

Outsider Movie Pitch Part 1

A **movie pitch** is a persuasive presentation, like a sales pitch, to convince a film producer to support production of a specific movie idea. The pitch includes the key details of the plot and reasons for the claim that the movie will have audience appeal. Because the movie pitch is brief, the persuasive argument must be well planned.

A. DIRECTIONS: Choose a story that you've read (or create your own storyline/adaptation of another story) that deals with the issue of being/becoming/befriending/dealing with/etc. an outsider that you would like to see turned into a movie. Keep in mind the basic differences in the genres between the story you chose and the film you envision (horror, comedy, romance, mystery, etc.). In a print story, the narrative elements of setting, plot, characters, and theme come to life with a **reader's** engagement with a story. In a film, the same narrative elements have to be shown and heard by an **audience**. To plan your movie pitch, complete the chart to align narrative details between the story and film.

NARRATIVE ELEMENTS	ORIGINAL STORY	FILM VERSION
SETTING		
CHARACTERS		
PLOT EVENTS		
THEME		

B. DIRECTIONS: After you have analyzed the story to transfer the narrative elements to film, consider how you will present your argument to a producer. Your movie pitch must use a **strong persuasive argument** (why would anybody want to watch this) that your ideas are worth the producer's investment. Complete the following outline to plan how your film adaptation will be a box office smash hit.

I. What is the problem/conflict that the story centers around?

A. Think about the societies that exist within the story

B. What character(s) belong to what/do not belong

C. Why?

II. Causes/Effects of the problem:

A. Causes: Where/when is this taking place?

1. Evidence: What kind of scenes would depict this? With who? _____

2. Evidence: What action is taking place? With who? _____

B. Effects: _____

1. Evidence: Who/what changes? _____

2. Evidence: Why? _____

III. Conclusion: Outcome

A. What moral/lesson is learned?

B. How do we deal with tough/ethical situations across groups that do not share the same culture/tradition/customs?

C. How do we perceive what is “correct” or “right” within a society?

1. Is this defined by nature or social construction? _____