologers talking about it but it has a lot to do with our thinking.

Mercury is ruling our collective thinking. The sign that it's in, as it's making its transits, is going to be what we're all collectively thinking about.

And the sun is what our attention is on. It operates like a spotlight. It's bringing a light or an illumination to that particular area of your chart, but also collectively, right?

So we know it's in Libra. And Libra is dealing with a lot of stuff around justice. And we have been dealing with stuff around justice for over a year.

There is no justice. That is what we're navigating on a collective level. And that has to do with the fact that the South Node has been in Libra.

It's going to leave Libra in January, and it's going to move into Virgo. But what we've noticed, especially over the past several years, is wherever we have the South Node moving through, there is a collective pulling away from the themes of that particular sign.

Either we can't see it or it's completely just regarded or there's losses in that area and it's just not where the public attention is or let's just say the collective attention which can be guided by lots of different things right media you know public health authorities governments you know trends and music and movies and all kinds of things can rule what we tend to kind of focus on as well as what everybody else is doing around you so south node with this being a south node clips that we're approaching it's illuminating something that has been kind of culminating for quite a while right at least for the past year but really you know the node the nodal cycle is much longer than that right it's an 18.6 year cycle from you know beginning to end and then it starts over again so really we've been dealing with the culmination of what has been happening especially over the past four years but even before that and we are going to be continuing to deal with it.

moving backwards into it because the nodes are one of the few things within the chart that actually consistently and always move backwards.

Whereas planets retrograde but they go back to their direct motion, the nodes do not. And so nodes are points where there is a release hopefully of the things that have been an obstacle

and they are what we're going to call a collective shedding.

Now Libra tends to rule how things look. The aesthetic appeal of things. can think of an example of this is that Instagram is a Libra.

When you go on Instagram everybody's showing their picture perfect life. And what have we seen collectively over the past year?

A lot of that doesn't fly anymore. Now does it? You look at someone who is doing something like that and you don't believe them, right?

You're naturally skeptical and there is something in there that is approaching more of a grounded this I think, right?

than idealizing what something looks like on the surface, we're craving more simplicity. We're craving more fairness and justice and balance within the world.

And that is something that, like I mentioned, has been feeling like it's missing. This particular eclipse at 10 degrees Libra is operating within the first third of the sign of Libra.

So it is a little bit more seasoned. If it was right at the very beginning, we would be dealing with probably a lot more perfectionism.

And, you know, a hyper emphasis on trying to make things perfect. But at 10 degrees, it's not so much that we're really just craving balance, right?

We're really, really craving that things just start to work together, that they're simpler, that they're functioning and that they have purpose.

We want we there's going to be more of an inclination right now to focusing on quality over quantity within your life.

So when you're making business investments or you're looking at things within your own life, you're going to focus on is it going to last, right?

Is it going to do what I need it to do? Is it going to fulfill that purpose that I need fulfilled?

And this is also collectively what your clients are looking for too. So you're going to want to reassess your offers to make sure that they're meeting that need, that they're quality focused, right?

That they're there to help them improve their lifestyle, their quality of life, that they have an actual purpose to them, right?

Because Libra gets really slighted a lot as being superficial, but as we get especially into the later degrees of Libra, couldn't be anything, it couldn't be superficial.

It's really about the dangling between Virgo energy, which is really all about the systems and the function and, you know, picking things apart, and then Scorpio, which is to heal and cure, right?

And to address the ugly underbelly of things. So here we can see in Libra, it's it's sorting out these two energies, right?

Is it functional? What are the tools that I need to make it functional? Do I need all those tools?

Can I simplify them? And then what is that higher direction or purpose of problems that it's actually going to solve for me?

And that's where we are really going to be hyper-focused at this point in time in the year. And with the Sun Mercury conjunction, there is a mental purification that's happening, right?

When we have them come together, what it does is it takes all the busyness of Mercury, the overthinking, you know, the stress that's included in that, and it burns it up.

And all it leaves there for you is the purified message of what you needed to get out of this experience.

And you probably already know what I'm talking about. There's going to be some sort of theme that's going on in your life right now, repetitive message that you're getting, and all of a sudden, between now and the next day or so, it's going to become super, super clear for you, right?

And that's the gift of the Mercury Sun conjunction, and it's how happening just before we have this eclipse. this eclipse is not only pulling in sun, moon, energy, but it's also pulling in Mercury. It's pulling in Lilith. Lilith deals a lot with feminine, like, female rage and anger, and things feeling unjust, and it's pulling in Southnode.

And so Libra tends to rule a lot of things around relationships, right? Sacrifice, where you're sacrificing things for other people, you're compromising things.

And so some of the larger questions you may want to ask ourselves is, what has this compromise cost you?

Has it been working in your favor? If you have tolerated something or you've given someone some extra leeway, and they're not making the changes that are needed, they're not doing their part, this can be a big piece of that.

And I know many of you here have been navigating relationship issues, divorces, and things like that over the course of the past year.

That has a lot to do with Libra's placement. So this can be an opportunity to really free yourself from relationship pain, right?

Things where it's like, and this could be partnerships, it could be relationships with parents, it could be a business partnership, it doesn't matter.

It also potentially is a culmination around legal challenges. I know some of you are navigating, again, like things around divorce and whatnot.

So this is the culmination or a climax to that. Right before we have Libra eventually leave, or the South Node eventually leave Libra.

I'm just gonna make sure that we're all here. Sorry. There we go. Okay. So this feels less like an influx of energy and excitement and motivation, and more like, holy , I'm really drained and I've had enough, right?

That is the overarching theme that we're kind of navigating. So what I would add asked is, is there things within your life or your business that you have hesitated doing?

Because it's felt like it might be too much. It's too much of a stretch. Other people don't support you.

It might feel like you're having to do it all alone. That's the opposite side of this with the North Node and Aries, that maybe you're tired of trying to survive.

You're tired of trying to tread water. You're tired of trying to put on fires. There's going to be some culmination to that, those themes, especially because the last eclipse that we just had, which was in Pisces, pulled in the planet Neptune.

Neptune is when it's retrograde, it's about dispelling illusion. When it's direct, it's about creating it. Unfortunately, that last eclipse that we just had was with Neptune retrograde.

There was some things that became really clear. was also a North Node eclipse. That was the one that was supposed to

weeks ago. that was a point of having you lean more into faith and trusting yourself, your own intuition. And this one is a lot more around the tangibles, right?

Libra is also connected to finances. can be shared finances. Normally, we give stuff around finances to tourists and to Scorpio.

But tourists is also ruled by Venus as is Libra. So Venus is the things that we hold on to, things that we value.

And in Libra, we're really trying to hold really tight to them. But because this is a sothold eclipse, it's asking you to let some stuff go, right?

Some things that are maybe not improving the quality of your life. Like, maybe on the outside, they look like, hey, know, I don't, it's important that I hold on to that because of how things look. But maybe it's costing you too much. Maybe the expense of it is not worth it. And in a lot of cases, this could also be the appearance of holding it all together, right? Because sometimes the appearance of holding it all together means that you don't get any help, right?

Because if you look like you have it all together, no one's gonna offer in there to come and take your hand or do some of the stuff for you because it looks like you're fine.

So what is the appearances of keeping up appearances? What is that costing? And are we willing to kind of let go of that and to bring more honesty into the conversation, especially with ourselves?

Because maybe these things that we're holding onto, they actually don't matter to you anymore. Maybe their need for them has changed.

And this has a lot to do with the fact that Venus is sitting in Scorpio. And what we can see here is there is a trine that is happening between Venus and Scorpio, between Saturn and Pisces and between Mars and Cancer.

And this is bringing in all of the water elements of our life, right? It is a water trine in this case, especially with Mars and Venus.

The motivation here is family and taking care of of your family. The thing at a heart level is knowing that feeling that things can actually change, right?

That we can actually make an impact, that things can actually be different. And Saturn in Pisces is the psychological element.

Can you believe, can you believe that this is possible? Can you believe that change is possible for you in this matter?

Because there is some aspects of here where it feels like we're in the go-around. Like I've been in this position before and nothing changes, right?

That can be the mantra that we keep telling ourselves. But there is an opportunity here for change to actually take place.

Now the other element here that I find really interesting is there is a tile between Pluto and Neptune and between Neptune and Uranus.

And there is a trine between Uranus and Pluto. These are, two of them are in earth signs and then

We've got the Neptune in water. It's bringing in three elements. Cardinal energy, is Capricorn, that is to begin. Pisces energy, which is mutable, which is to change.

And fixed energy, which is Taurus, which is to hold on to or keep doing something the same.

Now, all of these planets, interestingly enough, are all retrograde, which means that a lot of the stuff around change, around beginning again, and around sticking to something are all being brought to the surface.

But they're doing it at a more subconscious level, especially in relation to finances, especially in relation to long term stability and especially in relation to psychological health.

Right. So what we are doing for ourselves to create a container where things are possible for you again, that becomes one of the more important elements.

And lastly, we have of Mars. Mars is not at home in cancer. This is where a lot of the financial stuff, the family stuff, the obligation stuff is just like really bubbling to the surface right now.

And it is squaring this eclipse, right? And so one of the things here, the gift of cancer, if we can allow it, is that we need healthy boundaries.

We need healthy boundaries with family, we need it with ourselves. That's the lesson of cancer and it is a lesson that's actually shared with Libra, because Libra tends to compromise its own wants and needs for other people to make everybody happy to keep the peace.

And that's one of the things that's really being challenged here during this particular eclipse, is that are we enabling things to keep going?

Are we allowing, you know, things that are really painful or difficult for us to go on long? younger because we are afraid of setting those boundaries or are we afraid of giving ourselves the structure, right?

Because sometimes the structure feels suffocating, right? the committing to a plan makes you feel trapped. And there is something around this particular eclipse that's been building around this eclipse that says, I need to get the out, right?

I am afraid things are really scary right now. I don't want to be here. And so that trap feeling is hyper, hyper increased during this particular eclipse.

And it has a lot to do with the fact that we are on the precipice of massive change. Everybody can feel it.

Nobody knows exactly what it means. Nobody knows what it's going to look like on the other side. But there's these little mini deaths that are happening in areas of our lives that we have consistently trusted and leaned into and come to work within that are undergoing massive change.

And that's being symbolized by Pluto at 29 degrees. This is the last time it's going to be in Capricorn in our lifetime, Neptune in Pisces at 28 degrees, it's going to finally leave Pisces in 2026, February 2026, that's the last time it's going to be there in our lifetime, and then we have Uranus at 26 degrees, it's going to move into Gemini next year, and that's the last time it's going to be in Taurus for the rest of our lifetime.

So there is some really, really, really significant stuff happening, we can all feel it, and on the other side of it, it's creating a lot of uncertainty.

And this eclipse, which makes it feel, is why it's feeling like it's really coming to a head, is it's asking you to let go of more, right?

And you don't, we don't want to, we want to hold on as much as we can to what we have in front of us, and yet it's disintegrating in your fingers as you're grabbing a hold of it, yes?

We can feel that. So what does this mean for business? What does this mean for money? What does this mean for...

you know, how we're supporting ourselves or families and the world, nobody knows. Right? But what we do know is that the act of trying to continue to tread water is hitting its climax.

Right? And there is some opportunity here, and I do think this is where Saturn and Neptune and Pisces really come in, is they say, it's okay to let go.

Right? You're not controlling anything anyway. It's like being in one of those, you know, you see those kids shopping carts that have like the steering wheel in them, little kid gets in there and

they're like, and they're not.

They're not steering all. That's what we like right now. We're in there and we're like, look at me, I'm driving around.

And you're not actually doing anything. Anything. Right? So that's the white light that's asking you to look at.

It's asking you to go, hey, are you actually driving right now? Or have you just convinced yourself of that because it makes you feel better?

We're not. There's so many things out of our control. And the more that we're honest about that with ourselves, the more that we can actually

to integrate and to adapt and to be on the cutting edge of some of these changes that are taking place, because intuitively, once you let go of the illusion of control, you are more in control and more a part of the process than you've ever been in your whole life, right?

And you're open to actually receive next steps. But for as long as we're like, you, don't need help, I got it, it's mine, then we're not actually going to get the support to make these integrative changes, right?

And they are changing, they're changing you at a psychological level, they're changing collective consciousness, they're changing things at a financial level, and they're changing things at a collective foundational level, everywhere, right?

Everything is being changed. So the gift here, Venus, I think to me, is the answer to a lot of the things that we're navigating.

Getting one mercury sun conjunction like it burns, let it go, you know, allow the anything that's built up mentally where it's like all these things you have to handle, let it drop and just see what comes back.

The Venus in Scorpio, especially with this trying to Mars and to Saturn, there is an opportunity to build a steadfastness at an internal level, at an emotional level.

But it comes with being willing to face the things you're scared of, right, the things that we're kind of avoiding and we're pushing away from.

That I think is the biggest opportunity that we have, especially since we are on the precipice. I do think Mars sitting in cancer right now, which is where it's going to be going back over during its retrograde that's coming up on December 6th.

We're going to be navigating a lot of stuff around wanting to feel free and what we're creating, a lot of stuff around a family support and what we're doing for that for our families.

A lot of that's going to be coming up at the end of the year and all the way into February of next year as Mars is retrograde.

So do pay attention to some of the things that you're navigating right now and how they trigger you. There is lots of triggers around financial stuff.

There's lots of triggers around taking care of other people. That's going to be something that is in a way going to continue.

It doesn't necessarily mean the financial challenges continue, but our approach to them and what we feel about them does.

And this would be the opportunity to start letting some of that stuff go and sit more into that space of surrender as much as possible.

Because you actually, as much as we can take action and whatnot, that action doesn't necessarily guarantee any results whatsoever, right, if you think about it.

And so if we can embrace that a little bit and say, you know what, I could take all the action in the world, I could complete my entire to-do list, and it yield nothing, right?

So if we can move into that surrender, please, that says, OK, what if I didn't have to handle it all?

