

DIC Framework

Subject line: **The key to get rid of sweat**

Sweating will never be a problem for you after this

Not just in your armpit or your feet but any part of your body

And when I say any, I mean ANY and EVERY

This has helped thousands of people and it works every time

On top of that, its trusted by medical experts worldwide

If you want freedom from sweat once and for all

[Click this to learn more about how](#)

PAS Email

Subject line: **This will finally solve your sweating problem**

Do you want to be free from sweat and always stay fresh

or do you want to be the person that stinks every time a friend or a colleague gets close by?

Someone thats comfortably approachable or

Someone that people would always prefer to stay away from?

Smell has a very important role in how others view you

If you're someone that has bad odor

That will always be the first thing that people will notice about you

Your feet probably reeks when you wear shoes

And Your armpit probably stinks every time you wear a shirt

It's up to you if you want to change that

and if you're someone that's serious about making that change

click this link <https://shop.sweatblock.com/>

HSO Email

Subject line: **I overheard the conversation and it just embarrassed me**

Just a month into my new job

Working hard everyday from 9 am to 5 pm, everything was normal

Until one day after I clocked out, I overheard something that just embarrassed me

My co-workers talking behind my back

Saying how bad I smell every time I get closeby

This made me sad and gave me the message that I needed to change this

Fast forward 6 months into my job and everyone loves me

I see their face lighting up when they see me walk in

My co-workers are very comfortable approaching me now

If I didn't apply this to my life, I would have remained the stinky colleague at work

The smelly person that everyone would rather stay away from

But thankfully, people get close to me more than anyone else now

[Click here to find out the exact method I used to change myself](#)

Opt in page

Do this before you lose all your Hair !!!

Did you know that 66% of guys lose their hair by the age of 35?? I know it's shocking, right?

This is a fact backed up by the American Hair Loss Association. Don't believe me? Here! [You can have a look for yourself if you want.](#)

As much as I hope this isn't true, the reality is, it's very possible you could be in that 66% category. Chances are, it may already have started happening to you. If you are in this category, there are certain actions you could take to stop that. Just by applying these 10 tips, you could decrease your chances of hair loss by a significant amount. Thousands of people have applied these low-to-no-effort methods and seen major results. Now, If you want to know what these tips that you could apply are, I can send it to your email for absolutely zero cost. Here's some of what is included in the 10 tips.

- Information regarding things you may already be doing but need to be made aware of.
- Lifestyle changes you could incorporate to prevent hair loss
- Some different techniques you could use and much more

Click down below to find out about these methods and get freedom from hair loss.

FREE ACCESS TO TIPS FOR HAIR LOSS

END

Second part

Welcome sequence

Hi, KC. You took the steps necessary, so here it is

The 10 tips that will help you reduce your chances of hair loss significantly.

- 1.) **Maintain a Balanced Diet:** Ensure your diet includes a variety of nutrients such as proteins, vitamins (especially biotin and vitamin E), and minerals like iron and zinc, which are essential for healthy hair growth.
- 2.) **Stay Hydrated:** Drink plenty of water to keep your scalp hydrated, as dehydration can weaken hair follicles and lead to hair loss.
- 3.) **Avoid Harsh Chemicals:** Minimize the use of harsh chemical treatments like bleaching, perming, or using excessive heat on your hair, as they can damage the hair shaft and lead to breakage.
- 4.) **Be Gentle with Your Hair:** Avoid tight hairstyles that pull on your hair, and be gentle when brushing and styling to prevent unnecessary stress on your hair follicles.
- 5.) **Manage Stress:** Chronic stress can contribute to hair loss, so practice stress-reduction techniques such as meditation, yoga, or deep breathing exercises to help keep your stress levels in check.
- 6.) **Protect Your Hair from the Sun:** Excessive exposure to the sun's UV rays can damage your hair and scalp, leading to hair thinning and loss. Wear a hat or use hair products with UV protection when spending time outdoors.
- 7.) **Get Regular Exercise:** Regular physical activity improves blood circulation, including to your scalp, which can promote healthy hair growth.
- 8.) **Avoid Smoking:** Smoking can constrict blood vessels and reduce blood flow to the scalp, which can contribute to hair loss. Quitting smoking can improve your overall health and the health of your hair.

9.) Use Gentle Hair Care Products: Choose shampoos, conditioners, and styling products that are gentle on your hair and scalp, preferably those free from sulfates and parabens.

10.) Consult a Professional: If you're experiencing significant hair loss or thinning, consult a dermatologist or a trichologist for personalized advice and treatment options tailored to your needs.

