Technology-Enabled Activity Planning Document

This document may help you plan your creation, as well as encouraging you to estimate how much time you will need to invest.

Title:	The Classroom Corporate Blog
Tool using:	WordPress
Idea:	Students will post their process/research paper to the WordPress class' blog which simulates an internal corporate blog. This is so that the academically-focused assignment within a business communications course can adopt a more applied approach.
Curriculum integration:	● Digital literacy ● Copy formatting ● Referencing ● Writing for workplace purposes

Now, identify what tasks are involved in your creation and estimate how much time it will take to complete them. It's not a commitment to a particular approach, rather a guide for you to anticipate what will be required.

Enter an 'X' in any column next to a task your creation will entail, and then predict how long it will take you to do (in hours).

[X]	Task	Est. time (in hrs)
x	Generate ideas	0.5
x	Conduct research	0.5
	[Storyboard](#)	
	Write script	
x	Find graphics (don't forget to attribute!)	0.5
	Create graphics	

	Record & edit audio	
	Record & edit video	
x	Write copy (text)	1
x	Design website (or style web authoring tool, like Scalar or Prezi)	2
	Write code	
x	Identify and remedy any accessibility barriers (e.g. captioning)	2
x	Review for errors	1
x	Other:Create how-to tutorial for posting content to WordPress	2.5
x	Other:Create how-to instructional supports so that instructors can incorporate this activity into their course(s)	3
	Other:	
	Other:	