What if there was just specific things that were the right things, but they had to happen at the right time?

And in order to know what they are, I have to listen, right? I have to be in a quiet space within myself instead of trying to tread water.

Am I willing to give myself? that gift, right? And at this eclipse, we have a really powerful ability to do that.

Okay, I hope that that was helpful. I'm going to get rid of this thing here. And you guys can let me know in the comments where we're at.

Sun is in labor at 13. So it's happening on your sun, Jeanine. Big deal. Big deal. That means it's also going to be happening right around your solar return.

That's huge. This is a very significant year for you. Jen's like, I'm here for some clarity because oh my, see.

The NMI people pleasing era. Yeah, yeah, exactly. Yeah. Hey, disciplines know what serves me. Here's the piece. Here's the piece.

maybe this will help you because if you've experienced trauma, commitment to stuff, and staying in one place is death.

Yes? Okay? Because you are, you could be found. You can be stuck. And so there is something around that, that we automatically, from like a survival space, we will resist it.

But here's, here's what might help. You are choosing it for yourself. Right? It's not being imposed upon you, right?

You are choosing it for yourself. And in this space, when we are at a time where there is actually very little security, what if you could create that security for yourself?

And that security comes through things like routines, comes through schedules, comes through commitments that you're making for yourself, you're choosing.

You're at the home. It's not being imposed. You're not being forced to do it. But what if you chose it for yourself?

Because at a nervous system level, we actually created of that security right and yet at the same time is if it feels imposed outside of us where we don't have any control we're going to resist it yet we need it right it's just the type that we need and maybe you can provide that for yourself you know if you need a safe space a safe container to be able to heal at a nervous system level to be able to calm down the fight or flight right to be able to have your nervous system operating at a normal level a healthier level right so it's not causing all kinds of health conditions that are connected to nervous system stuff right like the overthinking then not being able to sleep the you know the diet the leaning into sugar or other stimulants the poor boundaries the saying yes to that you actually can't do or probably won't there's all kinds of things in there that start to

eat away at the self-confidence, right? When really what we're craving is like, I actually wanna know what I need to do today.

I actually wanna know ahead of time what my day is gonna look like. And yet we're like, oh, I don't want that though because it boxes me in.

What if I wanna do something else then, right? And so then we don't, we resist it, right? We feel like that is shackles and yet at the same time, if you're choosing it, you could change it, you could, right?

But what happens if you started to do something regularly so that you could anticipate that?

That's one thing that you have to worry about less, isn't it?

Because you know always that's what's gonna happen at that point in time, right? Outside of the recurrence where it doesn't.

But if you're choosing it, then the nervous system can go, hey, I'm safe. It's okay. Like I know what's gonna happen here.

So what if we embraced that structure, those containers, but we did it on our own terms?

Because there is some aspect, it's a palpable aspect of the fact that there's too much uncertainty, right guys?

Too much is unknown. And when we have too much unknown and it's spinning around in your head and your day is kind of chaos, because you don't know what it's going to hold, then how can we ever come into a place where we can be quiet enough to listen to ourselves?

Where we can go, hey, you know what? It's okay, I'm safe. It's okay for me to plan that date for my business.

It's okay for me to set this goal for myself. It's okay for me to take that day off, because I already know I'm going to have enough time to do the other stuff, right?

Because I've planned it in. I know a lot of us have resistance to planning, right? Because it's like, that's a prison sentence.

Why would I do that to myself? But at the same time, man, do we need it? Because without it, we stay in chaos.

We stay in that uncertainty. And the gift with uncertainty, if we can do it, is that if you meet the uncertainty, right, you sit with it and you go, wow, there's a lot of stuff I actually don't have any control over, there's a lot of stuff that's unknown in my life right now, right?

And if we can accept that, there's a surrender that takes place and you are actually more secure. And that purpose of that uncertainty and that insecurity did its work.

You've got what you needed out of it, right? You're no longer in spinning around in the storm.

But we have to meet the insecurity and the uncertainty and that's what we're being welcomed into.

Like that's really gonna be January 2025, North Node into Pisces. Can we sit with the uncertainty? Because once you do that, things get quiet enough that you can hear your own intuition.

And like I said, I don't know if you guys remember a little while ago, I was talking about how Neptune has been squaring the galactic center.

And in the galactic center, on two sides of the galactic center, we have two. and pulsars. And one of those pulsars is the future, the ability to interpret future events and to receive them.

And the other one is the past, right? Hindsight and connecting things, pattern recognition and Neptune creates that dissociative experience where we feel disconnected from it, right?

Essentially disconnected from source. And we have been undergoing that for the past two years. We're still on it. And the only way through it really to be able to receive is that acceptance around the uncertainty and the insecurity.

Because what we're trying to do right now is we're trying to cover it up through action, through

scaring ourselves, right?

But if we can meet it and we can say, okay, you it's okay that I feel this way, right?

We're not trying to push it away. Then things start to open and you're going to get more intuitive hits and you're going to know what you need to do and then you can create that those containers for yourself where you can actually reach your goals. Because right now goals are so conditional on what's happening outside and that's a show, right? I don't know if that helps.

So exactly Brandy, I hate being told what to do but I also being the only one making decisions.

So exactly, be the one that does both.

Right, be the one that does both. Me and my shopping car. Thanks, Rachel. Thanks, Randy.

Yes, the stress around finances and taking care of others.

We feel so ultimately responsible, right? And here's the piece too that tends to come in is it's like you shouldn't have made that decision.

That was a bad decision. This is happening because you made that bad decision, right? And so it's like that's cancer.

Cancer is the past, right? It's all the family that the the programming from family that we've taken in around around finances around what your roles and responsibilities are around, you know, having to do.

thing for everybody else, et cetera, what that looks like, that's cancer. And that's where Mars is right now. That's what's creating the inflammation.

Yes, exactly, Unie. Vanessa said, I really felt like my brain was breaking, trying to sort the financial stress. Yes.

And here's the piece, what if you didn't have to sort it, right? Because sometimes the sorting it is a survival mechanism.

Ida said she has her solar return in a second, so it's right under that eclipse. Wow, very powerful birthday, Ida.

Very powerful birthday year. I'm glad that helps, Unie. Would you mind explaining the Galactic Center? Where is it? How to find it?

What role it plays? I will absolutely, can I do that during the lab? Because that'll give me something to talk about during the lab.

I'll make a note of that. Wow, Galactic Center. Because it's very cool. Very cool. And I find that people who are heavily intuitive have activations to it.

Jen said, I started taking a daily drive every morning. I take my writing stuff with me, but I don't have to do it.

The act of rebellion ends up being writing. I love that. I love that. love that. Exactly. You're very welcome, Kathleen.

I'm so glad that that was helpful. Okay, are we ready to dive into the planning now? Welcome, Heather. Yeah, it'll be a good one to listen to at beginning.

SCREEN SHARING: Inner started screen sharing - WATCH

Okay, bring it. I love it. Okay, let's grab this one. All right, guys, so you should have a copy of this.

It's inside the portal if you didn't get yours. The link that the email that got sent out to remind you for these calls, there's actually a link to it.

You'll just need to be logged in and it will, it's right in the resources area. And I think it's called

like 2024 cheat sheets, I believe.

So, if you're new to this, this looks like a lot, I promise we're going to go through it. What we want to just kind of keep in mind is that each of these cycles, they're always going to start at the new moon, right, in this case solar eclipse, and they're going to end just before the next new moon.

So it's a lunar container rather than starting off on October 1st or something like that. It's also going to be marked by themes, mental focus, and motivation and will.

The themes are the sun, moon connection, right, where they are. The mental focus is going to be Mercury, and the motivation and will is Mars, right, and those parts of those cycles.

I am thinking if I could actually fit it for next year, I'm thinking of including Venus because Venus is cash flow cycle.

So you guys let me know in the comments if you'd want me to do that. I'd have to try to find somewhere to stick it on these pages because holy , I put a lot of stuff on here.

But if you guys are interested, because Venus is buying cycles, right, so it would be interesting to include that and what people are buying if you guys would like me to add that in.

Okay, so what you'll notice here, I block these off by ideal launch weeks. Again, launch is a word that we can use in a variety of ways.

You don't actually have to actively be launching, it could be a goal, it could be just asking people to subscribe to your YouTube channel, it could be the launch or the release of a book, et cetera, right?

Or what we're building up. So you could actually take this one, the cycle and say, hey, I want to write a book this week or this month, cycle or start working on it.

This could tell you how to break it down, right? The system, the blueprint of what you want to create, the freedom, the teaching, the certification, this would be like the legacy, right?

So what is the longer form structure? CTAs is action where you're probably going to start to dive into more, you hit some psychological stuff, then you would get a push through here and then things would slow down and you're going to need to build in reward for yourself to keep going, et cetera, right?

So you can use it in variety of ways. doesn't have to be just for marketing promotional periods.

Okay so some of the themes that we're navigating here would be balance, beautification, function, flow, partnership, collaboration, hiring a team, delegation, polishing things up in lifestyle marketing.

Now what I do want to want to remind you of is that in terms of partnerships, clubs and whatnot, this particular eclipse that's happening in this cycle is a south node eclipse.

What we'd want to be really careful of is if you are planning to do things like some kind of partnership or collaboration or whatnot, that it's very clear about what everybody's doing because south node can indicate losses so we just want to make sure that we've got that worked out.

The other halfway point through the cycle which is going to have that full moon in areas is going to be focused on taking action, passion, making big changes, initiation of projects, goals with feelings, and ending bad habits.

Something that is important to note here is that as we get closer to Black Friday, things are going to get really weird.

So if you are planning on doing marketing promotion of things like that and you even are

thinking of having a Black Friday offer, I will be doing a launching with the Moon Black Friday edition again this year.

But I'm actually going to suggest that you do your Black Friday before Black Friday. And the reason for that as we get into that, so if you are planning on working things out this cycle, is to plan ahead for that because of the Mercury retrograde and then the coming Mars retrograde. Things are going to get really, really weird towards the end of the year in terms of what people are doing with their money.

And so if you want to maximize your potential sales and profits, I'd actually be focusing on this cycle and the beginning of next cycle before we hit Mercury retrograde.

So just a thought. I'm going to come back to this, course, but I just wanted to plant that seed. In terms of mental focus, that is where Mercury is based, and it is focused, again, on refining offers because we have a Mercury-centered conjunction in Libra.

It's around balance. It can be things around luxury as well as justice and fairness, minimalism, beautifying, partnership, collabs, branding, and lifestyle.

After the 12th, Mercury is going to move out of Libra, and it's going to go into Scorpio, is where Venus is right now, and it's going to be focused.

thoughts are going to be around more, around transformation, healing, problem-solving, secrets, going deep, spirituality, obsessions, and hyper-focus. Now, if you were looking for a broad, like if you want to kind of think about what you're marketing or your content is going to be this cycle, look at the mental focus, right?

That's what people are going to be thinking about. That's what you want to be talking about in your marketing.

It just saves you so much time. Like I can really simplify what our content needs to be about this cycle by literally just looking at the mental focus.

The motivation will be what is going to motivate them to take action and it's also what's going to be motivating you.

And in this case, it's security, responsibilities, obligations, connection, family dynamics and frustration around that, valuing of self and needs versus wants.

So can you make that clear in your marketing? Needs versus wants, right? Can you help them to articulate what they're feeling?

Mars in cancer has a lot of guilt and shame. Tons. There's so much guilt and shame right now. Guilt over the past, guilt over not being enough, guilt over not doing the right things, guilt over not, you know, preventing certain things from happening, all kinds of, right?

After the third, however, Mars is going to move. Is that the third? Oh, sorry. It's fast for Mars to be moving.

After the third, enters pre-shadow. Now pre-shadow, this is essentially an indicator of where it's going to be going back over when it retrogrades.

So we want to pay extra special attention, starting just after the eclipse, to what disagreements are coming up, what frustrations are coming up.

It is also a preview to different challenges and wars, possibly, especially stuff around land or family lineage, inheritance, dynamics, trauma.

There's an increase of taking things personally and defending the home. So we already know that, especially at a global level, there's a lot of that going on.

So we can expect that there's likely going to be some escalations that are going to take place

there. And that's going to take us into the end of the year and into early next year as well. And what we do want to keep in mind, though, is that if this is more of a mundane thing of studying economic and world astrology, it is said that anything undertaken, any aggression undertaken during Mars retrograde,

and then defeat. So the the aggressor, the person who starts it loses. So if we're just in something to kind of keep in mind for yourself, one is if you are going into battle with someone over something, don't be the first one to go in and initiate anything, right?

Don't take the first aggressive action. If it's legal matters, don't be the one that takes the first aggressive action.

Defending yourself is far different, but it's the first initial assault, right? The first initial what do they call it?

The initiation of something, right? And that is especially the case as well with the warring factors going on in the world.

Okay, so now what we can see here is that the motivation in will is kind of messy, right? We can already see that that's going to be the case for this cycle into next cycle, and it's really going to carry us forward into December, January and February.

It won't just only be security responsibilities and obligations. Mars is before it goes retrograde is going to move into Leo.

That's going to take place more into the next cycle. But there's a lot of pride in Leo. There's a lot of holding onto things and needing to be right.

That's in there in cancer too, but it's more emotional. In Leo, it's more physical. So we do want to just notice that.

What does this mean for your own motivation? Obviously, a lot of stuff that decisions that you make right now are going to be stemmed around family stuff.

And if you are focusing on business and work, it needs to in some way tie into what you're doing for your family, right?

We know that that is going to be the case. All right, so idea launch week number one, again, this can be used for all kinds of things, not just launching, but the focus here is on the system, the blueprint of the lifestyle.

And so what do I mean by that? If you go into... to the lab and you look under Moonsight launch 2.0, especially if you've already plugged in an astro clock light, you're going to notice that there's different launch templates.

The system and blueprint is what I call the classic launch, and it's one of my favorites. So if you want to go and take a look at that and how that's broken down it gives you some really good ideas, but the system essentially is when we're starting kind of under, and this is already would be as of today, right?