Now, making these changes truly lower your chances of hair loss

However, if you're someone who has already lost a good amount of hair, there's something more that you can do to actually regrow your hair

I will let you know my own personal story of balding and how taking one other action helped me with that issue in my next email. Stay tuned because you'll love it.

Email 2

My issue with hair loss and how I fixed it

Everytime I went out, it just felt like people were looking at my balding head

Having a receding hairline really affected my life a lot

When I hit my 30's, I felt more mature and grown up than ever

Although my looks had gotten worse

Especially my hairline as I noticed that it was receding

When I first discovered it, I was devastated

Something I hoped would never happen was actually happening

It always felt like people were looking at my head and laughing at it

I was really insecure and it really lowered my self-esteem

I didn't really even want to go out anymore because of it

But then something changed

Fast forward 6 months, I feel like I'm back in my 20s once again

My hair has all regrown and I am now more confident than ever

I don't have problems going out and I feel very comfortable talking to people

If I hadn't discovered this thing, I would probably still remain insecure and have low self esteem

Thanks to this, my life has gotten so much better in such a short time

If you want to learn exactly what I did that helped me grow all my hair back,

Click this link

<https://www.hims.com/hair-start-comparison-dlp>

Email 3

Say goodbye to hair loss once and for all

With this, you can regrow all your hair that you lost and improve your life.

Whether it be your physical appearance, self-confidence, or your relationships.

I myself am so glad that I found this because it truly brought a significant change to my low

Self esteem life. After I started using this, I have never looked back

This ingredient to balding is what I would say superheroes are to villains

This key thing that I was talking about is called Finasteride for hair loss

With this, you can expect to see results in only a matter of few months

Now if you're skeptical that if its safe or not to use it, don't worry

It's FDA-approved and has helped thousands of people see results worldwide.

Don't believe me? Here, you have a look for [yourself](#)

Now with all this, do you wanna see yourself being even better looking, more confident

And having a much better life

Or Do you want to stay at that low self esteem version of yourself

Someone that has no problem approaching people and being approached

Or someone that's always worrying about others looking at your hair?

If I was you, I know what my answer would be so

[Click here](#) to start using Finasteride and be that new better version of yourself

Long form copy analysis- “3rd person sales letter from Jason Fladlein

Catchy headline- For the people who want more...

Teases that you can get a lot of value by doing something easy, less time consuming and with way less effort.

Introduces himself and his position as a copywriter at rapid rush incorporation to establish trust

Says that they’ve discovered someone’s secret to how they’ve gone from making \$12 an hour to millions and underlines the phrase.

Texts with potential desired outcomes of the audience are made **bold**. For example the sales page says, “Long form copy sales in **3-4 hours** fully formatted and ready to publish. Email swipes in **15 minutes** or less.

Asks the audience to imagine a scenario and amplifies their desires by talking about their dream state. In this specific case, being more productive.

Then the sales page transitions by saying “ if that(the desired outcome) sounds like something you’d like, then you’ll love this” and introduces the product which is a productivity training program.

Highlights through bullet points on what's included in product(training program) but doesn’t mention everything

Tells you how the product is delivered which is as a webinar recording and highlights the benefits of a webinar recording which is being able to watch at any time from anywhere , pause, forward/rewind so that you can apply the techniques immediately.

Says that the product is a bargain

Starts with a higher price of \$300 and says that even if you had to pay that it would be very worth it and gives good reasons why.

But then lowers the price by a lot and says that the product is only \$50

Adds the no risk benefit on top of the price

Offer money back if you don't see the results.

Continues to amplify desire by saying that the training will help for whatever it is that you are trying to be productive for and that it will take you to the next level.

Calls to action by saying "the question is, will you let that happen?"

Employs the customer's desired state that you'll be more productive in less than 2 hours from now and offers the purchase button.

Uses signature and his position of copywriter under it

Establish more credibility at the end by saying that they themselves have used this and seen results

Creates urgency to act by saying that they might lock this product and charge more in the future

Copy analysis midfield position

Catchy headline- How to Absolutely dominate the midfield position and demolish your opponents in just 30 days. The headline teases that the content will give you the desired outcome or what you desire

Highlights the important aspects of being a midfielder and acknowledges how hard it can be

Then transitions to the product which is a training program to help you become a better midfielder in football

Says the program is not for the faint of heart and only for the serious one and if you follow it you'll undoubtedly get results.

The letter then lists what is in the program

Says that professionals like Messi and Ronaldo use this in their routine too

Talks about having access to secret tips shared by the greatest players

Says the program usually costs \$50 but has priced it at half for \$25 for a limited time

Establishes trust by offering to give back money if you don't see the results

Calls to Action at the end if you want to achieve the desired outcome in only 30 days

