Empower Mission Statement

Since we last met at the Oct Board Retreat, we discussed expanding on our mission statement.

However, in summary, The BOD suggests adding our Why to the mission statement.
Or, we can commit to doing a better job in elevator pitch, home page, social media, newsletters, grant applications at sharing our Why now that Catalyst lead us through the process.

We do not necessarily have to change our mission statement today, out of haste, but instead we can commit to doing better at communicating our Why.

However, our Why may not be suited for a mission statement (ie. substance abuse, early mortality,)

Sample Mission Statements:

- **American Red Cross:** To prevent and alleviate human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.
- **Big Brothers Big Sisters** mission is to "enable life-changing mentoring relationships to ignite the power and potential of young people."
- **Son of a Saint-** mission is to transform the lives of fatherless boys through mentorship, emotional support, life skills development, positive experiences, and building strong peer relationships, aiming to equip them for success and a brighter future in the New Orleans area and beyond
- **Feeding America** – Our mission is to advance change in America by ensuring equitable access to nutritious food for all. We work with a nationwide network of food banks to feed people facing hunger and to advocate for policies that address its root causes.
- **Compassionate Friends**: When a child dies, at any age, the family suffers intense pain and may feel hopeless and isolated. The Compassionate Friends provides highly personal comfort, hope, and support to every family experiencing the death of a son or a daughter, a brother or a sister, or a grandchild, and helps others better assist the grieving family.
- **Willow House:** The mission of Willow House is to provide grief support and education for youth, families, schools and other communities grieving the death of a parent, sibling, or child. Our free services are where hope lives and healing begins, providing space for people to grieve in companionship with others who share a similar loss.
- **American Lung Association**: The American Lung Association's mission is to save lives by improving lung health and preventing lung disease. We do this through education, advocacy, and research.
- **St Jude**: The mission of St. Jude Children’s Research Hospital is to advance cures, and means of prevention, for pediatric catastrophic diseases through research and treatment.

Consistent with the vision of our founder Danny Thomas, no child is denied treatment based on race, religion or a family's ability to pay.

CURRENT MISSION STATEMENT: Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent.

REVISED MISSION STATEMENTS:

Final Mission Statement: "Empower's mission is to support, connect, and empower children and young adults up through age 24 who have experienced the death of a parent, working to overcome the negative impacts of early parent loss."

*Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent. Unaddressed childhood bereavement is a primary driver of anxiety, depression, substance abuse, and social isolation.

*Empower's mission is to support, connect, and empower children and young adults up through age 24 who have experienced the death of a parent, working to overcome the negative impacts of early parent loss.

1. Empower offers life-changing mentoring relationships and peer support for children and young adults following the death of a parent. Empower believes what happens after a parent dies can shape a child's future as much as the loss itself.
2. Empower offers life-changing mentoring relationships and peer support for children and young adults following the death of a parent, recognizing that what happens after a parent dies can shape a child's future as much as the loss itself.
3. To prevent anxiety, depression, substance use, and social isolation following the death of a parent, Empower mobilizes volunteers to build community for kids…
4. Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent by offering a unique mentor program and community based events.
5. Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent. Unaddressed childhood bereavement is a primary driver of anxiety, depression, substance abuse, and social isolation.
6. Empower's mission is to support, connect, and empower children and young adults up through age 24 who have experienced the death of a parent, working to overcome the negative impacts of early parent loss.

7. Empower's mission is to support, connect and empower children and young adults (up through age 24) who have experienced the death of a parent and overcome the negative impacts of childhood bereavement
8. Empower's mission is to support, connect, and empower children and young adults up through age 24 who have experienced the death of a parent, helping to address the negative impacts of early parent loss.

Other Suggestions:

- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent; changing outcomes for the kids at Empower
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent to overcome the negative impacts of early parent loss/childhood bereavement
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because no child should grieve alone.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because every grieving child should have access to year-round support.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because what happens after a parent dies can shape a child's future as much as the loss itself.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because connection and community can transform the experience of grief.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because grief feels lighter when it's supported with care and connection.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because care and connection can ease some of the weight of grief.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because compassionate support reduces isolation, increases resilience, and strengthens long-term emotional well-being.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because early parent loss is a

traumatic event that can profoundly shape a young person's emotional, social, and educational future.

- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because every child deserves access to compassionate grief support, regardless of background, resources, or circumstance.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because early, compassionate support can change the trajectory of a grieving child's life.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because lived experience shows that the right support at the right time can help a child rediscover hope.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because grief should not determine a child's future.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because grief is easier to carry when it's shared.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because grief support today builds resilience for tomorrow.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because trusted relationships help young people grow through grief.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because connection creates space for resilience and hope.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because hope can be found in community.
- Something else using the word "hope"?
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because no child has to grieve alone.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because every child deserves community.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because every child deserves a beautiful life after loss.

- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because loss should change a life — not limit it.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because compassionate support helps make grief more manageable.
- Empower's mission is to support, connect and empower children and young adults up through age 24 who have experienced the death of a parent because the presence of even one stable, supportive adult can make a lifelong difference after the loss of a parent.

Suggested Taglines:

- Because no child should grieve alone
- Where grief meets hope
- Hope. Connection. Healing.
- Guiding grief. Growing resilience.
- Support that shapes futures.
- A community for every grieving child.
- Changing the story for grieving children.
- Because grieving children deserve better.