If I go back, sorry, wrong way, if I go back, you're going to see that Virgo is over here, right?

So today as we're having this call on the 30th, you know, you've got Moon and Virgo, Sun conjunct Mercury.

So the reason why this is system blueprint lifestyle is I'm taking into account Monday, which we're not officially seeing here, but we're under it.

And Virgo is looking for the plan, right? It needs to know how everything works together. It needs to know the step by step.

So when you're creating content, even if you're not launching or promoting anything, think about

So content that's broken down step by step, think about five things that you need to get set up to do this thing that they wanna do, right?

It is breaking down a process, and that type of how-to content is gonna do the best. If you're creating webinars or you're holding events, that's kind of the structure that we want to follow within that.

Lifestyle is when we get into Libra, which is show, don't tell, show me what's possible, show me the kind of quality of life I could have if I'm implementing this.

I'm not necessarily looking at the work, I'm looking at the balance that it's going to create, I'm looking at the by-product of implementing it.

As we are looking at the rest of this week, if you are planning to launch soon, you're gonna wanna focus on that system or the brand, the identification of the brand.

So what we think of is people get really attached to brand identities, it's like, if I own this Yeti mug, You're gonna see that I look for quality, right?

And the aesthetics are really important. important to me. It's like Starbucks, having coffee at Starbucks. To spend \$6 on a coffee versus \$2, you are caring about quality and success, right? There's some kind of element of that. like why drive a Mercedes over a Toyota, right? And so Toyota is going to be focused on practicality, right?

And I just need something that's really reliable that's going to get me from here to that's safe, whereas BMW is I'm going to focus on flash and success and wealth, right?

So the brand, what is the brand of your business? What is the brand that people are aligning with you?

That's the same for lifestyle in terms of like, who does it allow them to become? Balance is the simplicity of what it provides for them, which is solutions, and then transformation, which is what we have as we get into Scorpio.

So under Scorpio, we are looking for people to reveal secrets to us, know, pull back the curtain, tell me what's in there that other people aren't talking

talking about you know taboo subjects and what not. In terms of business building if you're or creating content you're going to focus on those media details the blueprint the system balance and transformation between the 30th and the 6th.

In terms of other things within your own life your own business organizing, systemizing, refining, focusing on display or lifestyle design between the 30th to the 4th.

As we get into Libra under this eclipse we want to simplify and beautify so it's about less is more so if you compare things down that's going to be very helpful for you.

If you are planning to promote this week your cart open right to where you're going to invite people in would be either between the 30th and the 2nd but again it's going to have this this focus right the system the blueprint of lifestyle.

You can also do a cart open on the 5th to the 6th. is a possibility here if you if your market is more weekend goers like they can attend something on the weekend.

There's an opportunity here for We can launch specifically with the focus around mystic or spiritual offers, healing or transformation, or things that are a little bit more taboo, like things that they're kind of hiding, you know, that they don't want other people to know they have a problem around, but they, they, they're really craving somebody to be like super vulnerable around that topic.

And that could have a cart opener cart close between the fifth of the sixth cart close if you open

it around here.

Let's talk a little bit about Friday. Friday, we're going to have Mars, which is already in cancer enter its pre retrograde shadow.

And Venus is trining Saturn on that day. So the thing to kind of keep in mind within that is when it's when Mars enters pre shadow, we want to start to pay extra special attention because the things that start to come up around here, the frustrations that come up around here are going to become larger as we get closer into Mars retrograde.

So it's giving you a preview of the things that are going to piss you off and frustrate you and eat up your energy.

So we want to look at what those are, just start to make like a little notes for yourself or just, you know, in the back of your mind go, oh, wow, I wonder if that's going to come up again.

Venus, China, Saturn, we're already kind of under that influence, which we saw during the eclipse. It is an opportunity for commitment, especially around finances.

And this may mean in some ways letting go of certain things so that you have more resources to invest in another area.

And that really does pair a lot into the Libra where we want to simplify and beautify. This is a good time to cut back on things that you're not actually using, right?

Or that are not connected to your more immediate goals, or if you aren't using them and you want to, this could be a good time to start to create a planner system around that so that you can grow it.

Right, so there is some opportunities there for that. On the 6th, we have Mercury squaring Mars, Mercury being our mental thinking, Mars being all that that's going on with emotional family. stuff and so mercury here is still in Libra and so there is going to be some stuff here where it's like maybe you're being asked to you know to sacrifice something more right to to make something easier to there's a right word for it compromise there we go and so that's going to be potentially some frustration on the Sunday and that is also what your people are going to be undergoing right is that there is some frustration around ideas and action and the stuff around family and what family needs and the obligations around family are really going to trump a lot of stuff around us wanting to just have a simpler life so what is that how does that relate to problems that your people are having right that allow them to say yes I'm I could be really helped by your particular product or service because I have that problem, they're going to become a lot more aware of what that problem is here.

So if you can provide a solution to that whether through explaining your product or service that would be very helpful.

Idea launch week number two is focused more on freedom, teaching, ROI and certification. So if you have like a certification program or something that they're investing in over the course of the long term that's going to take place a little bit more towards the middle of week.

Now the one thing I do want to say is that as we get into Capricorn which is really going to start around the ninth and it's going to go all the way to the eleventh.

Capricorn is not easy to convince of anything. We don't want to start marketing something around Capricorn that we haven't already built up before that point.

They need to be familiar with it because in Capricorn it's basically saying I'm preparing for winter and so in order to prepare for winter some stuff has to have already been planted and so they it

is much harder to you can't really sell a cap

What you have to do is you have to prove and so under Capricorn we're really looking at what's the ROI for this for me like this is something that is going to be a longer term investment and they're going to be thinking about those longer term investments.

They're going to be thinking about their resources and where they're putting them. And so if you do are doing some promotion and whatnot in here do keep that in mind that it's best that you're you're already starting to season that even before we get in here.

This also may indicate that this promotion if you're doing one in here is a little bit longer promotion. Right because we were going to have to extend it.

We need to get into areas and then maybe even towards the end of the cycle before they're going to say yes.

So when I say ROI and certification this may be a longer promotional window. Just something to kind of keep in mind.

Now if you are planning on launching or promoting something within the next two weeks. It is a good opportunity to share that under Sagittarius here which is on the Monday of the Tuesday the 7th of the 8th where you can do it on the 15th.

16th or the 17th. Those are some potential windows as well as the 23rd, the 24th, and the 25th. Fire signs tend to be really good for getting people to take clear action.

They can generate excitement or a focus around freedom and you're helping to provide them with a vision. If you are planning to launch a speaker soon, the week of the 7th, you're going to focus on what their identity is through what they're learning.

The freedom that can provide them and that's either freedom from something or freedom to something. You can focus on what the ROI is.

You can focus on the community of what they're going to be able to be welcomed into and you can focus on making kind of forecasting for the future, right?

So it's like if you are offering something that's going to help hedge them against something that's coming, that because there's things are changing, that can be something that you can also focus on.

There is a possibility of a cart open or cart close if you're We're doing promotion up here on the 7th to the 8th.

In terms of business building, PR writing, publishing, and teaching between the 6th to the 8th.

Strategizing, planning, and assessing, as well, under Capricorn is really good for yourself.

On the 8th, we have Venus, Trining Mars. So that is heart and action or aligning. And this is both in water signs.

So this is more emotional. This is actually a fairly interesting day for promotions. We're also gonna have Mercury, Trine Jupiter.

Jupiter would be gains and learning. Mercury is information. So if you're teaching them something on the 8th, that could be really helpful.

Mercury opposed Chiron. Chiron is the wound that we're having right now. And this wound has a lot to do with capability.

So if you can help to provide evidence, if you're simplified something, there's evidence of other people who are like them who have experienced some success with what you're offering, that would be good.

There's also maybe some new ideas. to help them to see themselves as capable, right?

Because what you're really selling is their ability to believe in themselves, that they can accomplish what they want, that they can have the success that they want through what you're sharing.

On the night, Jupiter retrograde in Gemini begins, and this is a period where believing that things like Jupiter retrograde in general tends to be a little bit more of a depressive period. Jupiter is ruling things around abundance in our faith, around things changing and improving and that we're supported. And to have a retrograde here, especially in Gemini, this can, what we can find, it's not easy.

Let's just say it's not easy. There is probably going to be a lot of media information going around right now.

Jupiter and Gemini are also going to rule things around media and publishing that are just not telling positive things, right?

Like the media may be infiltrated with some really heavy, especially starting this under a Capricorn moon. What we wanted to try and remember is that there needs to be someone who, especially like, if you're supporting people, there needs to be someone who's holding a higher vision of what's possible.

Because our belief here is being challenged, our faith is being challenged. And so if you are speaking about, you know, possibility, if you're helping them to cast a new vision, if you're saying, you know, yes, things are difficult right now, but here's what we want to set our sights on.

Because they're just we're collectively feeling it. Things feel heavy, don't they guys? So if we can be that speaker, be that, that person who is helping to set that vision and hold them to that vision of what's possible, that's going to be something that's going to carry us through.

Because this retrograde is going to last a little while. I believe it's about four months, four five months, you can actually see the exact date.

So that in the moveset digital calendar, if you're interested, but it just, it tends to dampen things a little bit.

As we move into the 11th, Pluto retrograde ends and Pluto goes direct. And so this is its final move into Aquarius.

Its movement back into Capricorn is what is bringing up all these, the weird financial stuff that's happening in the world right now.

And what has really kind of started us on this path because when Pluto entered Capricorn in 2008, we saw things around housing crises and banking crises and things like that.

So this is that final stage, right? Of what kind of got pushed off or pushed away in 2008. And so it is a big deal, right?

And when we have Pluto and both Pluto and Saturn moving direct again, we're going to see more restrictions around stuff like that and I'll talk about

I'll talk about that as we kind of move forward, but it can bring about a sense of Pluto can represent crisis, right?

And people are not necessarily, especially with Jupiter being retrograde, we're not so optimistic, right? Doesn't mean that what we believe is true, but what it is saying is that that's gonna be a little bit more of the consensus.

Here on the 13th, I'm gonna skip some of these ones that they're important, but they're not as important for you because I obviously don't want this call to take four hours, on the 13th,

Mercury's gonna move into Scorpio.

So the focus here is going to be where the heart has been, which is on things around finances and money and resources.

Mercury's moving into Scorpio is gonna put an intention on debt, right? So this is why as we get into towards the end of this year, there's specific transit that are just making and are building upon each other.

Mercury and Scorpio is gonna have people thinking about what they're the credit card debt is. So if they don't have the money, they're not necessarily going to be thinking about spending money they don't have.

And if they are, if they do have the money, they may be thinking about where they're putting it, right?

So there's going to be more of an emphasis on resources and investment. Mars Squares Chiron on this day. Chiron is the wound.

So stuff around family is going to be a little bit more present. Mercury is going to be squaring Pluto, which just went direct.

So that's things around control and things that we actually don't have any control over at all. Sun opposition Chiron is an attention around the fact that we're feeling really triggered around capability and survival stuff.

then sunshine Jupiter, that's one of the blessings on this day is that things are kind of illuminated where we are realizing that what we believe really does matter, especially with this happening under Aquarius and Pisces Moon.

As we get into idea launch week number three, the focus here is more on healing than we get into CTAs and action and then done for you in luxury type of offer.

So things that just make things easier. year for them. If you're planning to launch a speaker soon, you're going to focus on that healing.

So this is the acknowledgement of the struggling with action, which is to move them to get clear about what they're going to do about it.

Ease is it's not as hard as you think because I've got this stuff set up for you. Education is really going to be, you know, bridging that gap and that information, right?

Like what do they need to know in order to do something about this, right? Card opener, card close could be between the 15th to the 17th.

And again, card opener, card close, just I want you to think about that is something that you're putting out there, right?

You want some response on it, even if it's subscriptions or signups and you're not actually selling anything. Aries is really good for that.

We have that we're building towards this full moon in Aries. Venus is going to move into Sagittarius on that day and it's also going to sextile Pluto.

So this is a really, really powerful day. I really like the 17th a lot. you're looking for something to kind of, because we would have gone through this is a heavier week, this is going to be lighter because under

for areas where like, hey, what am I going to do about it? So I like that today. Right off the tail of that, though, things are going to slow down because we're going to move into tourists.

Tourist needs motivation to stay motivated, right? So it needs built-in rewards. So giving them things is really helpful, but also keeping that in mind for yourself.

You're going to want to build in micro-rewards and those things that you're doing. There is an opportunity here for potential we can launch focused on things that are done for them, ease, luxury, or teaching and education.

Card open could be either the 19th or the 20th, or if you opened it over here, you could do your cart close.

There I don't tend to like cart closes on weekends, but it just depends on your people. In terms of business building, outreach, writing, publishing, and teaching between the 19th to the 21st is good under Gemini.

Ideal launch week number four, focus on teaching, healing, women, and creation. And when I say teaching, Gemini is very fact-based.

Like, I need you to kind of condense all this world of information that I'm swimming in, and I need you to make it make sense,

So, we're kind of compartmentalizing stuff, we're using it to explain something, we're using the facts and the information to become validation for what we are talking about.

If you're planning to launch a speaker soon, you're going to focus on one of the statistics. What is the education?

Can you bridge the gap between where they are and what they need to understand in order to know whether something is for them or not?

As we get into cancer, they're going to be feeling a lot of shame around not having done something about this before, not having fixed it, they're going to feel like they're the problem.

So, under cancer we have to shelve that blame somewhere else, right? So, we can put it on society, we can put it on the government, we can put it on, you know, that we were never taught about money in school.

It doesn't matter. What you want to do is we want to remove it away from the person and outward so that they can go, okay, you know what, I'm not the broken thing here.

I can change things. Excitement and the system. Excitement is Leo. That's where the creativity kind of comes back. So, we're going to get a nice boost here towards that.

end of the week, and then Virgo is the system. That's the plan. Card opener, cart close could be here between the 23rd and the 25th.

Focus on the first part of week is going to be on family, domestic and self-care, so just something to kind of keep in mind.

There is a possibility again here for a weekend launch focused on creativity, system or blueprint, especially under Virgo. Virgo wants the plan.

It wants to understand the mechanism behind how it works and why it works. Cart open or cart close 26 or 27, so if you open it here, you could close it here.

That would be a very short cart open, or you could use this to open and then close somewhere down here.

Ideal launch week number 5 slash 1. I put slash 1 because it falls into the next cycle. The focus here is on system blueprint and lifestyle.

Notice that we are ending as we began with the same topics. If you're launching soon, you're going to focus on the system, brand lifestyle, balance, transformation, and freedom that they can get from or to something between the 28th and the

the third. For teaching or creating content, focus on humor, creativity, the meaty details in the blueprint between the 28th and the third, and it's also a good time for organizing, systemizing,

focusing on your lifestyle, like the design of your lifestyle, your brand between the 28th and the 31st.

You really only want to be using this launch week if you've been promoting a seating or offer becoming before this because we are towards the end of the cycle where there's less awareness.

Simplify and beautify that leap breath. We really kind of want to create a balance. Under Virgo is really good for like organizing your closets and getting some order back.

And anything else that you want to organize, like you have to sit down and look at tax stuff, you've got, you know, your car's back seat looks like a bomb went off in it.

There's going to be this is really good time for just any kind of tidying up. Card opener cart close as I mentioned the 28th or the 31st and the first.

And I give a little bit of a gap here for that because I like opening under Virgo, but Libras is not my favorite.

to open her. Scorpio is better because they are going to be more inclined to take action. All right. If you're planning to launch this week or next cycle, you would begin your seeding or warm up between the 16th, which is going to be here, and the 28th, right?

So this is just going to give you that runaway that you're going to need. All right, guys. Do we have questions about this cycle before we dive into the next one?

I'm just going to grab the chat here. All right, let's see. Yeah, absolutely. I'll cover Galactic Center during the Lex Lab.

Absolutely. Thank you for sharing the cheat sheet, Sarah. You're awesome. Venus. Okay, good. You guys want me to add Venus in there?

I'm going to make a note of that. Don't write this down. It's gone as fast as it came. right, might have to create a separate key.

Yeah, I know, right? I'm literally like running out of room on this paper. And I obviously don't want it to like have you guys look at it and be like, Oh my God, I'm so overwhelmed.

Why is there so much stuff on there? I'm doing mine with Canadian Thanksgiving this year. I've already seen shifts and money spending.

Yeah, it's going to continue to shift for sure. Tina said, is this the same for people with Mars? Yes, Mars retrograde screws everybody equally.

So I put my business on TikTok a few weeks ago and started posting, make with me content. That is awesome.

Brandy, I love that. Yes, it's literally, here's how I did it or here's how you can do it too.

That's the type of content that's going to do really well. Party all day in the 11th. I know, right? Bye, Capricorn. know. Deep work. I see it on my printout for 1021 and 1013. Good question. 1021 and 1013.

Mercury and Scorpio is 1013. Venus Trine North Node. Deep work on the 1021. I don't know why I would say 1021.

Oh, 1022 is Sun and Scorpio. Both of those would be deep work. So I don't know if this is the date.

Maybe it was for me. I don't know if 1013. Mercury enters Scorpio. 1022 Sun enters Scorpio. So Scorpio Scorpio Energy, for those of you who have Scorpio placements in your chart, for those of you who run Scorpionic type businesses, is, you know, things for a deeper transformation, coaching, therapy, spiritual work, where you're going deep with people into like their pain and

things that they're struggling with.

You guys have been hit. This past year hasn't been as bad as the previous year. was a show. Previous year, you were not having people willing to do the deeper work, and that was because we had South Node and Scorpio.

And so this year, it's gotten a little better. It's not like it's getting the attention it needs, but it's not getting the losses either, right?

So it's more like a default thing. However, next year, as we move into the North Node and Pisces, you're going to have a lot of people because that's going to be trining Scorpio.

You're going to have a lot of people willing to do work around it. So those particular themes are going to do better.

But deep work is just... just to excavate stuff for yourself. could be finances, especially under Scorpio. It can be patterns that keep you stuck, things that you're afraid of.

would be, and then anything in your content. So your content, if you wanna write deeper content, if you wanna be focusing on that, that's a good time.

The 16th through the 28th, yes, it's the on ramp. That would be the beginning of your promotional content. Like, even if you're not actually actively selling anything, you're just talking to your people.

Yeah, I don't know. Maybe that might have been, it could have been in Cosmoplane extravaganza, maybe. Yes, people don't wanna look at the, they're terrified of what's in there, guys.

So that's why. Home staging be considered lever themed it is and so is it's so it's also Taurus So you would have had not this past year But the year before that probably would have been much better for home staging You're welcome Stacey.

Okay guys, we don't have any questions about this section. Let's go to the next one All right Newman and Scorpio We got Sun and Scorpio.

We got Mercury and Scorpio now Um, so the things we want to keep in mind is that this is the beginning of another Window into mercury retrograde cycle So if you are planning on launching this cycle You're gonna want to pay attention to that mercury retrograde especially if mercury is not retrograde in your natal chart And that there is some if you go under I believe it's Plan my schedule in a lab and you scroll down to your your personal calendar. That's going to walk you through the Mercury. I believe it's in there. I'll double check on that.

I'm pretty sure that's where it is for Mercury. Yes, plan my schedule. will be the 3x3x3 content plan. There is stuff in there on your Mercury direction and you can look in there and see if you're not sure because it just depends if it's like a power period for you or it's a slowdown.

Some of the themes that we're navigating here is healing the wound. There's a lot more hyper focus, mastery and obsessions, transformation, going deep, focus on financial resources and debt, problem solving, spirituality, quality of life, savings, security, financial skills, resources for earning money, routines, habits, slow study progress and that is because of the full moon and torus and on the same day we also have Saturn retrograde ending.

Man, there's just so many things going on for the cycle. Okay, I'm just gonna try and make sure my head's clear.

Mental focus is gonna be the same as the themes above that I shared, after the first of, after the first, so on the second, Mercury's gonna shift into Sagittarius because it's speeding up.

It's ahead of the sun now. It's moving very fast and it's about to get whipped backwards for Mercury retrograde to begin.

The focus is on that NRCO, creativity, adventure, taking risks, embodiment, personal growth, freedom, spirituality, higher purpose. This is gonna be heavily welcomed after the heaviness of this past cycle.

After the sixth here, into the seventh, it's the Mercury retrograde preview is gonna begin. So we want to just pay attention to what's kind of coming up in there for you because it's gonna represent itself during Mercury retrograde.

After the 24th, which is the on the 25th. Issues with the above if Mercury is direct natally. So issues with you know creativity, adventure, taking risks, personal growth, what we believe. And we may be forced to stop or experience challenges, especially in relation to reputation, belief, system, faith, and vision.

But if you have Mercury retrograde natally, that's full steam ahead. Everything's going to feel clearer for about three weeks.

definitely take advantage of that as much as you can. In terms of motivation and will, Mars is also in its pre-retrograde preview.

And we're going to experience some challenges around security, responsibilities, obligations, connection, family dynamics, frustration, needs versus wants, defending the home.

After the second, which is on the third, it's, Mars is going to move into Leo, which is the second part of where it's going to be retrograding.

The motivation around creating, sharing, expanding, but also potential issues. with that pre-shadow around children's popularity, interruptions to creativity and creative projects.

So in terms of motivational optimism, even though Mars is going to be retrograde or pre-retrograde during this period, this is the best part of the cycle as we get into the second.

Mars in Leo is going to be more at home than it was in cancer. In terms of motivation and getting things done, your biggest window for motivation and getting things done is going to be starting around the second.

And I want to say all the way up until December 5th when it goes retrograde, however, we are going to have a mercury retrograde before that.

So I do think that that's going to slow some of that moto down. So your most powerful period of getting stuff done, especially if you want to take advantage of before this retrograde, if mercury is not retrograde, you need a chart.

Your best window is going to be between November 2nd to the 24th. So just keep that in mind. those you know almost almost you know it's just over three weeks that's your best window okay and it's really going to be your best window for a long time because we're going to have the slowdown with Mars retrograde and Mars retrograde is is going to be like two and a half months ish it's going to carry us over into the new year and then we're going to house a BMAT with another Mercury retrograde and then Venus retrograde as well so this is your most potent period of year if you want to wrap it up on a good note but again I as I mentioned earlier I really recommend if you're planning on doing the Black Friday that you do it within these this container in here and you forego waiting until this because there's a couple things that are going to happen here we already know that Mars is to be in pre-retrograde shadow we already know from the previous cycle that Pluto has gone to wrap that Jupiter is retrograde and then on the 15th we have Saturn retrograde ending and that's

where there's more of a pressure cooker that's gonna start to pick up.

So I even though this isn't you know the most ideal it's probably gonna be the best that we're gonna get and I the month of December it's gonna be a bit heavier.

Okay so let's talk about idea launch week number one which actually takes over from the previous launch week where it started because we had these days you'll see it on the previous calendar.

Again focused on system blueprint and lifestyle if you're planning to launch soon you're gonna focus on outlining that system what lifestyle they get from implementing it the balance that gets created and the transformation and freedom that's possible through it.

Business building wise teaching or creating content you're gonna focus on humor creativity the media details in the blueprint between the 28th to the 3rd it's good for organizing systemizing focusing on refining display or lifestyle design between the 28th to the 31st. There is an opportunity which I would have mentioned earlier between for a cart close either on the 28th which you would see on the previous calendar or the 31st or the first under that new moon in Scorpio.

This is one of the best times a year for transformative offers as long as you're you know trying to wrap it up ideally before Mercury retrograde if you don't have Mercury retrograde your natal chart.

There is also an opportunity here for a weekend launch or promotion for mystic spiritual healing or transformative offers or things that are dealing with more taboo subjects with a cart open or closed between the first to the second.

On the second we have Mercury entering Sagittarius. This is really going to help in terms of things around possibility.

Now the ruler of Sagittarius at least one of them actually both of them are retrograde. Jupiter would have already entered retrograde.

Saturn Neptune was retrograde previously and so the ruler of Mercury at this point both of them are operating inwardly and so what's helpful here is that they don't necessarily need more information they need a reason to believe right they need a reason to believe that things are can change for them right because they may be really stuck in that on that day we also have mercury trining Mars so there is an initiation I love this weekend for that I think there's can be an opportunity for for quite a bit of action Mars is already in retrograde shadow but mercury isn't yet so this is nice Mars on the second enters Leo again it's still pre retrograde shadow but that's a nice boost out of cancer where we would be feeling like really done with family dynamic by the second on the second we also have Mars opposing Pluto so that stuff around my personal action and divine will that are going to be needing a balance there Venus is going to be opposing Jupiter so this is more immediate cash flow versus long-term abundance is going to be needing a balance and Venus is trining Kyron on that day so there's some healing around cable

ability and support. In terms of business building, PR writing and publishing and teaching is really good between the second to the fifth.

That brings us to idea launch week number two, where there's a focus on freedom teaching ROI and certification. If you're planning to launch a speaker soon, you would focus on the identity, like who are they becoming through the solution.

Freedom from, what the solution provides them, freedom from or to something. ROI, so what

are they going to get out of it, the community that they become a part of, the future of where things are kind of going and you're offering projections around that and the healing and resolution of letting go of things through acknowledgment.

Cart open or cart closed here, if you've opened up here, cart closed would be the fourth to the fifth.

It could also be your cart open if you're using this as a promotion week. You can also use this period around the fourth and fifth to share your sign-up page if you're planning on launching something in the next couple of weeks.

For business building, Strategizing planning and assessment assessing on the 5th, 6th and 7th is good on the 7th. We have mercury in in Sagittarius pre retrograde shadow begin.

So it's already inside, but the retrograde shadow of the degrees. It's going to go back over when it does retrograde is already started and so this, this week is kind of weird, right?

Capricorn energy is really going to have us kind of cutting back. right. It's a week of cutting back on stuff.

Right? We're going to try to be, we're going to be trying to be more strategic. We're going to be trying to make things last longer.

We're going to be looking at where resources we actually have. This doesn't make it my favorite week for launching and promotion.

But again, if you're looking at a certification and you want to wrap up that promotion for that certification, this would be this week, especially here would be the week you'd start.

You probably do your run away in here and then you would do, you know, either card open or closed or something like that in between these two.

All right. That brings us to idea launch week number three, the focus here on healing has to do with Pisces.

Pisces heals things through simple acknowledgement. We don't need to know where it came from, we don't need to know how it got there, we don't need to know who's fault it is.

We literally just acknowledge that it's there and so your content through acknowledgement can be very helpful. That then drives the ability to take action and the ease that we're looking for is going to happen more towards the end of the week with that full moon and torus.

Venus is going to move into Capricorn here on the 11th. This is the secondary blow to financial stuff going on because Venus and Capricorn does not want to spend money.

So like I said, if you plan to do an early Black Friday, my best recommendation would actually be to use the first two weeks of November if I was going to pick any and that is a very, very early Black Friday.

You can do it after, I'm not saying you can't, but if at all costs, if mercury is not retrograding your natal chart, don't do it on Black Friday.

it is retrograde, go for it, balls to the wall, but if it's not, I definitely would do it earlier.

Venus in Capricorn, Venus is very restricted in Capricorn. Venus is what we love and how we express that love.

It's also how we spend money and in Capricorn it says don't spend, you'll need it later. As we get into the 12th, we have mercury squaring Saturn which is about to go direct on the 15th.

Mercury is challenging some of our ideas around long-term stability and responsibility and because Saturn has been retrograde for a while, the ability to commit to things long-term has been holed off.

But now starting around this week, we're going to be feeling the weight of that responsibility and that it's going to be starting to feel like it's time, especially around that full moon, that we need to dig in and commit to something long-term, which is

Why this is a potential really good possible, you know, possible time for things that are like a longer term investments.

If you have like a certification program or a six month program or your long program, this could potentially be your window for that because they are going to be thinking about the long termness of that.

This is where the decisions get made around their long term commitments. So if you have been warming them up before that point, that would be very good.

If you are planning on launching this week or soon, you're going to focus on healing, encouraging them to take action, making things easy for them or done for them.

Education statistics and bridging the gap that's going to be Gemini. So they need to know more information, but they need to know what that information means.

You can also use this period to share a sign up page if you're planning on launching in the next two weeks, especially if you're okay with doing recovery, retrograde, you know, Black Friday down here.

Under Taurus, work is going to slow down. So notice it says slow work and reward. Any time you see that here, sometimes I don't mention these blue ones, but they're there for you.

This is more the emotional stuff that we want to kind of just pay attention to. On the 15th, we have that full moon in Taurus.

This is not a motivational moon. Taurus likes to hold on to things. doesn't like change. It's a fixed sign.

So if whatever you're offering them, we want to kind of encourage is that they can get the results without having to do too much work, right?

So if you've already got stuff in place for them, templates and things that streamline it, make it easier, that's going to be a reason to say yes.

On that same day, I mentioned, Saturn retrograde is going to end. Saturn is going to be direct in Pisces again.

And this is the point where there's going to be some reactivation. I'm going to try to just step this back for a minute here.

So back in 2020 and 2021 and even part of 2022, when we were seeing restrictions happening around travel restrictions happening around businesses, especially, that was very much connected to Saturn and Pluto retrograde cycles, especially Saturn.

Saturn is the government restricting things, literally, right? Now, at that point in time when those restrictions were happening and when we first had, you know, COVID declared, Neptune was at between 16 and 18 degrees and so I look at that degree as a very sensitive degree.

It indicates stuff around, you know, essentially a lot of panic and fear and things that we cannot see, right?

Viruses and things like that. So what's going to happen when Saturn goes direct on the 15th is it's within a couple degrees of that 16 to 18 Pisces degree where Neptune was.

Neptune is illusion, Neptune is fear, Neptune is confusion, It's essentially like, you know, it's the collective dream, right? And so to see Saturn going back over that degree, and there's going to come as we get closer to February 2026, even next year, they will also make a conjunction.

Saturn and Neptune are going to come together, right? is sitting at the right towards the end of ICs. I would expect, and we've already started to see it, and I mentioned it before, because Saturn was right back over the degree when COVID and stuff was declared.

It was over that degree just recently, the past couple of months, while retrograde, that we are going to see a resurgence of some of the themes that we saw in 2020, 2021, 2022, around restrictions, around virus type of stuff.

So I'm saying this because now that Saturn is going to rock on 15th, within the next few months, especially around March of 2025, it's going to be right back on the same degrees again that Neptune was.

And Saturn is a corrector, but it's also restriction. So what we want to just be aware of is this is my prediction guys and you can do with it what you will.

You know, I do think that we're going to see further restrictions come. We're going to get hints of it probably into November and December.

It will not be official then, but come closer into February and March of next year. We absolutely will see something.

That's my prediction. I can't say what that's going to look like. But in terms of you making plans and things like that, if it's plans around travel or whatnot, we can and we also know what happens when these restrictions are given because people tend to spend less money, right?

Businesses are having a harder time. So I can't say exactly what it's going to look like, whether it's like a monkey pox thing or something else, but I'm just going to say it because it was brought up and it's going to be brought up again, I think.

Just my interpretation of the cycle. So do keep that in mind as we get closer to the 15th. Just pay attention.

know, if you're seeing stuff in the news, it's probably going to give you some ideas. As we get to the 16th and the 17th, there is a possibility here where we can launch, again, things that are focused around done for you, making things easy for them, things that are kind of a little bit of a luxury or reward for them, and then focusing on teaching and giving them more information.

We have on the 16th, sun opposition Uranus. Uranus at this point is retrograde. I believe it's going to be retrograde already.

I don't have my phone with me. So this is this is a balance around a lot of the bigger changes and whatnot that we have been seeing happening.

Uranus can deal on things around shocks. And unfortunately, it's retrograde. So sun opposition around there is basically saying how can we manage energetically when there's so much that's going on in a world that's kind of chaotic, right?

And so I do think that we're going to, if you can provide some answers to that, especially around stuff to deal with nervous systems, just saying I don't know how many of you navigate people with hyperactive nervous systems.

But this particular weekend would be really good for something educational for them, especially if you're leading it into an offer or a container to work with you.

would be really great. Kurt Open, I really only suggest the 17th on this day. I don't like Kurt Opens under Taurus.

People don't like to change or make decisions under that unless it's like, it's just such a good deal that they can't avoid.

Like they have to have it. Like they feel like they're doing themselves an injustice by not getting

it. Well, it's such a good deal.

17th, we have Mars Try North Node. That is going to give us a nice boost of an indication of what to do and what's coming.

in terms of market changes. this is, I would say this is kind of a preview around action that we may wanna start taking now as the nose prepared to change for January.

In terms of outreach, writing, publishing and teaching, the 16th and the 17th is really good for that. That brings us to idea launch week number four, focused around healing.

Specifically, if you work with women, focus on creativity as well as the blueprint because we're gonna end in Virgo.

If you're launching this week or soon, you're gonna really wanna focus on nurturing them.

Shifting that shame and blame out to bad guys, not them.

Focusing on excitement and then the system and the blueprint between the 18th to the 24th. In terms of business building, if you're teaching or creating content, you're gonna focus on acknowledging the pain.

You're gonna bring in humor and creativity. Then you're gonna dive into me details in the blueprint between the 18th to the 24th.

The 18th, 19th and part of the 20th, it is impossible for you to not focus on family, domestic and self-care stuff.

Moon cancer is very strong and it's really going to have our attention there. So like I said, if you work with women and they're going to be feeling that, so do keep in mind, like if you're planning on like a webinar or something like that and your primary market is women, they may not show up because they're going to be focusing on family stuff.

So what we want to do is, one, don't take replays down too quickly, two, give them a chance to listen or participate in another way if they're going to be busy.

Those are some things that we just want to kind of keep in mind, right? Because if they have to choose their family over something else, they're always going to choose their family.

So we do want to, we don't want to have to put them in that position because they're already going to be feeling a lot of stress around that.

So can we make it okay? Can we nurture them where they are? Right? On the 18th, we have Mercury opposing Jupiter.

Jupiter is the stuff around abundance. We're going to be really challenged around this, around that time. So we do want to kind of just keep that in mind.

This is, there is a desire to to create freedom but we're feeling a bit overwhelmed by all the ideas and all the possibilities right and we don't really know what action to take.

On that day we also have Sun Try Neptune which at this point is still retrograde. This is an opportunity to capitalize on setting new dreams and new vision especially under cancer stuff that has emotional feeling.

On the 19th Pluto finally leaves Capricorn for good for for the rest of our lifetime and its movement into Aquarius is going to revisit a lot of the stuff that we've seen with it like it's movement into Aquarius back over the course of the past two years.

So stuff around AI is going to become apparent. We've already really seen some of that now like we're chat open AI, chat GPT basically became a for-profit thing that was supposed to be non-profit and they are monetizing the out of all the information and the data that people fed it and so we may see a lot more stuff around AI take place.

What they're already seeing an example of this is there's nuclear power plants that were kind of offline and Bill Gates is buying them up to run them because the stuff that is run by AI requires a lot of data, a lot of power behind it.

So we're going to see, I think, more increases around, especially nuclear energy. That really rules Pluto. So how do we hold all this data?

The cloud is requiring a lot more energy to feed and sustain what everything that's being run by these new technologies.

On that day, we also have Mercury Trine Chiron. So cancer is really big. The 19th is a huge day. If you are nurturing your audience and you're staying on top of them and you're being in contact with them, especially things around like audio or video or written word, that is going to be very, very helpful for them around the 19th because we're going to be doing a lot of deep feeling around that point.

As we get to the 21st, things are going to lighten up a little bit. You can actually also do a cart opener or cart close if you're doing promotion here on the 20th of the 21st.

I really prefer it under Leo, so just check where that void moon is going to be on the 20th if you decide to do it there.

On the 21st, really good day. So we have moon and Leo. We have sun entering Sagittarius.

This is a nice bit, like a nice relief from some of the pressure that we've been feeling, especially under Scorpio.

Sun is going to be sextiling Pluto on that day, so there's some willingness to meet some of the transformation we're undergoing head on.

On the 22nd, under the last quarter, we have Leo slash Virgo energy and we have Venus sextiling Saturn. So there's some stuff being met here around cash investments, commitments, and setting a new vision.

If you are planning on doing, like some people like to do vision board workshops or things like that that help your people to step into a better vision.

for themselves. I really, really, really like the 21st. Really like it. 22nd isn't bad either. And even the weekend of the 23rd and 24th is really good under Virgo.

So Virgo is going to want the plan to go along with it. Card opener, card close there. If you wanted to do a weekend launch on the 23rd or the 24th, focus there is on creativity systems and blueprint as we talked about before.

It's also really good for organizing, systemizing and focusing on that lifestyle design between the 22nd to the 27th. Virgo is a good day for organizing anything for yourself as well.

On the 24th, Sun Trine North Node, that's really going to connect us in again. We just had the previous week on the 17th, Mars Trine North Node, and now we have Sun doing it.

This is a nice boost around getting a sense of direction and purpose as to where we're going. And it's under Virgo, which is going to create a plan around it.

it's a lot more tangible. That brings us to the final ideal launch week five slash one because it's but it's going to fall into the next cycle.

We really only want to be using this if mercury retrograde is okay for you. So you're going to want to check out your mercury direction.

And even if you don't have mercury retrograde in your natal chart, you may still want to use it.

You're just going to want to check and see what houses it's happening in.

If it's in more of a public part of the chart or if it's in your second house of finances or it's in your

fourth house of home and family, I would avoid it like the plague.

If you can, if you can, being the operative word there, sometimes we can't and that's okay. Just build in as much extra time and try to simplify as much as possible if you're still needing to do a promotion during here and it's going to be a bit stressful for you.

If you're launching soon, you're going to focus on the brand lifestyle balance, transformation and freedom between the 25th to the second.

If you're teaching or creating content, you're going to focus on that lifestyle transformation within secrets and vision, setting a new vision between the 25th to the second.

Kurt Opener, Kurt Close here, ideally between the 27th to the 29th. Do keep in mind that the 25th is going to be American Thanksgiving.

Black Friday is going to fall on the 29th. They're under Scorpio. Then they feel like it's going to help them to excavate to where they need to go.

That's probably a better one. Again, I don't like it because Mercury is retrograde. What we want to keep in mind is Mercury is going to rule things like commerce.

If you do not have Mercury retrograde your natal chart, which means that people are following you, are likely Mercury direct as well.

If you are Mercury direct, it's not always the case, but there's going to be usually some alignment. It's amazing what you can see when you start lining up people who buy from you with your own chart.

It's insane. There's so many activations as to why they feel like you're the one for them. That's why I say

you know, regardless, do what you need to do. But the reason that this is a little bit more challenging with mercury retrograde is that mercury rules buying decisions.

So what we often find afterward is people change their mind, right? They want a refund and things like that, right?

Or you get people who were not in the right headspace to buy and then they get in and they're really overwhelmed.

Because mercury retrograde for the collective, if they don't have mercury retrograde needily, what it is is it's a period of feeling like they're falling behind.

So what happens when they come into your program is they cause a lot of chaos, right? They're in there and they're like, where do I find this?

Where is that? I don't know where this is. I'm feeling really overwhelmed. How do I do this? And it sets the stage for everyone.

So do keep that in mind that that's something we want to be really aware of, that if you're selling during that period and you do not have mercury retrograde, that's what people are going to be coming into your program like.

So again, it's stressful for you, it's stressful for them because they're buying at the wrong point. within their buying cycle.

Some other things to look at here is if you are planning to launch this week or into the next cycle, your seeding or warm-up is really going to begin around the 12th to the 29th, right, all the way up into Black Friday there.

So do we have questions about this? Anything that I've covered in here? Let me know. I'm going to go out and check the chat.

I did answer your question, Rach. I did answer. The 16th to the 28th is the on-ramp for

marketing, the warm-up.

You could onboard people through that too though, right? Tony says things are getting better with home staging now, maybe due to Pluto 2007 and 2015 was the best.

Yes, absolutely. Housing market is going to be really interesting in the next couple of years for sure. Uh. Sabina had to hop off, no problem, Patty had to hop off, no problem.

Tina said, so again, no walking the community, know, very well could hear the difference. The difference within this is that when the COVID stuff went down, we had North node in Gemini and South node in Sagittarius.

Sagittarius is travel, long distance travel. Gemini is local travel. So we saw people doing like little staycations, would, they would, you know, go where they were closer into the, visit the beaches near them.

They'd go to the little, you know, the parks that were near them. They weren't traveling as far. And we saw like restrictions to and completely absolute change to the airline industry.

Didn't we guys like massive changes that happen there that it's, it's never, I don't think it's fully recovered from, right?

So that's different this time around. That's different this time around, right? We don't have that Sagittarius impact. However, this cycle, we have mercury retrograde and Sagittarius, which is the same area that it went through with the south node in there.

So I say this because there was, I'm not telling you to stop your life, right? But if we know that there's something potentially coming, does it change?

If you're going to buy tickets, get refundable ones, you know what I mean? Don't go into it with riding it, riding it all, going according to plan.

Rage said you're on point, Sun in Scorpio opposes Uranus and Taurus. Yes, yeah. Vanessa said that's right around the time they're releasing the first aero bus that will do home tours like dishes.

Am I the only one that thinks like also keeping you prisoner in your home? Am I the only one who also thinks that like, I mean, we already have all these

Smart devices in our house listening to everything like your TV is listening to you your phone is listening to you Let's just have something in there that could you know do your chores and also keep you prisoner I don't know.

I'm just a little you know am I crazy? I guess I'll fight out Um You have opened the fridge four times today, Maggie.

I think you've had enough You know what I mean? Like am I you're even the even you can't buy Bridges say that are not smart.

Do you notice that you can't they they're all connected to why why why are they doing that? It's . I'm sorry Anyway, she has consumed 1,400 calories by 9 a.m. Stacey could these restricts if related the potential long trip?

Yes I think we're gonna have a lot more stuff going on there for sure Water related stuff for sure is gonna be big with with Pisces and we already seen it like this The devastation in in North Carolina with and they're not

not covering it on the media guys, they're not covering it, where do you hear about it? I hear about it because I can see it up my feed, that's why I know stuff around water is gonna be big, for sure, especially Neptune and last degrees of Pisces, wow.

I can already see and feel lots of interesting connections to the way real estate market, yes,

exactly. There's gonna be a huge, because we're having, there's a correction, right? The correction didn't happen in 2008, right? It didn't happen. What happened was they inflated the monetary system to bail it out, they didn't fix it, right?

So we just pushed it off. The other thing to remember, there was also that issue with the Panama Canal, right?

For transportation of goods that happened around there. And then there's also going into the stuff around Israel and I'm not picking sides here or anything guys, but with interesting is there is a there's a delivery route that goes right through Gaza that they want to put in and this this if you read my I did a forecast on this it's in the digital calendar it was talking about there being and I can't remember the name of the it's Suez Canal but they wanted to put one right through Gaza right and they tried to do it in 1958 interestingly enough that day interestingly enough you want to get into really weird happening okay 1958 there was a hurricane named Helen that went through exactly the same area that this one did on September 26 or 26 or 28 exact same day exact same day it made landfall exact same day same name same area weird and the Suez Canal thing with Israel that was also of 1958 and they did some really fuckery type of there. They had people coming in and it was like an unexpected attack and it didn't succeed.

But they wanted a canal through there for a long time because they don't like to have to hand over control to Suez Canal.

So they wanted delivery pathway for goods and stuff through there. the stuff around Gaza, I would say it's simple.

It's not what you think it is. It's not just what you think it is. There's definitely a lot of other stuff going on there.

So the longshoremen strike, we also have a rail strike here in Canada. They're talking about an airline strike here.

There's lots of stuff around travel and transportation that's being revisited from what we saw in 2020, 2021, 2022. Yes, lots of stuff that's invisible.

Lots of stuff that's invisible. Absolutely. And there's really crazy happening with W-Band, is Body Network. works within cells and crazy, LED and all that stuff, the stuff you cannot see, definitely returnable ticket.

There you go. It's the best way to try to make sure that if whatever you're deciding, especially stuff around travel, that you have a backup rate.

Yes, Remote stuff. For client discovery calls, how close to work for retrograde should I consider them accurate? Can I, I can't remember, Heather, I think you have mercury.

You use sun mercury conjunction, right? And I can't remember if your mercury retrograde as well. Let me know. Rachel said we just had a hurricane last week.

There are few things brewing that we're watching. Lots of water. Lots of water. Water is so destructive. It's one of those weird things, right?

Yeah, Panama Canal. Yeah. Potential strike coming of Eastern ports, October 8th. Oh, that's the same one. Okay. Crazy. I have a vendor event on the 16th, fun for me.

I'm down for Rosie the robot, though. That's hilarious. I love it. Just the question is, who's programming her? Yes, conjunct and direct.

so you have almost like, there's just like extra protection around Mercury cycles and events with Mercury. So you were asking about last day, here's the piece for for client work.

I actually like Mercury retrograde for client work. If you're working with them longer term, because then they're going to go over, they're going to be more like introspective and able to kind of look back and review things during that time.

And then they're going to have the benefit of the Sun Mercury conjunction during Mercury's retrograde to get clarity. So I do like it.

Like if you had kind of like almost a VIP container that you did during your Mercury retrograde, that would be kind of cool.

Just a thought. And then just have a revisit call after Mercury's Direct. Is it a buyer or seller's market?

We are buying investment properties. And this is not financial advice. I'm just going to say that just really clearly because this is obviously big investments that we're talking here.

If you can hold on to the properties for longer, it's absolutely a buyer's market. That's just my thoughts. Again, I'm not an but what we're going to be seeing, we are in the downturn for the real estate cycle right now.

I'm not the only one who's talked about this. Real estate cycles are 18-year cycles. They literally coincide with the nodes identical.

The shift into people seeing people move, buying houses for the first time, that was Northnode and Torres. We just went through that right?

And that was a transition point. That was the point where houses are becoming worth less. Or more if there's a lot of immigration in the area and not enough houses like we have here in Canada.

It's really weird And then the bottom The bottom of that market is north node in air in Aquarius, which is coming.

It's coming We're about two and a half years Three years out from that and that's the point where if you can hold on to the property longer than that Right and I don't know if rage is still on the on the call here She does property investment in the UK.

The government is actually trying to make it very difficult for you along to They're trying to make it not an advantage for landlords, right?

They're trying to make the one thing you let go of the properties because then they get bought up for cheaper, right?

By larger conglomerates. There we go So if you can withstand the pressures that are going to be put on you by government by, you know, financial markets and things like that. On the other side of that, it's going to be really, it's going to get better, right?

And that would be the point where we're going to eventually see real estate really picking up, right? But we're not there yet.

Rach is here. Yeah. So she wants to kind of comment on that of what she's going through. The UK is being hit, Canada is being hit too.

They're trying to who's invested in property, right? As a security measure for themselves. Okay. So I don't think we have any questions about these dates.

Let's take a look at the last and final part of the cycle. Notice this is going to take us up to December 29.

It's a couple days shy of the new year. We will be doing this the whole annual one in December. I'll pick the date. I haven't decided on it yet because I'll go over what you guys suggested and

then I'll let you know.

But we'll be covering As we go into, like, technically the start of the next cycle is the 31st or 30th of December of 2024, that's going to begin us into 2025, right?

So that's why you're only seeing it go to the 29th. We can see here that the first half of the cycle is still taken up in Mercury, Retrograde.

And so we want to just be aware of that, right? That if it's not a good period for you because you don't have Mercury, Retrograde, Natally, or it's going through a really public house and whatnot, we just want to make sure that we're building an extra time.

Mercury, Retrograde implies that things are moving slower for everyone except those who have Mercury, Retrograde, Natally. For those who are Mercury, Retrograde, Natally, it's a pickup period.

Things are going very well. They're going smooth, a lot of clarity. You're making a lot of progress within a short three week period, and that's going to happen for you three, sometimes four times a year, depending on the Mercury cycles.

We do want to keep in mind that this cycle also begins Mars, Retrograde, and Leo. which will also move into cancer between December 6th and February 23rd.

It can build a lot of frustration. We do not want to be beginning new projects and it is going to be a period of revisiting issues that came up between November 17th to the 21st of 2023 and this is because Mars has a two-year two-month cycle in its orbit and so we're it's actually taking us back into 2023 in terms of some of the challenges that we may have been navigating with.

So do think about that just as an idea of like what this may come up for you again. The themes here are going to be focused on adventure, fun, playfulness, higher education, travel, taking risks, visionary, CEO and learning, teaching, decisions, networking, marketing, hacks and shortcuts.

Mental focus is going to be the same issues as the previous cycle because it's been retrograde. After the 15th

It's a good time to make improvements and changes regarding, you know, that inner CEO vision, your creativity, what you're embodying, what you want to focus on in terms of personal growth, freedom, spirituality, and higher purpose.

In terms of motivation and will, we are motivated to create, share, and expand, but there's also potential issues because for the first part of the cycle, Merck and Mars is going to be pre-retrograde shadow, especially in relation to things around children, popularity, and interruptions to creativity and creative projects.

As of the sixth, motivation is going to slow down. Challenges and disagreements regarding pride, self-image, creative projects, and ideas, as well as a lot of frustration and stateful creativity and misdirected energy.

So you're going to really want to watch out. This is going to carry us into February 23rd of 2025. It won't just be in those areas. It's also going to go back into the family-related stuff as well when Mars retrogrades back into cancer.

My best suggestion for Mars retrogrades, and I can see this after having the last retrograde that took place, stay in my 12th house for seven months and half of that was retrograde.

What we want to be really focusing on is stuff that's behind the scenes. You need stuff that you can work on at your own pace.

Do not set rigid deadlines for yourself during that time. You will not meet them or if you do, it's

going to come with a very, very high cost or it may not have the outcome or the results that you actually want it to.

Mars is meant to challenge stuff around what we feel we can do, right? It's like think of it as a period of personal will versus divine will.

How stubborn are you to try to impose your own will on things? And the more stubborn you are, the more suffering you have, more frustration you experience.

If we can let go of our ideas and our agendas around what we think we need to be doing or what we think should be happening or where we think we should be.

During this Mars retrograde, which is going to take us all the way until nearly the end of February, then you will get the gift of Mars retrograde for you.

Because at the end of it, stuff has happened. It's just not always on the external. It's not always in the way that we can measure it.

But there is stuff that has been worked on, and I really, really like it for working on stuff behind the scenes, because sometimes you actually really have no choice.

It's not going to be ready to go out in the way that you think or in the timing that you think it will.

But it can still be productive. You just have to really reevaluate our ideas of what productivity is.

Is productivity only producing on the external?

If we can question that, then we can see the gifts of what this is going to offer us. And even if you have Mars retrograde in your natal chart, it's still going to impact the same way.

So nobody is really free of it. It tends to be a period where it's very easy to spin your wheels and burn out and not get anywhere.

So we do want to monitor that in terms of energy reserves. Ideal launch week number one. or 5 slash 1 because it started in the previous cycle.

Again, this is really if we ideally only if mercury retrograde is okay for you. The focus starting actually in the previous cycle at the end of the previous cycle all the way up to the first here is going to be focused more on lifestyle brand and then spiritual or transformative offers.

There is an opportunity here as well for a weekend launch which we can go into but if you are planning on launching soon you're want to focus on that lifestyle like what their life is like after the balance that it creates the transformation that's possible for them and the freedom either from or to something that your offer or your solution makes for them between the 25th to the second.

In terms of each year creating content we want to focus on what that lifestyle is the transformation the wounds the secrets and the new vision between the 25th to the second.

Card open or card closed could be the 27th to the 29th again this is still carrying us forward from that Black Friday period.

I put Black Friday here even though you can't see it. It's on the 29th. You can also use this to share your signup page if you're launching in the next two weeks because it's happening under Scorpio.

We can launch here, so depending on how you want to run this, if you are doing Black Friday on Black Friday, you can still do your promotion over the course of this weekend.

We're going to have the new moon in Sagittarius on the 30th. The moon is also going to be in Sagittarius on the 1st.

We're going to have Mercury trying in Chiron, so information that can be really healing and also encouraging us to set out a new vision and feel like things are possible for us.

So again, this is really good if Mercury is retrograde, is okay retrograde for you. For those two, it's not.

It doesn't mean you can't use it. What we do want to keep in mind is because of the other transits that are happening before this starts, people are going to be holding on to their money a little bit more.

Because everybody and their mother is going to be making a Black Friday offer, my suggestion for many of you would be to do it earlier.

But if you're not and you're still going to do it around Black Friday or you just decide last minute that you're going to do something You can still take advantage of it under Sagittarius.

We're casting a new vision. We're helping them to find freedom We're helping them to believe in something that's exciting and possible for them That brings us over to Monday where we've got Sagittarius then moving into Capricorn and Venus is trining Uranus So this can indicate potentially Some some nice a nice little potentially short, but a nice little burst around finances possibly The move into Capricorn is is really going to have people thinking more about their stability And that's really that's falling right at the end of Black Friday So do know that under Capricorn If if they get in there like they buy something and they get in there like hey This isn't what I thought or you know, I have another idea about this again We may have more increases around refunds because Capricorn is like that wasn't the wise use of my money, right?

And so they're going to be a little bit more critical around it and a little bit more restrictive That then brings us into

So the fourth here where we've got Mercury opposing Jupiter, and as I mentioned, Jupiter is already retrograde. So again, the stuff around Mercury ruling commerce, Jupiter ruling abundance, which is feeling restricted, we may see people who don't stay with what they committed to.

We also have on the same day Sun squaring Saturn. Saturn is again for the restriction and responsibility. Sun is our resources as well as our physical vitality and they're squaring each other.

So again, that feels like a secondary restriction. And we have Venus sextiling Neptune, which can bring out some stuff around, you know, kind of having a vision of something that wasn't what it appeared to be.

So do be aware of that. This is really why I'm making this suggestion of an earlier Black Friday, but I'll leave it up to you.

Ideal Launch Week number one. Again, this is if Mercury, and this is technically two, if Mercury retrogrades, okay for you.

The focus here is on freedom ROI. their future. If you are planning to launch the speaker soon, you're going to focus on the identity of who they're becoming through this new information, the freedom that's possible for them, the ROI, what they can get out of it, the community, as well as what's going to be your kind of future pacing them.

know, you're anticipating things that they might have at the back of their mind but haven't really fully made that connection with.

On the fifth, we have sun conjunct mercury retrograde. So this is a purification date. And what I do want to also to just remind you of and we've been under it, you'll know what I'm talking about because we've been under it already for the past few days under the sun mercury conjunction we're under right now with mercury direct is about the past week.

You've been really mentally fried, haven't you? That has a lot to do with, you know, mercury racing to catch up with the sun to make that conjunction.

But as mercury enters the rays of the sun, it's no longer visible, right? It's preparing to change its visibility essentially from either a morning start to an evening start or an evening start to a morning start.

So once it goes into to the rays of the sun, we can't actually see it in the sky either at night time or day time.

And that is a period where what we call combust. And when a planet is combusted, it's entered the field of the sun, it gets burnt up, but it's not necessarily clarified yet.

Right now we're under the clarification point, but leading up to it, you're feeling more mentally tired, it's very hard to kind of make decisions, it's very hard to conceptualize how long things are going to take and all that.

And so this week here they're going to be under that sun mercury combust all the way up until the fifth and then about a week on the other side of it.

So whatever this clarification is on the fifth, we're not really sure of it maybe just yet. And that's another thing is the mental feeling mentally fried during this mercury retrograde is something that we're going to be navigating in terms of our content.

So that's one more reason why I'm not a huge fan of using period unless you have mercury retrograde in your natal chart.

On the sixth, right after that sun mercury conjunction, we have Mars retrograde in Leo beginning. We have Venus moving into Aquarius and we have mercury squaring Saturn.

Mars retrograde in Leo, this is the beginning of that energetic slowdown. So again another thing of whatever you're going to be wrapping up, try to make it wrap up before the fifth if you can.

Because once Mars retrograde in Leo begins, our motivation is tapped. It's just it's slowed down, we're not pushing as hard, which you know is a good thing, but it doesn't feel good when we're trying to accomplish stuff, especially towards the end of the year, right?

This can also bring up some issues with Mars retrograde is is going to be taking place during Christmas. So that's likely going to bring up some some issues with family members and things like that, disagreements if they're already there, especially things that maybe came up back in November.

17th through the 21st in 2023. So just something to kind of keep in mind. Okay. Venus movement into a curious financial spending is happening more online in social communities possibly, but it also it's really quite abstract, right?

We're trying to get, you know, ideas of where the money should be and we may be just be paying a lot of attention to media and whatnot and not necessarily in our body making decisions from where we need to spend or where we need to invest.

On the 7th as well, Neptune goes direct. So the fog begins again. So we have been under fortunately Neptune retrograde for the past few months.

That's why it has been easier to think and to make decisions and to kind of know what's real and what's not real and to at least critically challenge it.

As of the 7th, that's over again. We're going to be under another four or five months. think it's five months.

Six no, it's actually longer than that. Direct. It's going to be Neptune is retrograde, I believe five or six months out of the year, so we have another probably six or seven months of Neptune

being direct and normally when a planet is retrograde that's when things are kind of held off on you know it tends to be a slower time but in terms of Neptune it's opposite.

Neptune direct is a period of lack of clarity all right and it's going to be moving closer towards the end degrees of Pisces where it eventually it'll be its upcoming conjunctions with Saturn in 2025 and then finally again in 2026.

On the same day we have Sun opposition Jupiter which we know rules things around abundance and then we have Venus conjunct Pluto this is a really Venus Pluto conjunction is a really up transit and you want to think about you know the god of the underworld taking you know Persephone against her will that's very Venus Pluto conjunction so there's going to be a lot

a sense of lack of control here. We kind of go into that in the world and she spends time with him there against her will and then she comes back out and the stories around that, the mythology around that really tells us a lot around how we experience Venus Pluto conjunctions.

I'm not a fan of the seventh, I'm really just not. If you're gonna do a weekend launch or promotion there, focus it around the future, around tech, around social media and healing.

Part open really only on the eighth. I would not do it on the seventh. We're gonna need more focus on self-care mindsets, slow work and setting intentions, especially on the eighth.

The eighth is really a period of needing to do some extra TLC for ourselves because the ability to think clearly and make decisions clearly is gonna be removed and we're also gonna have the inability to take action that feels like it's moving us forward because Mars will be retrograde and it's also happening during Mercury retrograde as well, while Mercury is still in...

in that combust area with the sun. this is a real burnout period. is a chance of higher incidence of mental burnout on this week.

The first week of December, I'm not a fan. I'm just not a fan of it. So just an FYI, do some extra for yourself during that period.

Ideal launch week number two, again, this is if the retrograde is OK for you. And you'll want to take a look at how you're managing energy as well, because Mars will already be retrograde.

Focus here is on healing, action, done for you offers and luxury offers. If you're planning to launch this week or soon, you're going to focus on encouraging the take action, but also doing some acknowledgment and run what they're struggling with.

Making things easy, so things like templates and whatnot that you've already put in place or a system that's in there.

As we get into Gemini, we're focusing more on education, statistics and bridging the gap. Card opener, card close. If you're going to do it here, the 9th or the 10th under Aries is what I would really recommend, especially after these boys.

We notice here that we actually have very short Aries energy. We've got Pisces void Aries, so there's Aries part of this day.

Then we have Aries, but then on the same day, we have another void. So this action, the ability to take action here is really slow, like really minimal.

Sunshine Chiron in the 10th can bring a lot of opportunity for some healing. We move into the 11th under a void and then Taurus.

So energy is really going to be slowing down even towards part of the 10th there. So you want to just take a look in the digital calendar what time that void is going to happen for you.

On the 12th, we have Venus opposing Mars, which is retrograde. so Venus is what we want to

do at a heart level.

Mars is the thing that's going to help us, you know, make it happen. And they're at opposition with each other.

They're not in the same sign. Mars is going to be in Leo here. Venus is going to be in that opposing sign, sorry.

I'm trying to remember here. think there's something else I want to tell you guys, and it's like gone now.

Um, all right, so that's. Cash flow versus action, the ability to take action is influenced by the spec. I want to step into a coughing fit for you there, guys.

All right. Weekend launch is a possibility here. Again, remember that we're still coming towards the end of worker retrograde.

And it's about to change direction on the 15th. So it's stationing, right? So it's slowing down. And it's at something of a freezing point, right?

So the decision-making and things like that are not necessarily there. Offers that are related to done for you making things easy, luxury, or teaching would be highlighted.

We are entering into the full moon energy there on the 15th. Worker retrograde is going to end on that day.

And go direct and massage. I'm just going to try not to cough my lungs out. So full moon in Gemini.

The one thing we want to watch out for with this, especially on the end of mercury retrograde, as mercury is the ruler of this full moon and it's retrograde, it is a period of a lot of potential overthinking.

Like you may be feeling totally inundated with all the things you need to do, especially during mercury retrograde for those who don't have mercury retrograde natally.

We feel so behind by the end of mercury retrograde because you're aware of everything that you took up that you now have to find a way to still accomplish and you've got mercury retrograde at the same time, which means the ability, the energy to do that is limited.

So we want to be really mindful that we're not slapping a bunch of on our plate. So what I do want to remind you of, I'm just going to go back one cycle here, not that way.

Okay. Please try to wrap up any new projects that you're taking on by November 6th, ideally the week before that, don't take on anything that will surpass November 6th in terms of things that you want to accomplish.

The reason for that is that as of the 7th, we're going to enter Mercury retrograde shadow and this is specifically for those who don't have Mercury retrograde in the natal chart.

The reason being is that Mercury is racing ahead of the sun during this time and we're feeling like we can take on anything, right?

And we don't have Mars retrograde yet either so we don't really know what that's gonna feel like but if we can wrap it up or at least aim to wrap it up to at least not take on anything new after November 6th, you probably will have a chance to complete everything you need to complete during the Mercury retrograde shadow before Mercury goes retrograde and everything starts falling behind because what we do know is that once Mercury goes retrograde

For those who don't have mercury retrograde, all that stuff that you took on and agreed to you don't you're not accomplishing it right and then when it goes direct and mercury is starting to race to catch up with the sun again, it's not going to have its conjunction for another two months.

Right, so that catch up period of everything that felt you fell behind on here, you won't actually complete it for another two months ahead.

Right, so we do want to watch out for that because that means that you're spending a lot of time doing catch up rather than working on things that, you know, could be moving you forward, right?

And it doesn't mean that the catch up isn't moving you forward, but man is it frustrating to be focusing on catch up stuff only for like months at a time.

Um, so do watch out for overfilling the plate. And again, if you can avoid taking on new projects after November 6, as we get to the 16th, this opens up idea launch week number three for those of you who are waiting for after work for you to go direct, this would open that up again.

You have Neptune direct now where we're thinking is a little bit more foggy. So you have that not working in your favor as well as Mars retrograde.

So what we want to do is we want to offer stuff that is going to be taking things off of people's plates rather than adding things on to them that are things that they feel like they then also have to try and do more of, right?

So can you offer them something that's going to make it easier that doesn't require too much of a change from them and to benefit from it?

Those offers, I think, will do better during this second week, second, third week of December.

Now, I don't know how many of you plan on actually doing promotions right around Christmas if you are planning on doing something around there, but there is a possibility here of Ideal Launch Week number three, focusing on healing, women focusing on creativity and systems, potentially with a cart open or a cart close if you were doing something here between the 17th to the 20th.

And again, there's a couple opportunities here. for weekend launches as well. With a cart open or cart closed between the 18th and the 21st, that would have you take advantage of the winter solstice for those in the northern hemisphere, summer solstice for those who are in Australia, or a potential weekend launch here on the 28th to the 29th with a cart open either or cart closed on the 28th to the 29th.

So you could open it here and close it here or open and close it on the same day. It's completely up to you.

If you are planning to launch this week or soon, you're going to focus on nurturing the bad guys, excitement, the system in the blueprint between the 16th to the 22nd, business building, teaching or creating content, focus on paying humor, creativity, the midi detail in the blueprint between the 16th to the 22nd.

This is also a time to share your sign up page if you're planning on launching or promoting something within the next two weeks.

In terms of business building, organizing, systemizing, refining, focusing on this layer of lifestyle design the 20th and the 24th under Virgo.

And as we move with Sun and Capricorn, this tends to be a more grounding period. do notice and it may

Just provide us what we need because things are going to be feeling really weird after that record retrograde sons movement into capricorn on the same day that we have moon and Virgo is really nice.

It's good for you to kind of set goals for yourself. Potentially for the new year for the rest of the

year and to maybe start to focus on implementing stuff that's going to provide more longer security and stability for yourself within your business or your finances.

Also good to do that with clients as well, but just putting that out there for you for you too.

If you're planning to launch soon, you can focus this week on lifestyle, balance, transformation and freedom between the 23rd of the 29th in terms of his business building.

you're teaching or creating content or focusing on that transformation secrets and growth between the 23rd of the 29th. And if you are planning to launch in the next cycle, you're going to begin your seeding or your warm up between the 18th and the 22nd.

Ideally, obviously it's this is just before Christmas. So we're going to be kind of planting seeds here and then we'd be picking them up again after on the other side of Christmas.

All right, is there any other, okay, so we are beginning, here is where some more of the challenge kind of comes in.

We have already been undergoing a Jupiter square Saturn a past couple of months ago. We're having it come back again because Jupiter is now retrograde, Saturn is now direct and it's gonna start on Christmas Eve.

This is a longer term transit. This is something that actually began back in December of 2020 when we had Jupiter, Saturn conjunct and it was at right at zero degrees Aquarius.

Now, what I wanna point out is that's exactly where Pluto was sitting right now. Pluto was sitting on the exact same degree that Jupiter and Saturn were when they had their conjunction and that is the beginning of a 20 year cycle, that conjunction and here they are beginning their first of a series of squares.

They already had one again as I mentioned a couple of months ago. Jupiter and Saturn, Jupiter wants to spend, Saturn wants to restrict.

Jupiter wants to take risks. wants you to follow the rules. They are not working well together here at all.

And we have Jupiter retrograde, which means it's a place of weakness. So what's gonna win out here is the restriction.

And it may be around spending, especially because Jupiter rules feelings of abundance. Saturn is feeling like we might need to tighten the purse strings.

That's literally on Christmas day. I do think my feeling here, and if you've monitoring economic stuff around like shopping malls and things like that, if you follow any of that, shopping malls are down massively everywhere.

They're closing. They're not able to get people like businesses inside. Retail shopping is down everywhere. I don't think that this Black Friday is gonna save it for most people.

I do think that people are gonna be pared down Christmas this year. they're going to simplify it and try to go back to basics of things that are important to them.

Not that we won't have outliers in that, where people are completely fine and not affected at all economically. I do think that that's a possibility, but those are going to be not the majority.

The majority of people, the buyers, are going to be thinking about long-term advantages for themselves. If you work with them in their businesses, they're going to be thinking about the long-term stability of what they're investing in for their business.

And if you are an asset or a liability for them, if you are a good investment or a bad investment, and they will be much more restrictive about the buying decisions in there.

we are going to be seeing, to me, there's just so many indicators here of the fact that where the

nodes are, there's Jupiter square Saturn, of Mars retrograde, of Mercury retrograding in Sagittarius right at the end of the year, right on Black Friday.

And then we are moving into moving into the nodal shift. In January, we're going to move into the year having experiencing Mars retrograde and then right on the tail of that, we're going to have another Mercury retrograde and Venus retrograde, which happens every other year.

To me, this indicates a massive period of reduced spending. So what does that mean in terms of your business?

We want to make sure that what you're offering is still remaining relevant to them that they can see it as an investment moving forward, something that provides stability for them.

You may want to think about longer term payment plans. You may want to think about, you know, taking parts of your programs and offers and breaking them off and making them simpler. They may not be needing help in all areas. So the all in one type of thing may need to be changed.

Longer term programs are not something that people are going to be feeling willing to commit to because they don't know where their money is going to be in three months or six months.

And so they don't necessarily like making those decisions. For those who have smaller offers, things that are less of an upfront investment, that offer a multitude of payment plans, things that are clear ROI for them, you're going to do just fine.

For those who don't have that, think about looking at your programs and seeing what is the takeaway that people want and can I turn it into something else?

This is a really good time to modify and break things apart into your programs and offer them in different ways.

The reusing of things, the repurposing of things is South Node in Libra. It says you have a lot of assets.

You have a lot of things that you can use. It's just a different way of looking at them. How are people consuming now?

Has that changed? How are they thinking about their investments? How are they thinking about their energy and where they're putting it in?

The other thing that's going to be feeling really restricted is, do I have the energy to commit to that program right now?

Even if the money was there, do I have the energy to do it? Mars retrograde is going to indicate no.

What we want to do is we want stuff that's not But it necessarily require a lot from them up front and we want to emphasize that we really want to emphasize that this is not something that's going to take you a long time.

I've simplified it for you. We're going to focus on this. You may be one of the arguments. Maybe you're doing it to reduce something that's already inflamed.

Right. So if they're already in fight or flight around something, if they're already experiencing a lot of anxiety, if they're already whatever.

What are you offering that can help that right away? Right. That is also what we're going to be experiencing a peak of because as we get towards the end of this year.

We're going to have North Node moving closer and closer to zero degrees areas before it finally leaves and goes into Pisces.

So that climax of the spider flight is really going to be hyper increased as we move towards the

end of this.

All right. Chiron retrograde ends on the 29th of December. That's a gift. Chiron retrograde in areas has had a lot to do around capability.

It's had a lot to do around fighter flight. Light when it's retrograde our healing ability to heal for things stops or slows down or becomes more internalized and less obvious.

Now that Kyron is going to be going direct, there is an opportunity to do something about our own healing where we feel more in control over that.

And I think that's a really good gift. Okay, guys, questions, questions. We have hit the end of the last planning cycle.

Let me pull up the chat here. Yeah. Jackie had to hop off, no problem. Thank you, Rach. If you want to just post that right in the Facebook group and tag her, I'm sure she'll see it.

That would be awesome. Thanks, Rach, for suggesting that. Fred and migrants. Yes. And that, that is something I want to say like Jupiter and Gemini is really contributing to that.

But what's going to entail intensify it is when Uranus moves into Gemini and that's next year. So the ability to acclimate to the amount of energy that we're exposed to.

then this is on a multitude of friends, like think about it, right? Like, we are operating in a world right now where information literally gets outdated even before it's published.

And we are surrounded by technology. We're having, we're being forced to operate in technological spaces, whether we like it or not.

We are swimming in Wi-Fi and Bluetooth and everything, right? So you take that onto a nervous system that's already under a lot of pressure and then we just amplify it, right?

So how can we focus on supporting the nervous system? That's huge thing. That's a huge thing, right? Things that provide relief to inflammation of nervous systems would be good as much as possible for yourself.

I know, I know you need good news. I know, where's the ruby slippers, right? The key here though, the grounding factor is Saturn and Pisces.

Your state of mind is everything, everything about what we're moving into. What you believe is possible for yourself changes the actions that you take, right?

It changes the sense of possibility. We are not our circumstances. We are not limited by the circumstances around us.

But we can decide that we are if we believe in it, right? So your what is your experiencing and how you're experiencing what's coming through could be completely different than how someone else experiences it, right?

We're both living in the same world, but your experience of it is different because you're not in height or flight.

You're operating with the state of faith and trust that what you're doing is the right thing and that it's all going to work out and it will.

But that state of mind is everything because the worst thing that can happen under Pisces is panic, the worst thing that can happen.

And if we lean into that fear at all, even a micro, even giving it a smidge. It infects everything like a disease.

So we have to be really, really vigilant to not let it in, right? Yes, movie theaters are empty. You know what doesn't help with that though?

All the movies are , eh? You notice that? They haven't made a decent movie in forever. It's all

garbage.

I'm just like, I can't even go and watch this because I literally feel like I'm like swallowing propaganda .

It's so agendized that you're not even enjoying the story anymore and then they just fill the space with like graphics and , you know?

Verizon is down. Interesting. Interesting. Lots of stuff around tech for sure. So with this new cycle, it'll take Jupiter retrograde 4.5 years.

It's only going to be an effect for probably up until the end of the first quarter of next year and I don't even think it'll be quite that long.

come back in effect though because Jupiter is going to go direct and so we will have it come back we're in a series of squares we're in a series of squares right but it it's not it squares are the building phase of what was started in December of 2020 so the way that we can look at it is what were you doing in December of 2020 right what were you building what came to you what was something that was like new and I do think in my opinion especially because Jupiter is in Gemini and we're about to have Uranus center Gemini as well I do think that some of the squares are going to be in relation to like what is the role that AI plays in our world right we're already at a point where they're forecasting no human jobs like within a couple you know years um on top of things around like immigration or whatever that's affecting job markets and all kinds of stuff

right? But if you look at that, I think we're in the beginning of the battle of the AI, right?

Because one of the, an example of this, it took me way longer to produce my planners this year on Amazon.

Do you know why? Because I used to be able to submit them all at the same time. Four planners, they would go up and I would know within like two days that they, you know, that they checked out and every the margins and everything were fine.

You know they were only letting me submit one at a time. Because there is so much submission of AI junk that it's going through Amazon for publishing now that they have to put a stop to it.

That's their, that's their only mechanism is like, we're not going to let you upload 20 bucks. So you're going to have to do it one at a time.

And we're hopeful that we're going to catch that what you put in there was AI. So there's going to be, we're going to see more and more challenges around this, energy sectors, infrastructure sectors.

And I made this statement before as well, and I'll say it again. This idea around opting in or opting out of AI, it's elusive.

They are going to merge it with everything you see zoom has put it in there You see even an adobe acrobat reader.

They have thrown AI in there They have thrown AI and everything you actually can't opt out of it if you want to use the tools Right canvas put it in there.

Everything's put in there And so the the the energy consumption of this with all these tools using it Right and the data that's being gathered and all this It's like, you know, when you think of what Edward Snowden released back, whatever he you know That was nothing compared to this every single activity that you participate in even your fridge is spying on you In terms of data, how many times you open the door energy consumption?

How many times the light goes on? know It's insane. So I do think that this square is actually

indicative of that, right?

It's human versus machine That's what we're really looking at in terms of new structure. So what does it look like on the other side of that?

What are the parts of what you do that cannot be replicated? That's the things that I would be focusing on in my business.

That's where the life and the heart is of what you're doing and what differentiates you because there's so much, especially the more data they get from you, they can replicate what you say. They can replicate even your thinking because they're getting so much information, right? where does it stop? Where does it stop?

I don't know. I think that that's the beginning. So yeah, I mean, we can say four to five years, but we're gonna have trines in there.

We're gonna have towels in there. That's where things are gonna improve, but we're not there yet. Adaptogens, yes. The thing with adaptogens though is that they take time.

So what you wanna start with, definitely start taking them, but also start with stuff that handles more like acute stuff.

So like motherwort is really good for acute. Lindenflower is really good for acute. Skullcap is good for acute for sleep.

Those are ones that I definitely would look at and then you can look at longer term ones like Rodeola and Ashwagandha and Tulsi, there's several of them just depending on you.

The one thing you want to watch out with Rodeola, again I'm not an herbalist, if you've got blood pressure stuff or blood sugar stuff, Rodeola can kind of throw that out.

So that may not be one of the ones that you want to work with. Old movies, exactly. watch old movies.

We've gone through Little House on the Prairie. We're watching Dr. Quinn Medicine Woman right now with my kids. We've gone through the stuff that's kind of wholesome.

That's awesome. The nannies, exactly. Exactly. And I mean it's funny because I can preface this with I'm not a conspiracy theorist, but like .

All you need to do is have eyeballs and just see what's going on around and it's not that hard to see.

As the AI expert, I'll be the voice of reason and tell you that we will always need human in the loop.

We get to use AI to the yucky stuff in the middle. Exactly. I think, ultimately speaking, just my thoughts on this, we win out, right?

We are going to win out on this, but it's going to be touch and go there for some of this stuff that we're navigating in the interim, right?

It has to go too far before it gets real back. You know what I mean? There's no legal stuff precedent right now, in order for it to be...

It has to get serious enough for the to be legal precedent created, right? So that's the point where it's like, you know, and a collective that is distracted by a swarm of stuff going on, we can't ever address one thing at a time, right?

There's always stuff that feels everything is urgent, right? Exactly. I believe so. It'll be interesting time to be alive to see the transition.

and a freedom for humans. exactly. Exactly. And we know the system's broken, right? We know, like, you're literally taught from a young age that you have to contribute to society by doing, and

I mean, we're already here challenging that, that's why we're entrepreneurs, but doing jobs that make no impact for anybody.

And they're not, they don't, they're not enjoyable to do, right? They're soul killing, like my dad worked in a factory, his dad worked in a factory, 30 years of their life, gone, working behind a machine to make vehicles for people.

Like, the meaning was not there, and it does kill the soul. kills at an artistic level, right? And so, I do think that there's, there's obviously some things that are wrong with that just to pay for a house and feed your kids and stuff.

There's something wrong with that, right? But I do think that we're in a really, it's going to be a climax kind of situation over the course the next couple of years, for sure.

I know, right? DVDs. I was introducing my kids to VHS tapes the other day because we actually have a legitimate movie store in our town and I'm so happy to go there with them because you get to see all the movies and I'm like, I remember that one.

I remember that one, but you don't remember it like on Netflix. You're not going to go look for it on Netflix, but you walk through the store and you're going to see everything and he's got like VHS players and I love it.

love it. I love it. Be kind, rewind. I know, right? It's the best. It's the best. All right, guys.

Do we have any questions about any of the dates? Do we need anything to plan in here? Have we gone over enough?

Let me know. My 22-year-old daughter got so pissed off at political ads yesterday. She asked that we have CDs.

Isn't that great? Our kids, my son, and I didn't even have to brainwash him for this, guys. My son is 15 and he tells me all the movies are garbage and he goes by and he watches all the old stuff and he's like, that is like that he knew how to make movies back then, mom.

And I was like, where to get it done. It's not that life or death. It really isn't. It may feel like it.

We're in that last age of North Oden Aries, right? So this is a period where it really feels like, hey, the only way that I get through is if I do something about this.

But we are so much more supportive than what we think. And there's so much more available to us at an intuitive level than what we believe.

And the only way that we can hear it is we have to stop the panic. We have to stop the fear.

And one of the fastest ways, I was just going over this with one of my mastermind clients. I was saying, one of the fastest ways, I love it, it's in this book by Osho.

Let's see if I can find it for you guys here. I mean, if you guys are familiar with him, I love his stuff because it's like really down to earth and I can't find it right now.

he basically said that for fear, the fastest way to remove fear is to acknowledge that it's there.

So all you need

do in that moment is to say I'm actually really scared right now. Like that's that simple and all of a sudden the fear is not there because it's the resistance of the fear that's keeping it maintained but once you acknowledge it there's a surrender to it that happens when you acknowledge you're afraid.

It's amazing right it's like I'm scared wow that was really vulnerable I had to say that but all of a sudden hurt open right you're able to receive but fear is applying that you're trying to control everything and if we're trying to control everything we're in panic like that you're you're clearly treading water then and nothing can come and save you it's like that the old adage you know if

someone is drowning and they're panicking you can't help them because if you try to help them they're going to drown you both right because they're not in a coherent space so if we go into the fear and we try to manage the fear it's going to drown us both so the the key within that is simple acknowledgement right and and that it changes everything so what we got to look at here is

your state of mind is everything. There's a really good quote and I don't back a lot of his stuff now because I think he went to the dark side, but there was a guy who used to channel, he still channels and again dark side, but his name is Bashar, he channeled Bashar.

I can't remember what his name is now, it's there. Anyway, the channeling was circumstances don't matter, like tangible matter, only state of being matters.

So your state of being is the crux that creates your circumstances, not the other way around. So if you're in panic, then you create more terrifying circumstances, but if you focus on state of being and you write the state of being, which essentially is your course correction on your ship, then what you see in terms of circumstances is going to change.

The circumstance of what's happening means nothing. Ultimately, right? we know that circumstances can change in a moment. You can go from having \$5, your bank account to a client saying hey I want to work with you if you're a grand or whatever right and all of a sudden in one moment there's a difference so the circumstances don't matter only state of being matters and I think that's a great way to look at it when we have Saturn and Pisces Neptune at the very end of Pisces that's everything Saturn is matter and your state of being your your consciousness is Pisces so that that's like an excellent way of looking at Dara Anka that's it thank you very much Kathleen definitely gone to the dark side now but um I think he I think he lost his connection and I think he's just continued to recreate it but it's not the same it's not the same in terms of what it was like 15 20 years ago anyway Rachel said my triple fire hubby is having a very hard time with that I have to keep reminding him the pacing yes yes it's all that area's energy for sure all right and so it really is like can you can you can you calm the nervous

system down, right? Can you focus on the nervous system? How you feel right now and the state you're in right now is everything, not later.

I'm not going to calm down later after I fix this right now. How do I feel right now? Can I address that right now?

Yeah, I know presidential, he basically said that if Kamala Harris gets elected, everything's going to be fine. But if Trump gets elected, it's the end of the world.

That's what he said. And this guy previously would completely out of ethics shy away from predictions like that. So of course, everybody in the audience who heard it was like, wow, I'm voting for nuclear end of the world by bringing this guy in.

So it's kind of, I don't take what he says now, but his old stuff was good in terms of just how we go through our reality was really interesting.

Yeah, very off. Thank you. Not that I'm a Trump fan or anything, but I, it's the fact that you would say that is just, yeah, Trump, Kamala equal to ET disclosure or Trump equals war.

Yeah, he, from what I understood, it was like basically like end of the world war. So like nukes and stuff, you know.

Anyway, there's that. Um, last time I went to see him in person, I was like, ask a question. Yeah, I don't, I don't add someone who who has channeled information through.

He's compromised. I can tell you that. For sure. You can tell by the vibe. Um, and I've seen it happen in people who were really good channels and then due to, like, you know, the circumstance or something challenging their faith around what they do, they lost the connection and then they still try to keep it going.

I've seen that that scary. Um, exactly second. Mediums should not ask you questions. Yeah, exactly. All right, guys, this was an interesting one.

I hope it was helpful. If you have questions about specific dates, so feel free to post them right inside the portal with your chart with transits for the dates that you're looking at.

more specific you are with dates, the easier it can be to hone in on what we're looking for. Thank you guys for joining me.

I wish you a very happy upcoming solar eclipse. For me, it's happening right on my Mercury, so I'm here for it.

And the Sun Mercury conjunction that we're under as well, just be open to what information is coming through to you.

There's something that's being clarified, like really pristinely in terms of old habits and patterns and realizations that are there to kind of fall away right now.

That's the gift of Sun Mercury conjunctions. So I hope that they provide you some clarity and some stability, and I will see you guys inside the lab.